

# **Human Dietary Supplements Market Size, Trends, Analysis, and Outlook By Type (Vitamin, Mineral, Botanical, Fatty acids, Others), By Application (Pharmaceutical, Food and beverage, Personal care, Others), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/H42659EBCB28EN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,582.00 (Single User License)

ID: H42659EBCB28EN

## **Abstracts**

Global Human Dietary Supplements Market Size is valued at \$182.4 Billion in 2024 and is forecast to register a growth rate (CAGR) of 8.9% to reach \$360.8 Billion by 2032.

The Human Dietary Supplements Market is witnessing robust growth as consumers become more health-conscious and seek to enhance their well-being through nutritional support. The rise of preventive healthcare and the increasing prevalence of lifestyle-related health issues are driving demand for dietary supplements that address specific health concerns. Additionally, the growing trend towards natural and organic ingredients is encouraging manufacturers to innovate and offer clean label supplements that align with consumer preferences. The expanding e-commerce landscape is also facilitating access to a wider range of dietary supplements, further supporting market growth.

Human Dietary Supplements Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Human Dietary Supplements survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Human Dietary Supplements industry.

## Key market trends defining the global Human Dietary Supplements demand in 2025 and Beyond

The Human Dietary Supplements industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

## Human Dietary Supplements Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

## Key strategies adopted by companies within the Human Dietary Supplements industry

Leading Human Dietary Supplements companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Human Dietary Supplements companies.

## Human Dietary Supplements Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

- Internal Strengths and Weaknesses: Develop targeted strategies to leverage

strengths, address weaknesses, and capitalize on market opportunities.

- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Human Dietary Supplements Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Human Dietary Supplements industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

### Human Dietary Supplements Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

### North America Human Dietary Supplements Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Human Dietary Supplements market segments. Similarly, strong market demand encourages Canadian Human Dietary Supplements companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

### Europe Human Dietary Supplements Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Human Dietary Supplements industry remains the major market for companies in the European Human Dietary Supplements industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady

demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Human Dietary Supplements market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

**Asia Pacific Human Dietary Supplements Market Size Outlook-** an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Human Dietary Supplements in Asia Pacific. In particular, China, India, and South East Asian Human Dietary Supplements markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Human Dietary Supplements Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Human Dietary Supplements Market Size Outlook-** continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Human Dietary Supplements market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Human Dietary Supplements.

**Human Dietary Supplements Company Profiles**

The global Human Dietary Supplements market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Amway, BASF SE, Bayer AG, Bio-Botanica, Blackmores, Herbalife, Integrated BioPharma, Koninklijke DSM N.V., Naturalife Asia, Nu Skin Enterprises, Omega Protein Corp, Pharmavite, Ricola, Surya Herbal.

## Recent Human Dietary Supplements Market Developments

The global Human Dietary Supplements market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Human Dietary Supplements Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

### By Type

Vitamin

Mineral

Botanical

Fatty acids

Others

### By Application

Pharmaceutical

Food and beverage

Personal care

Others

## Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Amway

BASF SE

Bayer AG

Bio-Botanica

Blackmores

Herbalife

Integrated BioPharma

Koninklijke DSM N.V.

Naturalife Asia

Nu Skin Enterprises

Omega Protein Corp

Pharmavite

Ricola

Surya Herbal

Formats Available: Excel, PDF, and PPT

## Contents

### **CHAPTER 1: EXECUTIVE SUMMARY**

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### **CHAPTER 2. HUMAN DIETARY SUPPLEMENTS MARKET OVERVIEW- 2025**

- 2.1 An Introduction to the Global Human Dietary Supplements Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### **CHAPTER 3. STRATEGIC ANALYSIS REVIEW**

- 3.1 Human Dietary Supplements Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### **CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS**

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Human Dietary Supplements Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Human Dietary Supplements Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Human Dietary Supplements Market Outlook to



2032

**CHAPTER 5: HUMAN DIETARY SUPPLEMENTS MARKET DYNAMICS**

- 5.1 Key Human Dietary Supplements Market Trends
- 5.2 Potential Human Dietary Supplements Market Opportunities
- 5.3 Key Market Challenges

**CHAPTER 6: GLOBAL HUMAN DIETARY SUPPLEMENTS MARKET ANALYSIS AND OUTLOOK TO 2032**

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Type
  - Vitamin
  - Mineral
  - Botanical
  - Fatty acids
  - Others
- Application
  - Pharmaceutical
  - Food and beverage
  - Personal care
  - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

**CHAPTER 7: NORTH AMERICA HUMAN DIETARY SUPPLEMENTS MARKET ANALYSIS AND OUTLOOK TO 2032**

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Type
  - Vitamin
  - Mineral
  - Botanical
  - Fatty acids
  - Others
- Application
  - Pharmaceutical
  - Food and beverage
  - Personal care

Others

7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Human Dietary Supplements Market Size Forecast, 2021- 2032

7.3.2 Canada Human Dietary Supplements Market Size Forecast, 2021- 2032

7.3.3 Mexico Human Dietary Supplements Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE HUMAN DIETARY SUPPLEMENTS MARKET ANALYSIS AND OUTLOOK TO 2032**

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Type

Vitamin

Mineral

Botanical

Fatty acids

Others

Application

Pharmaceutical

Food and beverage

Personal care

Others

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Human Dietary Supplements Market Size Forecast, 2021- 2032

8.3.2 France Human Dietary Supplements Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Human Dietary Supplements Market Size Forecast, 2021- 2032

8.3.4 Spain Human Dietary Supplements Market Size Forecast, 2021- 2032

8.3.5 Italy Human Dietary Supplements Market Size Forecast, 2021- 2032

8.3.6 Russia Human Dietary Supplements Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Human Dietary Supplements Market Size Forecast, 2021- 2032

## **CHAPTER 9: ASIA PACIFIC HUMAN DIETARY SUPPLEMENTS MARKET ANALYSIS AND OUTLOOK TO 2032**

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Type

Vitamin

Mineral

Botanical

Fatty acids

Others

Application

Pharmaceutical

Food and beverage

Personal care

Others

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Human Dietary Supplements Market Size Forecast, 2021- 2032

9.3.2 India Human Dietary Supplements Market Size Forecast, 2021- 2032

9.3.3 Japan Human Dietary Supplements Market Size Forecast, 2021- 2032

9.3.4 South Korea Human Dietary Supplements Market Size Forecast, 2021- 2032

9.3.5 Australia Human Dietary Supplements Market Size Forecast, 2021- 2032

9.3.6 South East Asia Human Dietary Supplements Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Human Dietary Supplements Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA HUMAN DIETARY SUPPLEMENTS MARKET ANALYSIS AND OUTLOOK TO 2032**

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Type

Vitamin

Mineral

Botanical

Fatty acids

Others

Application

Pharmaceutical

Food and beverage

Personal care

Others

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Human Dietary Supplements Market Size Forecast, 2021- 2032

10.3.2 Argentina Human Dietary Supplements Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Human Dietary Supplements Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA HUMAN DIETARY SUPPLEMENTS MARKET ANALYSIS AND OUTLOOK TO 2032**

## 11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

### 11.2 Type

Vitamin

Mineral

Botanical

Fatty acids

Others

Application

Pharmaceutical

Food and beverage

Personal care

Others

## 11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Human Dietary Supplements Market Size Forecast, 2021- 2032

11.3.2 The UAE Human Dietary Supplements Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Human Dietary Supplements Market Size Forecast, 2021- 2032

11.3.4 South Africa Human Dietary Supplements Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Human Dietary Supplements Market Size Forecast, 2021- 2032

## **CHAPTER 12: COMPETITIVE LANDSCAPE**

### 12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

### 12.2 Key Companies Profiled in the Study

#### 12.3 Amway

BASF SE

Bayer AG

Bio-Botanica

Blackmores

Herbalife

Integrated BioPharma

Koninklijke DSM N.V.

Naturalife Asia

Nu Skin Enterprises

Omega Protein Corp

Pharmavite

Ricola

Surya Herbal

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

## List Of Figures

### LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Human Dietary Supplements Market Outlook by Type, 2021- 2032

Figure 6: Global Human Dietary Supplements Market Outlook by Application, 2021- 2032

Figure 7: Global Human Dietary Supplements Market Outlook by Region, 2021- 2032

Figure 8: North America Human Dietary Supplements Market Snapshot, Q4-2024

Figure 9: North America Human Dietary Supplements Market Size Forecast by Type, 2021- 2032

Figure 10: North America Human Dietary Supplements Market Size Forecast by Application, 2021- 2032

Figure 11: North America Human Dietary Supplements Market Share by Country, 2023

Figure 12: Europe Human Dietary Supplements Market Snapshot, Q4-2024

Figure 13: Europe Human Dietary Supplements Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Human Dietary Supplements Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Human Dietary Supplements Market Share by Country, 2023

Figure 16: Asia Pacific Human Dietary Supplements Market Snapshot, Q4-2024

Figure 17: Asia Pacific Human Dietary Supplements Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Human Dietary Supplements Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Human Dietary Supplements Market Share by Country, 2023

Figure 20: South America Human Dietary Supplements Market Snapshot, Q4-2024

Figure 21: South America Human Dietary Supplements Market Size Forecast by Type, 2021- 2032

Figure 22: South America Human Dietary Supplements Market Size Forecast by Application, 2021- 2032

Figure 23: South America Human Dietary Supplements Market Share by Country, 2023

Figure 24: Middle East and Africa Human Dietary Supplements Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Human Dietary Supplements Market Size Forecast by

Type, 2021- 2032

Figure 26: Middle East and Africa Human Dietary Supplements Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Human Dietary Supplements Market Share by Country, 2023

Figure 28: United States Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 32: France Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 34: Spain Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 35: Italy Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 36: Russia Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 37: Rest of Europe Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 38: China Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 39: India Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 40: Japan Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 41: South Korea Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 42: Australia Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 43: South East Asia Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 44: Rest of APAC Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 45: Brazil Human Dietary Supplements Market Size Outlook, \$ Million, 2021-

2032

Figure 46: Argentina Human Dietary Supplements Market Size Outlook, \$ Million, 2021-2032

Figure 47: Rest of LATAM Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 48: Saudi Arabia Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 49: UAE Human Dietary Supplements Market Size Outlook, \$ Million, 2021-2032

Figure 50: South Africa Human Dietary Supplements Market Size Outlook, \$ Million, 2021- 2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology



## List Of Tables

### LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Human Dietary Supplements Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Human Dietary Supplements Market Size Outlook by Segments, 2021-2032

Table 7: Global Human Dietary Supplements Market Size Outlook by Region, 2021-2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Human Dietary Supplements Market Outlook by Type, 2021-2032

Table 10: North America- Human Dietary Supplements Market Outlook by Country, 2021- 2032

Table 11: Europe - Human Dietary Supplements Market Outlook by Type, 2021- 2032

Table 12: Europe - Human Dietary Supplements Market Outlook by Country, 2021-2032

Table 13: Asia Pacific - Human Dietary Supplements Market Outlook by Type, 2021-2032

Table 14: Asia Pacific - Human Dietary Supplements Market Outlook by Country, 2021-2032

Table 15: South America- Human Dietary Supplements Market Outlook by Type, 2021-2032

Table 16: South America- Human Dietary Supplements Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Human Dietary Supplements Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Human Dietary Supplements Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Human Dietary Supplements Companies

Table 20: Product Profiles of Leading Human Dietary Supplements Companies

Table 21: SWOT Profiles of Leading Human Dietary Supplements Companies

## I would like to order

Product name: Human Dietary Supplements Market Size, Trends, Analysis, and Outlook By Type (Vitamin, Mineral, Botanical, Fatty acids, Others), By Application (Pharmaceutical, Food and beverage, Personal care, Others), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/H42659EBCB28EN.html>

Price: US\$ 3,582.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H42659EBCB28EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970