

Hiking Apps Market Size, Share, and Outlook, 2025 Report- By Application (Private, Commercial), By Revenue Model (Advertisements, Subscription), By Platform (Android, IOS, Others), By Feature (Explore, Location Tracking, Steps Counter, Offline Maps, Others), 2018-2032

<https://marketpublishers.com/r/H7BC6DD59155EN.html>

Date: April 2025

Pages: 187

Price: US\$ 3,680.00 (Single User License)

ID: H7BC6DD59155EN

Abstracts

Hiking Apps Market Outlook

The Hiking Apps Market size is expected to register a growth rate of 7.8% during the forecast period from \$1.41 Billion in 2025 to \$2.4 Billion in 2032. The Hiking Apps market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Hiking Apps segments across 22 countries from 2021 to 2032. Key segments in the report include By Application (Private, Commercial), By Revenue Model (Advertisements, Subscription), By Platform (Android, IOS, Others), By Feature (Explore, Location Tracking, Steps Counter, Offline Maps, Others). Over 70 tables and charts showcase findings from our latest survey report on Hiking Apps markets.

Hiking Apps Market Insights, 2025

The Hiking Apps Market is growing with AI-powered real-time trail navigation, automation-enhanced offline mapping, and machine learning-driven fitness tracking. Companies such as AllTrails, Gaia GPS, Komoot, and Cairn are leading with AI-enhanced automated trail difficulty assessments, blockchain-backed user location

privacy, and IoT-integrated real-time safety alert systems. The expansion of automation-powered AI-driven personalized hiking recommendations, AI-enhanced geotagged outdoor adventure tracking, and cloud-native real-time weather-integrated hiking route planning is improving user experience. However, data privacy concerns in AI-powered hiking apps, regulatory challenges in automation-enhanced location tracking, and technical issues in AI-driven real-time GPS accuracy in remote areas present challenges. Additionally, National Park Service regulations on AI-powered trail safety, evolving FCC guidelines on automation-enhanced GPS app privacy, and growing corporate sponsorship for AI-driven outdoor fitness technology are shaping market expansion.

Five Trends that will define global Hiking Apps market in 2025 and Beyond

A closer look at the multi-million market for Hiking Apps identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Hiking Apps companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Hiking Apps vendors.

What are the biggest opportunities for growth in the Hiking Apps industry?

The Hiking Apps sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Hiking Apps Market Segment Insights

The Hiking Apps industry presents strong offers across categories. The analytical report offers forecasts of Hiking Apps industry performance across segments and countries. Key segments in the industry include%li%By Application (Private, Commercial), By Revenue Model (Advertisements, Subscription), By Platform (Android, IOS, Others), By Feature (Explore, Location Tracking, Steps Counter, Offline Maps, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors

driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Hiking Apps market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Hiking Apps industry ecosystem. It assists decision-makers in evaluating global Hiking Apps market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Hiking Apps industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Hiking Apps Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Hiking Apps Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Hiking Apps with demand from both Western Europe and

Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Hiking Apps market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Hiking Apps market Insights%li%Vendors are exploring new opportunities within the US Hiking Apps industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Hiking Apps companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Hiking Apps market.

Latin American Hiking Apps market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Hiking Apps Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Hiking Apps markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Hiking Apps markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Hiking Apps companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include AllTrails LLC, FIT climbing, Gaia GPS, Happymagenta, Moving World, PeakVisor, Routes Software SRL, Routific Solutions Inc, Under Armour Inc, Visit Southern Idaho.

Hiking Apps Market Segmentation

By Application

Private

Commercial

By Revenue Model

Advertisements

Subscription

By Platform

Android

IOS

Others

By Feature

Explore

Location Tracking

Steps Counter

Offline Maps

Others

Leading Companies

AllTrails LLC

FIT climbing

Gaia GPS

Happymagenta

Moving World

PeakVisor

Routes Software SRL

Routific Solutions Inc

Under Armour Inc

Visit Southern Idaho

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Hiking Apps Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Hiking Apps Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL HIKING APPS MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Hiking Apps Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. HIKING APPS MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Application

Private

Commercial

By Revenue Model

Advertisements

Subscription

By Platform

Android

IOS

Others

By Feature

Explore

Location Tracking

Steps Counter

Offline Maps

Others

6. GLOBAL HIKING APPS MARKET OUTLOOK ACROSS GROWTH SCENARIOS

6.1 Low Growth Scenario

6.2 Base/Reference Case

6.3 High Growth Scenario

6. NORTH AMERICA HIKING APPS MARKET SIZE OUTLOOK

6.1 Key Market Statistics, 2024

6.2 North America Hiking Apps Market Trends and Growth Opportunities

6.2.1 North America Hiking Apps Market Outlook by Type

6.2.2 North America Hiking Apps Market Outlook by Application

6.3 North America Hiking Apps Market Outlook by Country

6.3.1 The US Hiking Apps Market Outlook, 2021- 2032

6.3.2 Canada Hiking Apps Market Outlook, 2021- 2032

6.3.3 Mexico Hiking Apps Market Outlook, 2021- 2032

7. EUROPE HIKING APPS MARKET SIZE OUTLOOK

7.1 Key Market Statistics, 2024

7.2 Europe Hiking Apps Market Trends and Growth Opportunities

7.2.1 Europe Hiking Apps Market Outlook by Type

7.2.2 Europe Hiking Apps Market Outlook by Application

7.3 Europe Hiking Apps Market Outlook by Country

7.3.2 Germany Hiking Apps Market Outlook, 2021- 2032

7.3.3 France Hiking Apps Market Outlook, 2021- 2032

7.3.4 The UK Hiking Apps Market Outlook, 2021- 2032

7.3.5 Spain Hiking Apps Market Outlook, 2021- 2032

7.3.6 Italy Hiking Apps Market Outlook, 2021- 2032

7.3.7 Russia Hiking Apps Market Outlook, 2021- 2032

7.3.8 Rest of Europe Hiking Apps Market Outlook, 2021- 2032

8. ASIA PACIFIC HIKING APPS MARKET SIZE OUTLOOK

8.1 Key Market Statistics, 2024

8.2 Asia Pacific Hiking Apps Market Trends and Growth Opportunities

8.2.1 Asia Pacific Hiking Apps Market Outlook by Type

8.2.2 Asia Pacific Hiking Apps Market Outlook by Application

8.3 Asia Pacific Hiking Apps Market Outlook by Country

8.3.1 China Hiking Apps Market Outlook, 2021- 2032

8.3.2 India Hiking Apps Market Outlook, 2021- 2032

8.3.3 Japan Hiking Apps Market Outlook, 2021- 2032

8.3.4 South Korea Hiking Apps Market Outlook, 2021- 2032

8.3.5 Australia Hiking Apps Market Outlook, 2021- 2032

8.3.6 South East Asia Hiking Apps Market Outlook, 2021- 2032

8.3.7 Rest of Asia Pacific Hiking Apps Market Outlook, 2021- 2032

9. SOUTH AMERICA HIKING APPS MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America Hiking Apps Market Trends and Growth Opportunities

9.2.1 South America Hiking Apps Market Outlook by Type

9.2.2 South America Hiking Apps Market Outlook by Application

9.3 South America Hiking Apps Market Outlook by Country

9.3.1 Brazil Hiking Apps Market Outlook, 2021- 2032

9.3.2 Argentina Hiking Apps Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America Hiking Apps Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA HIKING APPS MARKET SIZE OUTLOOK

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa Hiking Apps Market Trends and Growth Opportunities

10.2.1 Middle East and Africa Hiking Apps Market Outlook by Type

10.2.2 Middle East and Africa Hiking Apps Market Outlook by Application

10.3 Middle East and Africa Hiking Apps Market Outlook by Country

10.3.1 Saudi Arabia Hiking Apps Market Outlook, 2021- 2032

10.3.2 The UAE Hiking Apps Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Hiking Apps Market Outlook, 2021- 2032

10.3.4 South Africa Hiking Apps Market Outlook, 2021- 2032

10.3.5 Egypt Hiking Apps Market Outlook, 2021- 2032

10.3.6 Rest of Africa Hiking Apps Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

AllTrails LLC

FIT climbing

Gaia GPS

Happymagenta

Moving World

PeakVisor

Routes Software SRL

Routific Solutions Inc

Under Armour Inc

Visit Southern Idaho

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

I would like to order

Product name: Hiking Apps Market Size, Share, and Outlook, 2025 Report- By Application (Private, Commercial), By Revenue Model (Advertisements, Subscription), By Platform (Android, IOS, Others), By Feature (Explore, Location Tracking, Steps Counter, Offline Maps, Others), 2018-2032

Product link: <https://marketpublishers.com/r/H7BC6DD59155EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H7BC6DD59155EN.html>