

Hybrid Imaging Market Size, Trends, Analysis, and Outlook By Type (PET/CT systems, SPET/CT systems, PET/MR systems, OCT/Fundus Imaging System, Others), By Application (Oncology, Ophthalmology, Cardiology, Brain & Neurology, Others), By End-User (Hospitals, Diagnostic Imaging Centers, Others), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Hybrid Imaging market size is poised to register 5.3% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Hybrid Imaging market across By Type (PET/CT systems, SPET/CT systems, PET/MR systems, OCT/Fundus Imaging System, Others), By Application (Oncology, Ophthalmology, Cardiology, Brain & Neurology, Others), By End-User (Hospitals, Diagnostic Imaging Centers, Others).

The hybrid imaging market is witnessing significant growth propelled by the increasing demand for advanced diagnostic imaging modalities, rising incidence of chronic diseases, and technological advancements in PET/CT and SPECT/CT systems. In 2024 and beyond, factors such as the growing application of hybrid imaging in oncology, cardiology, and neurology, expansion of hybrid PET/MRI scanners, and rising investments in molecular imaging research are driving market expansion. Additionally, the development of hybrid imaging agents and radiotracers, adoption of AI-driven image reconstruction algorithms, and collaborations between imaging equipment manufacturers and healthcare institutions contribute to market growth.

Hybrid Imaging Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Hybrid Imaging market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Hybrid Imaging survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Hybrid Imaging industry.

Key market trends defining the global Hybrid Imaging demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Hybrid Imaging Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Hybrid Imaging industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Hybrid Imaging companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Hybrid Imaging industry

Leading Hybrid Imaging companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Hybrid Imaging companies.

Hybrid Imaging Market Study- Strategic Analysis Review

The Hybrid Imaging market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Hybrid Imaging Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Hybrid Imaging industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Hybrid Imaging Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Hybrid Imaging Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Hybrid Imaging market segments. Similarly, Strong end-user demand is encouraging Canadian Hybrid Imaging companies to invest in niche segments. Further, as Mexico continues to strengthen its trade

relations and invest in technological advancements, the Mexico Hybrid Imaging market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Hybrid Imaging Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Hybrid Imaging industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Hybrid Imaging market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Hybrid Imaging Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Hybrid Imaging in Asia Pacific. In particular, China, India, and South East Asian Hybrid Imaging markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Hybrid Imaging Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Hybrid Imaging Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Hybrid Imaging market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Hybrid Imaging.

Hybrid Imaging Market Company Profiles

The global Hybrid Imaging market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Amber Diagnostics, Atlantis Worldwide, Bruker, Canon India Pvt Ltd, Cubresa Inc, FUJIFILM Visualsonics Inc, General Electric, Hitachi Ltd, Koninklijke Philips N.V., Mediso Ltd, MILabs B.V., PerkinElmer Inc, Siemens

Recent Hybrid Imaging Market Developments

The global Hybrid Imaging market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Hybrid Imaging Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

PET/CT systems

SPET/CT systems

PET/MR systems

OCT/Fundus Imaging System

Others

By Application

Oncology

Ophthalmology

Cardiology

Brain & Neurology

Others

By End-User

Hospitals

Diagnostic Imaging Centers

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Amber Diagnostics

Atlantis Worldwide

Bruker

Canon India Pvt Ltd

Cubresa Inc

FUJIFILM Visualsonics Inc

General Electric

Hitachi Ltd

Koninklijke Philips N.V.

Mediso Ltd

MILabs B.V.

PerkinElmer Inc

Siemens

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Hybrid Imaging Market Overview and Key Findings, 2024
- 1.2 Hybrid Imaging Market Size and Growth Outlook, 2021- 2030
- 1.3 Hybrid Imaging Market Growth Opportunities to 2030
- 1.4 Key Hybrid Imaging Market Trends and Challenges
 - 1.4.1 Hybrid Imaging Market Drivers and Trends
 - 1.4.2 Hybrid Imaging Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Hybrid Imaging Companies

2. HYBRID IMAGING MARKET SIZE OUTLOOK TO 2030

- 2.1 Hybrid Imaging Market Size Outlook, USD Million, 2021- 2030
- 2.2 Hybrid Imaging Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. HYBRID IMAGING MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. HYBRID IMAGING MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Type
 - PET/CT systems
 - SPET/CT systems
 - PET/MR systems

OCT/Fundus Imaging System

Others

By Application

Oncology

Ophthalmology

Cardiology

Brain & Neurology

Others

By End-User

Hospitals

Diagnostic Imaging Centers

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Hybrid Imaging Market, 2025

5.2 Asia Pacific Hybrid Imaging Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Hybrid Imaging Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Hybrid Imaging Market, 2025

5.5 Europe Hybrid Imaging Market Size Outlook by Type, 2021- 2030

5.6 Europe Hybrid Imaging Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Hybrid Imaging Market, 2025

5.8 North America Hybrid Imaging Market Size Outlook by Type, 2021- 2030

5.9 North America Hybrid Imaging Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Hybrid Imaging Market, 2025

5.11 South America Pacific Hybrid Imaging Market Size Outlook by Type, 2021- 2030

5.12 South America Hybrid Imaging Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Hybrid Imaging Market, 2025

5.14 Middle East Africa Hybrid Imaging Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Hybrid Imaging Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Hybrid Imaging Market Size Outlook and Revenue Growth Forecasts

6.2 US Hybrid Imaging Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Hybrid Imaging Industry Drivers and Opportunities

- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Hybrid Imaging Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Hybrid Imaging Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Hybrid Imaging Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Hybrid Imaging Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Hybrid Imaging Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Hybrid Imaging Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Hybrid Imaging Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Hybrid Imaging Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Hybrid Imaging Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Hybrid Imaging Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Hybrid Imaging Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Hybrid Imaging Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Hybrid Imaging Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Hybrid Imaging Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Hybrid Imaging Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Hybrid Imaging Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Hybrid Imaging Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Hybrid Imaging Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Hybrid Imaging Industry Drivers and Opportunities

7. HYBRID IMAGING MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. HYBRID IMAGING COMPANY PROFILES

- 8.1 Profiles of Leading Hybrid Imaging Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

Amber Diagnostics
Atlantis Worldwide
Bruker
Canon India Pvt Ltd
Cubresa Inc
FUJIFILM Visualsonics Inc
General Electric
Hitachi Ltd
Koninklijke Philips N.V.
Mediso Ltd
MILabs B.V.
PerkinElmer Inc
Siemens

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

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