

# **Household Insecticide Market Size, Trends, Analysis, and Outlook By Insect (Mosquitoes & Flies, Rats, Termites, Bedbugs & Beetles, Others), By Chemical (Synthetic, Natural), By Form (Dust and Granules, Liquids, Aerosol Sprays, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

Autonomous Mining Truck Market is forecast to register a 25.4% CAGR from 2024 to 2030, driven by opportunities in North America, Europe, Asia Pacific, Latin America, Middle East, Africa

The household insecticide market is growing due to rising consumer demand for pest control solutions. The trend towards natural and non-toxic formulations is boosting market expansion. Innovations in application methods and product effectiveness are enhancing market potential, prompting suppliers to explore diverse household insecticide offerings.

Household Insecticide Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Household Insecticide survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Household Insecticide industry.

Key market trends defining the global Household Insecticide demand in 2025 and Beyond

The Household Insecticide industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

## Household Insecticide Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

### Key strategies adopted by companies within the Household Insecticide industry

Leading Household Insecticide companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Household Insecticide companies.

### Household Insecticide Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic

changes.

## Household Insecticide Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Household Insecticide industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

## Household Insecticide Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

## North America Household Insecticide Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Household Insecticide market segments. Similarly, strong market demand encourages Canadian Household Insecticide companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

## Europe Household Insecticide Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Household Insecticide industry remains the major market for companies in the European Household Insecticide industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Household Insecticide market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Household Insecticide Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Household Insecticide in Asia Pacific. In particular, China, India, and South East Asian Household Insecticide markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Household Insecticide Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Household Insecticide Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Household Insecticide market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Household Insecticide.

Household Insecticide Company Profiles

The global Household Insecticide market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Dabur India Ltd, Enesis Group, FMC Corp, Godrej Consumer Products Ltd, Jyothy Laboratories Ltd, Reckitt Benckiser Group Plc, S. C. Johnson & Son Inc, Spectrum Brands Holdings Inc,

Sumitomo Chemical Co. Ltd, The Scotts Miracle-Gro Co..

## Recent Household Insecticide Market Developments

The global Household Insecticide market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Household Insecticide Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Insect

Mosquitoes & Flies

Rats

Termites

Bedbugs & Beetles

Others

By Chemical

Synthetic

Natural

By Form

Dust and Granules

Liquids

Aerosol Sprays

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Dabur India Ltd

Enesis Group

FMC Corp

Godrej Consumer Products Ltd

Jyothy Laboratories Ltd

Reckitt Benckiser Group Plc

S. C. Johnson & Son Inc

Spectrum Brands Holdings Inc

Sumitomo Chemical Co. Ltd

The Scotts Miracle-Gro Co.

Formats Available: Excel, PDF, and PPT

## Contents

### **CHAPTER 1: EXECUTIVE SUMMARY**

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### **CHAPTER 2. HOUSEHOLD INSECTICIDE MARKET OVERVIEW- 2025**

- 2.1 An Introduction to the Global Household Insecticide Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### **CHAPTER 3. STRATEGIC ANALYSIS REVIEW**

- 3.1 Household Insecticide Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### **CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS**

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Household Insecticide Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Household Insecticide Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Household Insecticide Market Outlook to 2032

### **CHAPTER 5: HOUSEHOLD INSECTICIDE MARKET DYNAMICS**

*Household Insecticide Market Size, Trends, Analysis, and Outlook By Insect (Mosquitoes & Flies, Rats, Termites...*



- 5.1 Key Household Insecticide Market Trends
- 5.2 Potential Household Insecticide Market Opportunities
- 5.3 Key Market Challenges

## **CHAPTER 6: GLOBAL HOUSEHOLD INSECTICIDE MARKET ANALYSIS AND OUTLOOK TO 2032**

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Insect
  - Mosquitoes & Flies
  - Rats
  - Termites
  - Bedbugs & Beetles
  - Others
  - Chemical
    - Synthetic
    - Natural
  - Form
    - Dust and Granules
    - Liquids
    - Aerosol Sprays
    - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

## **CHAPTER 7: NORTH AMERICA HOUSEHOLD INSECTICIDE MARKET ANALYSIS AND OUTLOOK TO 2032**

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Insect
  - Mosquitoes & Flies
  - Rats
  - Termites
  - Bedbugs & Beetles
  - Others
  - Chemical
    - Synthetic
    - Natural
  - Form

Dust and Granules

Liquids

Aerosol Sprays

Others

7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Household Insecticide Market Size Forecast, 2021- 2032

7.3.2 Canada Household Insecticide Market Size Forecast, 2021- 2032

7.3.3 Mexico Household Insecticide Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE HOUSEHOLD INSECTICIDE MARKET ANALYSIS AND OUTLOOK TO 2032**

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Insect

Mosquitoes & Flies

Rats

Termites

Bedbugs & Beetles

Others

Chemical

Synthetic

Natural

Form

Dust and Granules

Liquids

Aerosol Sprays

Others

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Household Insecticide Market Size Forecast, 2021- 2032

8.3.2 France Household Insecticide Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Household Insecticide Market Size Forecast, 2021- 2032

8.3.4 Spain Household Insecticide Market Size Forecast, 2021- 2032

8.3.5 Italy Household Insecticide Market Size Forecast, 2021- 2032

8.3.6 Russia Household Insecticide Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Household Insecticide Market Size Forecast, 2021- 2032

## **CHAPTER 9: ASIA PACIFIC HOUSEHOLD INSECTICIDE MARKET ANALYSIS AND OUTLOOK TO 2032**

## 9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

### 9.2 Insect

Mosquitoes & Flies

Rats

Termites

Bedbugs & Beetles

Others

Chemical

Synthetic

Natural

Form

Dust and Granules

Liquids

Aerosol Sprays

Others

## 9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Household Insecticide Market Size Forecast, 2021- 2032

9.3.2 India Household Insecticide Market Size Forecast, 2021- 2032

9.3.3 Japan Household Insecticide Market Size Forecast, 2021- 2032

9.3.4 South Korea Household Insecticide Market Size Forecast, 2021- 2032

9.3.5 Australia Household Insecticide Market Size Forecast, 2021- 2032

9.3.6 South East Asia Household Insecticide Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Household Insecticide Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA HOUSEHOLD INSECTICIDE MARKET ANALYSIS AND OUTLOOK TO 2032**

### 10.1 South America Market Outlook by Segments, 2021- 2032

#### 10.2 Insect

Mosquitoes & Flies

Rats

Termites

Bedbugs & Beetles

Others

Chemical

Synthetic

Natural

Form

Dust and Granules

Liquids

Aerosol Sprays

Others

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Household Insecticide Market Size Forecast, 2021- 2032

10.3.2 Argentina Household Insecticide Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Household Insecticide Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA HOUSEHOLD INSECTICIDE MARKET ANALYSIS AND OUTLOOK TO 2032**

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Insect

Mosquitoes & Flies

Rats

Termites

Bedbugs & Beetles

Others

Chemical

Synthetic

Natural

Form

Dust and Granules

Liquids

Aerosol Sprays

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Household Insecticide Market Size Forecast, 2021- 2032

11.3.2 The UAE Household Insecticide Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Household Insecticide Market Size Forecast, 2021- 2032

11.3.4 South Africa Household Insecticide Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Household Insecticide Market Size Forecast, 2021- 2032

## **CHAPTER 12: COMPETITIVE LANDSCAPE**

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Dabur India Ltd

Enesis Group  
FMC Corp  
Godrej Consumer Products Ltd  
Jyothy Laboratories Ltd  
Reckitt Benckiser Group Plc  
S. C. Johnson & Son Inc  
Spectrum Brands Holdings Inc  
Sumitomo Chemical Co. Ltd  
The Scotts Miracle-Gro Co.

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

13.1 Primary and Secondary Sources  
13.2 Research Methodology  
13.3 Data Triangulation and Validation  
13.4 Assumptions and Limitations  
13.5 Forecast Methodology  
Appendix  
A: Highlights of the Q4-2024 Version  
B: Conclusion and Future Recommendations  
C: Customization Options  
D: Contact Information

## List Of Figures

### LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Household Insecticide Market Outlook by Type, 2021- 2032

Figure 6: Global Household Insecticide Market Outlook by Application, 2021- 2032

Figure 7: Global Household Insecticide Market Outlook by Region, 2021- 2032

Figure 8: North America Household Insecticide Market Snapshot, Q4-2024

Figure 9: North America Household Insecticide Market Size Forecast by Type, 2021- 2032

Figure 10: North America Household Insecticide Market Size Forecast by Application, 2021- 2032

Figure 11: North America Household Insecticide Market Share by Country, 2023

Figure 12: Europe Household Insecticide Market Snapshot, Q4-2024

Figure 13: Europe Household Insecticide Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Household Insecticide Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Household Insecticide Market Share by Country, 2023

Figure 16: Asia Pacific Household Insecticide Market Snapshot, Q4-2024

Figure 17: Asia Pacific Household Insecticide Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Household Insecticide Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Household Insecticide Market Share by Country, 2023

Figure 20: South America Household Insecticide Market Snapshot, Q4-2024

Figure 21: South America Household Insecticide Market Size Forecast by Type, 2021- 2032

Figure 22: South America Household Insecticide Market Size Forecast by Application, 2021- 2032

Figure 23: South America Household Insecticide Market Share by Country, 2023

Figure 24: Middle East and Africa Household Insecticide Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Household Insecticide Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Household Insecticide Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Household Insecticide Market Share by Country, 2023

Figure 28: United States Household Insecticide Market Size Outlook, \$ Million, 2021-2032

Figure 29: Canada Household Insecticide Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Household Insecticide Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Household Insecticide Market Size Outlook, \$ Million, 2021- 2032

Figure 32: France Household Insecticide Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom Household Insecticide Market Size Outlook, \$ Million, 2021-2032

Figure 34: Spain Household Insecticide Market Size Outlook, \$ Million, 2021- 2032

Figure 35: Italy Household Insecticide Market Size Outlook, \$ Million, 2021- 2032

Figure 36: Russia Household Insecticide Market Size Outlook, \$ Million, 2021- 2032

Figure 37: Rest of Europe Household Insecticide Market Size Outlook, \$ Million, 2021-2032

Figure 38: China Household Insecticide Market Size Outlook, \$ Million, 2021- 2032

Figure 39: India Household Insecticide Market Size Outlook, \$ Million, 2021- 2032

Figure 40: Japan Household Insecticide Market Size Outlook, \$ Million, 2021- 2032

Figure 41: South Korea Household Insecticide Market Size Outlook, \$ Million, 2021-2032

Figure 42: Australia Household Insecticide Market Size Outlook, \$ Million, 2021- 2032

Figure 43: South East Asia Household Insecticide Market Size Outlook, \$ Million, 2021-2032

Figure 44: Rest of APAC Household Insecticide Market Size Outlook, \$ Million, 2021-2032

Figure 45: Brazil Household Insecticide Market Size Outlook, \$ Million, 2021- 2032

Figure 46: Argentina Household Insecticide Market Size Outlook, \$ Million, 2021- 2032

Figure 47: Rest of LATAM Household Insecticide Market Size Outlook, \$ Million, 2021-2032

Figure 48: Saudi Arabia Household Insecticide Market Size Outlook, \$ Million, 2021-2032

Figure 49: UAE Household Insecticide Market Size Outlook, \$ Million, 2021- 2032

Figure 50: South Africa Household Insecticide Market Size Outlook, \$ Million, 2021-2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology

## List Of Tables

### LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Household Insecticide Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Household Insecticide Market Size Outlook by Segments, 2021- 2032

Table 7: Global Household Insecticide Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Household Insecticide Market Outlook by Type, 2021- 2032

Table 10: North America- Household Insecticide Market Outlook by Country, 2021- 2032

Table 11: Europe - Household Insecticide Market Outlook by Type, 2021- 2032

Table 12: Europe - Household Insecticide Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Household Insecticide Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Household Insecticide Market Outlook by Country, 2021- 2032

Table 15: South America- Household Insecticide Market Outlook by Type, 2021- 2032

Table 16: South America- Household Insecticide Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Household Insecticide Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Household Insecticide Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Household Insecticide Companies

Table 20: Product Profiles of Leading Household Insecticide Companies

Table 21: SWOT Profiles of Leading Household Insecticide Companies



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