

# **Hospital Gowns Market Size, Trends, Analysis, and Outlook By Type (Surgical Gowns, Non-surgical Gowns, Patient Gowns), By Usability (Disposable Gowns (Low, Average, Premium), Reusable Gowns (Low, Average, Premium)), By Risk Type (Minimal, Low, Moderate, High), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Hospital Gowns market size is poised to register 11.62% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Hospital Gowns market across By Type (Surgical Gowns, Non-surgical Gowns, Patient Gowns), By Usability (Disposable Gowns (Low, Average, Premium), Reusable Gowns (Low, Average, Premium)), By Risk Type (Minimal, Low, Moderate, High).

The hospital gowns market is witnessing significant growth driven by increasing demand for infection prevention and control measures, rising awareness about patient safety and hygiene, and advancements in medical textiles and apparel technologies. Hospital gowns are protective garments worn by patients and healthcare professionals in clinical settings to reduce the risk of cross-contamination and transmission of infections. Factors such as the growing prevalence of healthcare-associated infections (HAIs), rising incidence of contagious diseases, and increasing emphasis on infection control protocols and standards are driving market expansion. Additionally, advancements in fabric materials, design features, and antimicrobial coatings, increasing adoption of disposable and reusable gown options, and expanding healthcare infrastructure and facilities are further fueling market growth. Moreover, expanding applications of hospital gowns in surgical, isolation, and patient care settings, growing demand for eco-friendly

and sustainable healthcare textiles, and rising investments in R&D activities to develop innovative gown solutions are expected to drive market growth in the coming years. Furthermore, collaborations between medical apparel manufacturers, infection control specialists, and healthcare institutions, as well as efforts to comply with regulatory guidelines, enhance product safety and comfort, and optimize supply chain logistics for gown distribution, are likely to accelerate market expansion.

## Hospital Gowns Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Hospital Gowns market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Hospital Gowns survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Hospital Gowns industry.

## Key market trends defining the global Hospital Gowns demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Hospital Gowns Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Hospital Gowns industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Hospital Gowns companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Hospital Gowns industry

Leading Hospital Gowns companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand

conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Hospital Gowns companies.

### Hospital Gowns Market Study- Strategic Analysis Review

The Hospital Gowns market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Hospital Gowns Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Hospital Gowns industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Hospital Gowns Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Hospital Gowns Market Size Outlook- Companies plan for focused

investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Hospital Gowns market segments. Similarly, Strong end-user demand is encouraging Canadian Hospital Gowns companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Hospital Gowns market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Hospital Gowns Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Hospital Gowns industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Hospital Gowns market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Hospital Gowns Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Hospital Gowns in Asia Pacific. In particular, China, India, and South East Asian Hospital Gowns markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Hospital Gowns Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Hospital Gowns Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Hospital Gowns market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Hospital Gowns.

Hospital Gowns Market Company Profiles

The global Hospital Gowns market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are 3M, AmeriPride Services Inc., Angelica Corporation, Cardinal Health, Medline Industries, Inc., Standard Textile Co., Inc.

Recent Hospital Gowns Market Developments

The global Hospital Gowns market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Hospital Gowns Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Type

Surgical Gowns

Non-surgical Gowns

Patient Gowns

By Usability

Disposable Gowns

-Low

-Average

-Premium

Reusable Gowns

-Low

-Average

-Premium

By Risk Type

Minimal

Low

Moderate

High

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

3M

AmeriPride Services Inc.

Angelica Corporation

Cardinal Health

Medline Industries, Inc.

Standard Textile Co., Inc.

Formats Available: Excel, PDF, and PPT



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By Usability

Disposable Gowns

-Low

-Average

-Premium

Reusable Gowns

-Low

-Average

-Premium

By Risk Type

Minimal

Low

Moderate

High

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Angelica Corporation

Cardinal Health

Medline Industries, Inc.

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