

Hemp Based Food Market Size, Share, and Outlook, 2025 Report- By Type (Whole Hemp Seed, Hulled Hemp Seed, Hemp Seed Oil, Hemp Protein Powder, Others), Distribution Channel (Online, Offline), and Companies, 2021-2032

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Abstracts

Hemp Based Food Market Outlook

The global Hemp Based Food market is expected to register a growth rate of 13.5% during the forecast period from \$1.9 Billion in 2024 to \$5.2 Billion in 2032. The Hemp Based Food market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Hemp Based Food segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Whole Hemp Seed, Hulled Hemp Seed, Hemp Seed Oil, Hemp Protein Powder, Others), Distribution Channel (Online, Offline). Over 70 tables and charts showcase findings from our latest survey report on Hemp Based Food markets.

Hemp Based Food Market Insights, 2025

The Hemp Based Food Market in 2025 is expanding rapidly as hemp-derived ingredients gain acceptance for their nutritional benefits, sustainability credentials, and versatility. Products ranging from hemp seeds, protein powders, oils, and snacks cater to health-conscious consumers seeking plant-based, high-protein, and omega-rich alternatives. The market benefits from regulatory progress that allows wider commercialization of hemp food products in key regions. Innovations in product

formulation focus on enhancing flavor profiles and integrating hemp into mainstream food categories, such as baked goods and dairy alternatives. Consumer trends favoring natural, organic, and environmentally friendly foods amplify growth, alongside increasing investment in hemp cultivation and processing infrastructure.

Five Trends that will define global Hemp Based Food market in 2025 and Beyond

A closer look at the multi-million global market for Hemp Based Food identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Hemp Based Food companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Hemp Based Food industry?

The Hemp Based Food sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Hemp Based Food Market Segment Insights

The Hemp Based Food industry presents strong offers across categories. The analytical report offers forecasts of Hemp Based Food industry performance across segments and countries. Key segments in the industry include By Type (Whole Hemp Seed, Hulled Hemp Seed, Hemp Seed Oil, Hemp Protein Powder, Others), Distribution Channel (Online, Offline). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Hemp Based Food market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Hemp Based Food industry ecosystem. It assists decision-makers in evaluating global Hemp Based Food market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Hemp Based Food industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

Asia Pacific Hemp Based Food Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Hemp Based Food Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Hemp Based Food with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Hemp Based Food market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Hemp Based Food market Insights Executives are most excited about

opportunities for the US Hemp Based Food industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Hemp Based Food companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Hemp Based Food market.

Latin American Hemp Based Food market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Hemp Based Food Markets
New Opportunities for Companies
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Hemp Based Food markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Hemp Based Food markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape
How Hemp Based Food companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market

shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Hempro International GmbH and Co. KG, Manitoba Harvest Hemp Foods (Tilray), Canah International SRL, Wholebake Ltd, Hanf and Natur, Braham and Murray Ltd., Jinzhou Qiaopai Biotech Co., Ltd., Naturally Splendid Enterprises Ltd., Navitas Organics, Mettrum Originals, Hemp Foods Australia Pty Ltd, Elixinol Global Ltd, GFR Ingredients Inc., Hemp Oil Canada, Yunnan Hanpu Health Products Co., Ltd.

Hemp Based Food Market Scope

Leading Segments

By Type

Whole Hemp Seed

Hulled Hemp Seed

Hemp Seed Oil

Hemp Protein Powder

Others

By Distribution Channel

Online

Offline

Leading Companies

Hempro International GmbH and Co. KG

Manitoba Harvest Hemp Foods (Tilray)

Canah International SRL

Wholebake Ltd

Hanf and Natur

Braham and Murray Ltd.

Jinzhou Qiaopai Biotech Co., Ltd.

Naturally Splendid Enterprises Ltd.

Navitas Organics

Mettrum Originals

Hemp Foods Australia Pty Ltd

Elixinol Global Ltd

GFR Ingredients Inc.

Hemp Oil Canada

Yunnan Hanpu Health Products Co., Ltd.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22

countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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 - Hanf and Natur
 - Braham and Murray Ltd.
 - Jinzhou Qiaopai Biotech Co., Ltd.
 - Naturally Splendid Enterprises Ltd.
 - Navitas Organics
 - Mettrum Originals
 - Hemp Foods Australia Pty Ltd
 - Elixinol Global Ltd
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Hemp Oil Canada

Yunnan Hanpu Health Products Co., Ltd.

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