

Hot Drinks Market Size, Share, and Outlook, 2025 Report- By Type (Coffee-based, Tea-based, Chocolate-based, Others), Application (Quick Service Restaurants, Hotels, Cafe/Tea Shop Chains, Work Places Vending Machine, Individuals), End-User (Residential, Commercial), Distribution Channel (Online, Offline), and Companies, 2021-2032

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Abstracts

Hot Drinks Market Outlook

The global Hot Drinks market is expected to register a growth rate of 6.9% during the forecast period from \$388.4 Billion in 2024 to \$662.4 Billion in 2032. The Hot Drinks market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Hot Drinks segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Coffee-based, Tea-based, Chocolate-based, Others), Application (Quick Service Restaurants, Hotels, Cafe/Tea Shop Chains, Work Places Vending Machine, Individuals), End-User (Residential, Commercial), Distribution Channel (Online, Offline). Over 70 tables and charts showcase findings from our latest survey report on Hot Drinks markets.

Hot Drinks Market Insights, 2025

The hot drinks market in 2025 continues to expand through diversification into specialty teas, premium coffees, and functional beverages like turmeric and mushroom-based

drinks. Consumer interest in wellness, immunity, and relaxation supports growth in herbal and adaptogenic drinks. Convenient formats such as single-serve pods and RTD hot beverages enhance accessibility. Sustainability and ethical sourcing, particularly in coffee and tea, shape purchasing decisions. Asia-Pacific remains the largest regional market with growing middle classes, while innovation in flavor blends and cold brew variations supports growth in mature markets.

Five Trends that will define global Hot Drinks market in 2025 and Beyond

A closer look at the multi-million global market for Hot Drinks identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Hot Drinks companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Hot Drinks industry?

The Hot Drinks sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Hot Drinks Market Segment Insights

The Hot Drinks industry presents strong offers across categories. The analytical report offers forecasts of Hot Drinks industry performance across segments and countries. Key segments in the industry include By Type (Coffee-based, Tea-based, Chocolate-based, Others), Application (Quick Service Restaurants, Hotels, Cafe/Tea Shop Chains, Work Places Vending Machine, Individuals), End-User (Residential, Commercial), Distribution Channel (Online, Offline). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Hot Drinks market size outlook is provided for 22 countries across these

regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Hot Drinks industry ecosystem. It assists decision-makers in evaluating global Hot Drinks market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Hot Drinks industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: low growth, reference case, and high growth cases.

Asia Pacific Hot Drinks Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Hot Drinks Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Hot Drinks with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Hot Drinks market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Hot Drinks market Insights Executives are most excited about opportunities for the US Hot Drinks industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Hot Drinks companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Hot Drinks market.

Latin American Hot Drinks market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Hot Drinks Markets New Opportunities for Companies
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Hot Drinks markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Hot Drinks markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Hot Drinks companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the

leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Associated British Foods plc, JACOBS DOUWE EGBERTS B.V., Keurig Dr Pepper Inc., Tata Consumer Products Limited, Unilever Jeronimo Martins SA, Ajinomoto Co., Inc., R.C. Bigelow, Inc., Industria Colombiana de Caf  S.A.S., Luigi Lavazza S.p.A., Mother Parkers Tea and Coffee Inc., Nestl  S.A., Paulig Group, Peet's Coffee Inc., Reily Foods Company, Cott Corporation, The J.M. Smucker Company, The Republic of Tea, LLC.

Hot Drinks Market Scope

Leading Segments

By Type

Coffee-based

Tea-based

Chocolate-based

Others

By Application

Quick Service Restaurants

Hotels

Cafe/Tea Shop Chains

Work Places Vending Machine

Individuals

By End-User

Residential

Commercial

By Distribution Channel

Online

Offline

Leading Companies

Associated British Foods plc

JACOBS DOUWE EGBERTS B.V.

Keurig Dr Pepper Inc.

Tata Consumer Products Limited

Unilever Jeronimo Martins SA

Ajinomoto Co., Inc.

R.C. Bigelow, Inc.

Industria Colombiana de Caf? S.A.S.

Luigi Lavazza S.p.A.

Mother Parkers Tea and Coffee Inc.

Nestl? S.A.

Paulig Group

Peet's Coffee Inc.

Reily Foods Company

Cott Corporation

The J.M. Smucker Company

The Republic of Tea, LLC

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Hot Drinks Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Hot Drinks Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL HOT DRINKS MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Hot Drinks Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. HOT DRINKS MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032
- By Type
 - Coffee-based
 - Tea-based
 - Chocolate-based
 - Others
- By Application
 - Quick Service Restaurants
 - Hotels
 - Cafe/Tea Shop Chains
 - Work Places Vending Machine
 - Individuals
- By End-User
 - Residential
 - Commercial
- By Distribution Channel
 - Online
 - Offline

6. GLOBAL HOT DRINKS MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA HOT DRINKS MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024
- 6.2 North America Hot Drinks Market Trends and Growth Opportunities
 - 6.2.1 North America Hot Drinks Market Outlook by Type
 - 6.2.2 North America Hot Drinks Market Outlook by Application
- 6.3 North America Hot Drinks Market Outlook by Country
 - 6.3.1 The US Hot Drinks Market Outlook, 2021- 2032
 - 6.3.2 Canada Hot Drinks Market Outlook, 2021- 2032
 - 6.3.3 Mexico Hot Drinks Market Outlook, 2021- 2032

7. EUROPE HOT DRINKS MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Hot Drinks Market Trends and Growth Opportunities
 - 7.2.1 Europe Hot Drinks Market Outlook by Type
 - 7.2.2 Europe Hot Drinks Market Outlook by Application
- 7.3 Europe Hot Drinks Market Outlook by Country
 - 7.3.2 Germany Hot Drinks Market Outlook, 2021- 2032
 - 7.3.3 France Hot Drinks Market Outlook, 2021- 2032
 - 7.3.4 The UK Hot Drinks Market Outlook, 2021- 2032
 - 7.3.5 Spain Hot Drinks Market Outlook, 2021- 2032
 - 7.3.6 Italy Hot Drinks Market Outlook, 2021- 2032
 - 7.3.7 Russia Hot Drinks Market Outlook, 2021- 2032
 - 7.3.8 Rest of Europe Hot Drinks Market Outlook, 2021- 2032

8. ASIA PACIFIC HOT DRINKS MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Hot Drinks Market Trends and Growth Opportunities
 - 8.2.1 Asia Pacific Hot Drinks Market Outlook by Type
 - 8.2.2 Asia Pacific Hot Drinks Market Outlook by Application
- 8.3 Asia Pacific Hot Drinks Market Outlook by Country
 - 8.3.1 China Hot Drinks Market Outlook, 2021- 2032
 - 8.3.2 India Hot Drinks Market Outlook, 2021- 2032
 - 8.3.3 Japan Hot Drinks Market Outlook, 2021- 2032
 - 8.3.4 South Korea Hot Drinks Market Outlook, 2021- 2032
 - 8.3.5 Australia Hot Drinks Market Outlook, 2021- 2032

8.3.6 South East Asia Hot Drinks Market Outlook, 2021- 2032

8.3.7 Rest of Asia Pacific Hot Drinks Market Outlook, 2021- 2032

9. SOUTH AMERICA HOT DRINKS MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America Hot Drinks Market Trends and Growth Opportunities

9.2.1 South America Hot Drinks Market Outlook by Type

9.2.2 South America Hot Drinks Market Outlook by Application

9.3 South America Hot Drinks Market Outlook by Country

9.3.1 Brazil Hot Drinks Market Outlook, 2021- 2032

9.3.2 Argentina Hot Drinks Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America Hot Drinks Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA HOT DRINKS MARKET SIZE OUTLOOK

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa Hot Drinks Market Trends and Growth Opportunities

10.2.1 Middle East and Africa Hot Drinks Market Outlook by Type

10.2.2 Middle East and Africa Hot Drinks Market Outlook by Application

10.3 Middle East and Africa Hot Drinks Market Outlook by Country

10.3.1 Saudi Arabia Hot Drinks Market Outlook, 2021- 2032

10.3.2 The UAE Hot Drinks Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Hot Drinks Market Outlook, 2021- 2032

10.3.4 South Africa Hot Drinks Market Outlook, 2021- 2032

10.3.5 Egypt Hot Drinks Market Outlook, 2021- 2032

10.3.6 Rest of Africa Hot Drinks Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

Associated British Foods plc

JACOBS DOUWE EGBERTS B.V.

Keurig Dr Pepper Inc.

Tata Consumer Products Limited

Unilever Jeronimo Martins SA

Ajinomoto Co., Inc.

R.C. Bigelow, Inc.

Industria Colombiana de Caf? S.A.S.

Luigi Lavazza S.p.A.
Mother Parkers Tea and Coffee Inc.
Nestl? S.A.
Paulig Group
Peet's Coffee Inc.
Reily Foods Company
Cott Corporation
The J.M. Smucker Company
The Republic of Tea, LLC
11.2 Overview
11.3 Products and Services
11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options
12.2 Customization Options
12.3 Publisher Details

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