

Hybrid Trucks Market Size, Trends, Analysis, and Outlook by Type (Series Hybrid Trucks, Parallel Hybrid Trucks, Series-Parallel Hybrid Trucks), Application (Transpiration, Freight), Vehicle (Light Duty Truck, Heavy Duty Truck), by Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/H737976423B9EN.html>

Date: April 2024

Pages: 206

Price: US\$ 3,980.00 (Single User License)

ID: H737976423B9EN

Abstracts

The global Connected Car Devices market size is poised to register 19.43% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Connected Car Devices market by Product (Driver Assistance System, Telematics), Communication (V2V, V2I, V2P), End-User (OEM, Aftermarket), Vehicle (IC Engine, Electric).

The Connected Car Devices Market is poised for significant evolution by 2030, driven by pivotal trends and drivers. With the increasing integration of advanced connectivity features in vehicles, there is a growing demand for connected car devices that offer seamless communication, entertainment, and safety features. In addition, as vehicles become more autonomous, there is a surge in demand for connected devices that support vehicle-to-vehicle (V2V) and vehicle-to-infrastructure (V2I) communication, enabling enhanced safety and efficiency on the roads. Further, with the rise of electric vehicles (EVs) and shared mobility services, there is a trend toward connected devices that provide real-time data on vehicle range, charging station availability, and ride-sharing opportunities, catering to the evolving needs of consumers and fleet operators. Furthermore, advancements in artificial intelligence and machine learning will enable connected car devices to offer personalized experiences, predictive maintenance alerts, and autonomous driving capabilities, shaping the future of the connected car devices market toward innovation, connectivity, and enhanced user experience..

Connected Car Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Connected Car Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Connected Car Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Connected Car Devices industry.

Key market trends defining the global Connected Car Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Connected Car Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Connected Car Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Connected Car Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Connected Car Devices industry
Leading Connected Car Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Connected Car Devices companies.

Connected Car Devices Market Study- Strategic Analysis Review

The Connected Car Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-
Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

Connected Car Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Connected Car Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Connected Car Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Connected Car Devices Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Connected Car Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Connected Car Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Connected Car Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Connected Car Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Connected Car Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period,

driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Connected Car Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Connected Car Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Connected Car Devices in Asia Pacific. In particular, China, India, and South East Asian Connected Car Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Connected Car Devices Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Connected Car Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Connected Car Devices market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Connected Car Devices.

Connected Car Devices Market Company Profiles

The global Connected Car Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies,

and financial profiles. Leading companies included in the study are Autoliv Inc, Autotalks Ltd, Continental AG, Denso Corp, Harman International Industries Inc, Infineon Technologies AG, Magna International Inc, Panasonic Corp, Robert Bosch GmbH, Valeo SA, Visteon Corp, ZF Friedrichshafen AG.

Recent Connected Car Devices Market Developments

The global Connected Car Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Connected Car Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Product

Driver Assistance System

Telematics

Communication

V2V

V2I

V2P

End-User

OEM

Aftermarket

Vehicle

IC Engine

Electric

- Battery Electric Vehicle
- Hybrid Electric Vehicle
- Fuel Cell Vehicle

Geographical Segmentation:

- North America (3 markets)
- Europe (6 markets)
- Asia Pacific (6 markets)
- Latin America (3 markets)
- Middle East Africa (5 markets)

Companies

- Autoliv Inc
 - Autotalks Ltd
 - Continental AG
 - Denso Corp
 - Harman International Industries Inc
 - Infineon Technologies AG
 - Magna International Inc
 - Panasonic Corp
 - Robert Bosch GmbH
 - Valeo SA
 - Visteon Corp
 - ZF Friedrichshafen AG.
- Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Hybrid Trucks Market Overview and Key Findings, 2024
- 1.2 Hybrid Trucks Market Size and Growth Outlook, 2021- 2030
- 1.3 Hybrid Trucks Market Growth Opportunities to 2030
- 1.4 Key Hybrid Trucks Market Trends and Challenges
 - 1.4.1 Hybrid Trucks Market Drivers and Trends
 - 1.4.2 Hybrid Trucks Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Hybrid Trucks Companies

2. HYBRID TRUCKS MARKET SIZE OUTLOOK TO 2030

- 2.1 Hybrid Trucks Market Size Outlook, USD Million, 2021- 2030
- 2.2 Hybrid Trucks Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. HYBRID TRUCKS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. HYBRID TRUCKS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - Type
 - Series Hybrid Trucks
 - Parallel Hybrid Trucks
 - Series-Parallel Hybrid Trucks

Application

Transpiration

Freight

Vehicle

Light Duty Truck

Heavy Duty Truck

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Hybrid Trucks Market, 2025

5.2 Asia Pacific Hybrid Trucks Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Hybrid Trucks Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Hybrid Trucks Market, 2025

5.5 Europe Hybrid Trucks Market Size Outlook by Type, 2021- 2030

5.6 Europe Hybrid Trucks Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Hybrid Trucks Market, 2025

5.8 North America Hybrid Trucks Market Size Outlook by Type, 2021- 2030

5.9 North America Hybrid Trucks Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Hybrid Trucks Market, 2025

5.11 South America Pacific Hybrid Trucks Market Size Outlook by Type, 2021- 2030

5.12 South America Hybrid Trucks Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Hybrid Trucks Market, 2025

5.14 Middle East Africa Hybrid Trucks Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Hybrid Trucks Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Hybrid Trucks Market Size Outlook and Revenue Growth Forecasts

6.2 US Hybrid Trucks Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Hybrid Trucks Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Hybrid Trucks Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Hybrid Trucks Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Hybrid Trucks Industry Drivers and Opportunities

- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Hybrid Trucks Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Hybrid Trucks Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Hybrid Trucks Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Hybrid Trucks Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Hybrid Trucks Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Hybrid Trucks Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Hybrid Trucks Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Hybrid Trucks Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Hybrid Trucks Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Hybrid Trucks Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Hybrid Trucks Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Hybrid Trucks Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Hybrid Trucks Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Hybrid Trucks Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Hybrid Trucks Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Hybrid Trucks Industry Drivers and Opportunities

7. HYBRID TRUCKS MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. HYBRID TRUCKS COMPANY PROFILES

- 8.1 Profiles of Leading Hybrid Trucks Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics
- Allison Transmission Holdings Inc
- Crane Carrier Company (CCC)
- Daimler AG
- Ford Motor Company
- Greenkraft Inc
- Hino Motors Ltd
- Honda Motor Co. Ltd
- Scania AB
- Toyota Motor Corp
- Workhorse Group Inc

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

I would like to order

Product name: Hybrid Trucks Market Size, Trends, Analysis, and Outlook by Type (Series Hybrid Trucks, Parallel Hybrid Trucks, Series-Parallel Hybrid Trucks), Application (Transpiration, Freight), Vehicle (Light Duty Truck, Heavy Duty Truck), by Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/H737976423B9EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H737976423B9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970