

Hotel and Hospitality Management Software Market Size, Share, and Outlook, 2025 Report- By Type (Property Management Systems, Channel Managers, Online Booking Engines, Pricing Tools), By Application (Business Hotels, Heritage and Boutique Hotels, Resorts and Spas, Others), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Platform (Mac, Win, Linux, Others), 2018-2032

<https://marketpublishers.com/r/H844408D3977EN.html>

Date: April 2025

Pages: 165

Price: US\$ 3,680.00 (Single User License)

ID: H844408D3977EN

Abstracts

Hotel and Hospitality Management Software Market Outlook

The Hotel and Hospitality Management Software Market size is expected to register a growth rate of 5.7% during the forecast period from \$4.45 Billion in 2025 to \$6.6 Billion in 2032. The Hotel and Hospitality Management Software market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Hotel and Hospitality Management Software segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Property Management Systems, Channel Managers, Online Booking Engines, Pricing Tools), By Application (Business Hotels, Heritage and Boutique Hotels, Resorts and Spas, Others), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Platform (Mac, Win, Linux, Others). Over 70 tables and charts showcase findings from our latest survey report on Hotel and Hospitality Management Software markets.

Hotel and Hospitality Management Software Market Insights, 2025

The Hotel and Hospitality Management Software Market is evolving as hotels integrate AI-powered guest experience management, automation-enhanced revenue optimization, and machine learning-driven demand forecasting. Companies like Oracle Hospitality, Cloudbeds, Mews, and RMS Cloud are pioneering real-time AI-driven booking analytics, blockchain-backed guest identity verification, and IoT-enabled room automation. The adoption of automation-powered self-check-in kiosks, AI-enhanced dynamic pricing strategies, and cloud-native multi-property management platforms is revolutionizing the hospitality industry. However, cybersecurity risks in AI-driven customer data storage, regulatory challenges in GDPR and PCI DSS compliance, and resistance to automation among traditional hotel operators present challenges. Additionally, government policies on data privacy, tax incentives for AI-powered hospitality solutions, and regulations promoting contactless hotel operations are influencing market growth.

Five Trends that will define global Hotel and Hospitality Management Software market in 2025 and Beyond

A closer look at the multi-million market for Hotel and Hospitality Management Software identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Hotel and Hospitality Management Software companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Hotel and Hospitality Management Software vendors.

What are the biggest opportunities for growth in the Hotel and Hospitality Management Software industry?

The Hotel and Hospitality Management Software sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Hotel and Hospitality Management Software Market Segment Insights

The Hotel and Hospitality Management Software industry presents strong offers across categories. The analytical report offers forecasts of Hotel and Hospitality Management Software industry performance across segments and countries. Key segments in the industry include%li%By Type (Property Management Systems, Channel Managers, Online Booking Engines, Pricing Tools), By Application (Business Hotels, Heritage and Boutique Hotels, Resorts and Spas, Others), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Platform (Mac, Win, Linux, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Hotel and Hospitality Management Software market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Hotel and Hospitality Management Software industry ecosystem. It assists decision-makers in evaluating global Hotel and Hospitality Management Software market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Hotel and Hospitality Management Software industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Hotel and Hospitality Management Software Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes

drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Hotel and Hospitality Management Software Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Hotel and Hospitality Management Software with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Hotel and Hospitality Management Software market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Hotel and Hospitality Management Software market Insights%li%Vendors are exploring new opportunities within the US Hotel and Hospitality Management Software industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Hotel and Hospitality Management Software companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Hotel and Hospitality Management Software market.

Latin American Hotel and Hospitality Management Software market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing

activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Hotel and Hospitality Management Software Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Hotel and Hospitality Management Software markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Hotel and Hospitality Management Software markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Hotel and Hospitality Management Software companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Amadeus IT Group SA, Cisco Systems Inc, Cloudbeds, innRoad, Oracle, RMS, RoomKeyPMS, Sabre Corp, Salesforce, World Web Technologies Inc.

Hotel and Hospitality Management Software Market Segmentation

By Type

Property Management Systems

Channel Managers

Online Booking Engines

Pricing Tools

By Application

Business Hotels

Heritage and Boutique Hotels

Resorts and Spas

Others

By Organization Size

Small and Medium Enterprise

Large Enterprise

By Platform

Mac

Win

Linux

Others

Leading Companies

Amadeus IT Group SA

Cisco Systems Inc

Cloudbeds

innRoad

Oracle

RMS

RoomKeyPMS

Sabre Corp

Salesforce

World Web Technologies Inc

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Hotel and Hospitality Management Software Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Hotel and Hospitality Management Software Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL HOTEL AND HOSPITALITY MANAGEMENT SOFTWARE MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

- 4.4.2 Market Dynamics- Opportunities and Challenges
- 4.5 Regional Analysis
- 4.6 Porter's Five Force Analysis
 - 4.6.1 Intensity of Competitive Rivalry
 - 4.6.2 Threat of New Entrants
 - 4.6.3 Threat of Substitutes
 - 4.6.4 Bargaining Power of Buyers
 - 4.6.5 Bargaining Power of Suppliers
- 4.7 Hotel and Hospitality Management Software Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. HOTEL AND HOSPITALITY MANAGEMENT SOFTWARE MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Type

Property Management Systems

Channel Managers

Online Booking Engines

Pricing Tools

By Application

Business Hotels

Heritage and Boutique Hotels

Resorts and Spas

Others

By Organization Size

Small and Medium Enterprise

Large Enterprise

By Platform

Mac

Win

Linux

Others

6. GLOBAL HOTEL AND HOSPITALITY MANAGEMENT SOFTWARE MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario**
- 6.2 Base/Reference Case**
- 6.3 High Growth Scenario**

6. NORTH AMERICA HOTEL AND HOSPITALITY MANAGEMENT SOFTWARE MARKET SIZE OUTLOOK

6.1 Key Market Statistics, 2024

6.2 North America Hotel and Hospitality Management Software Market Trends and Growth Opportunities

6.2.1 North America Hotel and Hospitality Management Software Market Outlook by Type

6.2.2 North America Hotel and Hospitality Management Software Market Outlook by Application

6.3 North America Hotel and Hospitality Management Software Market Outlook by Country

6.3.1 The US Hotel and Hospitality Management Software Market Outlook, 2021-2032

6.3.2 Canada Hotel and Hospitality Management Software Market Outlook, 2021-2032

6.3.3 Mexico Hotel and Hospitality Management Software Market Outlook, 2021-2032

7. EUROPE HOTEL AND HOSPITALITY MANAGEMENT SOFTWARE MARKET SIZE OUTLOOK

7.1 Key Market Statistics, 2024

7.2 Europe Hotel and Hospitality Management Software Market Trends and Growth Opportunities

7.2.1 Europe Hotel and Hospitality Management Software Market Outlook by Type

7.2.2 Europe Hotel and Hospitality Management Software Market Outlook by Application

7.3 Europe Hotel and Hospitality Management Software Market Outlook by Country

7.3.2 Germany Hotel and Hospitality Management Software Market Outlook,

2021- 2032**7.3.3 France Hotel and Hospitality Management Software Market Outlook, 2021-2032****7.3.4 The UK Hotel and Hospitality Management Software Market Outlook, 2021-2032****7.3.5 Spain Hotel and Hospitality Management Software Market Outlook, 2021-2032****7.3.6 Italy Hotel and Hospitality Management Software Market Outlook, 2021-2032****7.3.7 Russia Hotel and Hospitality Management Software Market Outlook, 2021-2032****7.3.8 Rest of Europe Hotel and Hospitality Management Software Market Outlook, 2021- 2032****8. ASIA PACIFIC HOTEL AND HOSPITALITY MANAGEMENT SOFTWARE MARKET SIZE OUTLOOK****8.1 Key Market Statistics, 2024****8.2 Asia Pacific Hotel and Hospitality Management Software Market Trends and Growth Opportunities****8.2.1 Asia Pacific Hotel and Hospitality Management Software Market Outlook by Type****8.2.2 Asia Pacific Hotel and Hospitality Management Software Market Outlook by Application****8.3 Asia Pacific Hotel and Hospitality Management Software Market Outlook by Country****8.3.1 China Hotel and Hospitality Management Software Market Outlook, 2021-2032****8.3.2 India Hotel and Hospitality Management Software Market Outlook, 2021-2032****8.3.3 Japan Hotel and Hospitality Management Software Market Outlook, 2021-2032****8.3.4 South Korea Hotel and Hospitality Management Software Market Outlook, 2021- 2032****8.3.5 Australia Hotel and Hospitality Management Software Market Outlook, 2021- 2032****8.3.6 South East Asia Hotel and Hospitality Management Software Market Outlook, 2021- 2032****8.3.7 Rest of Asia Pacific Hotel and Hospitality Management Software Market**

Outlook, 2021- 2032

9. SOUTH AMERICA HOTEL AND HOSPITALITY MANAGEMENT SOFTWARE MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America Hotel and Hospitality Management Software Market Trends and Growth Opportunities

9.2.1 South America Hotel and Hospitality Management Software Market Outlook by Type

9.2.2 South America Hotel and Hospitality Management Software Market Outlook by Application

9.3 South America Hotel and Hospitality Management Software Market Outlook by Country

9.3.1 Brazil Hotel and Hospitality Management Software Market Outlook, 2021- 2032

9.3.2 Argentina Hotel and Hospitality Management Software Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America Hotel and Hospitality Management Software Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA HOTEL AND HOSPITALITY MANAGEMENT SOFTWARE MARKET SIZE OUTLOOK

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa Hotel and Hospitality Management Software Market Trends and Growth Opportunities

10.2.1 Middle East and Africa Hotel and Hospitality Management Software Market Outlook by Type

10.2.2 Middle East and Africa Hotel and Hospitality Management Software Market Outlook by Application

10.3 Middle East and Africa Hotel and Hospitality Management Software Market Outlook by Country

10.3.1 Saudi Arabia Hotel and Hospitality Management Software Market Outlook, 2021- 2032

10.3.2 The UAE Hotel and Hospitality Management Software Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Hotel and Hospitality Management Software Market Outlook, 2021- 2032

10.3.4 South Africa Hotel and Hospitality Management Software Market Outlook, 2021- 2032

10.3.5 Egypt Hotel and Hospitality Management Software Market Outlook, 2021- 2032

10.3.6 Rest of Africa Hotel and Hospitality Management Software Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

Amadeus IT Group SA

Cisco Systems Inc

Cloudbeds

innRoad

Oracle

RMS

RoomKeyPMS

Sabre Corp

Salesforce

World Web Technologies Inc

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

I would like to order

Product name: Hotel and Hospitality Management Software Market Size, Share, and Outlook, 2025 Report- By Type (Property Management Systems, Channel Managers, Online Booking Engines, Pricing Tools), By Application (Business Hotels, Heritage and Boutique Hotels, Resorts and Spas, Others), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Platform (Mac, Win, Linux, Others), 2018-2032

Product link: <https://marketpublishers.com/r/H844408D3977EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H844408D3977EN.html>