

Hosiery Market Size, Trends, Analysis, and Outlook By Product (Body stockings, Socks, Knee highs, Hold-ups, Others), By Distribution Channel (Offline, Online), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Hosiery Market Size is valued at \$48.3 Billion in 2024 and is forecast to register a growth rate (CAGR) of 4.6% to reach \$69.2 Billion by 2032.

The hosiery market is expanding as consumer interest in fashion and comfort increases. The trend towards innovative materials and sustainable production practices is driving market growth. Innovations in styles and sizing, along with targeted marketing strategies, are enhancing market potential, prompting suppliers to explore diverse hosiery offerings.

Hosiery Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Hosiery survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Hosiery industry.

Key market trends defining the global Hosiery demand in 2025 and Beyond

The Hosiery industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Hosiery Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Hosiery industry

Leading Hosiery companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Hosiery companies.

Hosiery Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Hosiery Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Hosiery industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report

forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Hosiery Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Hosiery Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Hosiery market segments. Similarly, strong market demand encourages Canadian Hosiery companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Hosiery Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Hosiery industry remains the major market for companies in the European Hosiery industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Hosiery market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Hosiery Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Hosiery in Asia Pacific. In particular, China, India, and South East Asian Hosiery markets present a compelling outlook for

2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Hosiery Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Hosiery Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Hosiery market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Hosiery.

Hosiery Company Profiles

The global Hosiery market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Acme McCrary Corp, Atlantic-Hosiery, Brown Dog-Hosiery, Crescent Sock Co., CSP International Fashion Group S.P.A, Embody Brands Ltd, FERAX Sp. z o. o, G III Apparel Group Ltd, Gildan Activewear SRL, Golden Lady Co. S.P.A, Hanesbrands Inc, Heist Studios Ltd, Iconix International, Jockey International Inc, Mod and Shy, Skims Body Inc, Spanx LLC.

Recent Hosiery Market Developments

The global Hosiery market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Hosiery Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Product

Body stockings

Socks

Knee highs

Hold-ups

Hosiery Market Size, Trends, Analysis, and Outlook By Product (Body stockings, Socks, Knee highs, Hold-ups, Ot...

Others

Distribution Channel

Offline

Online

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Acme McCrary Corp

Atlantic-Hosiery

Brown Dog-Hosiery

Crescent Sock Co.

CSP International Fashion Group S.P.A

Embody Brands Ltd

FERAX Sp. z o. o

G III Apparel Group Ltd

Gildan Activewear SRL

Golden Lady Co. S.P.A

Hanesbrands Inc

Heist Studios Ltd

Iconix International

Jockey International Inc

Mod and Shy

Skims Body Inc

Spanx LLC

Formats Available: Excel, PDF, and PPT

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