

# **Hematology Analyzers Market Size, Trends, Analysis, and Outlook By Product (Instruments, Reagents, Services), By End-User (Hospitals, Clinical Laboratories, Research Institutes, Others), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/H0649B208DBDEN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: H0649B208DBDEN

## **Abstracts**

The global Hematology Analyzers market size is poised to register 7.84% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Hematology Analyzers market across By Product (Instruments, Reagents, Services), By End-User (Hospitals, Clinical Laboratories, Research Institutes, Others).

The hematology analyzers market is witnessing notable growth, propelled by increasing demand for automated hematology testing solutions, rising prevalence of blood disorders, and advancements in laboratory automation and integrated diagnostic platforms. Hematology analyzers are sophisticated laboratory instruments designed to analyze blood samples for cell counts, hemoglobin levels, and cellular morphology, providing clinicians with essential diagnostic information for evaluating hematological parameters and detecting abnormalities indicative of various medical conditions. With a focus on efficiency, accuracy, and standardization of laboratory testing procedures, clinical laboratories, hospitals, and diagnostic centers are investing in hematology analyzers to streamline workflow, improve turnaround times, and enhance diagnostic capabilities in hematology and oncology practice. Additionally, advancements in technology such as laser-based flow cytometry, impedance measurement, and fluorescent labeling techniques, along with integration with laboratory information systems (LIS) and electronic medical records (EMR), are driving market expansion as stakeholders seek advanced and user-friendly hematology analyzers that meet the evolving needs of modern healthcare environments and enable timely and accurate

diagnosis and monitoring of blood disorders and hematologic malignancies.

## Hematology Analyzers Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Hematology Analyzers market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Hematology Analyzers survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Hematology Analyzers industry.

## Key market trends defining the global Hematology Analyzers demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Hematology Analyzers Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Hematology Analyzers industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Hematology Analyzers companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Hematology Analyzers industry

Leading Hematology Analyzers companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Hematology Analyzers companies.

## Hematology Analyzers Market Study- Strategic Analysis Review

The Hematology Analyzers market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Hematology Analyzers Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Hematology Analyzers industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Hematology Analyzers Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Hematology Analyzers Market Size Outlook-** Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large

consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Hematology Analyzers market segments. Similarly, Strong end-user demand is encouraging Canadian Hematology Analyzers companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Hematology Analyzers market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Hematology Analyzers Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Hematology Analyzers industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Hematology Analyzers market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Hematology Analyzers Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Hematology Analyzers in Asia Pacific. In particular, China, India, and South East Asian Hematology Analyzers markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Hematology Analyzers Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Hematology Analyzers Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Hematology Analyzers market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Hematology Analyzers.

#### Hematology Analyzers Market Company Profiles

The global Hematology Analyzers market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, Accurex Biomedical Pvt. Ltd, Beckman Coulter Inc, Bio-Rad Laboratories, Boule Diagnostics AB, F. Hoffmann-La Roche Ltd, Horiba Ltd, Nihon Kohden Corp, Ortho Clinical Diagnostics, Siemens Healthineers, Stratec Biomedical Systems (DIATRON), Sysmex Corp

#### Recent Hematology Analyzers Market Developments

The global Hematology Analyzers market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

#### Hematology Analyzers Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Product Type

Instruments

-3 Part Hematology Analyzer

-5 Part Hematology Analyzer

-Point-of-care Testing Hematology Analyzers

-Others

Reagents

Services

By End User

*Hematology Analyzers Market Size, Trends, Analysis, and Outlook By Product (Instruments, Reagents, Services),...*

Hospitals

Clinical Laboratories

Research Institutes

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott Laboratories

Accurex Biomedical Pvt. Ltd

Beckman Coulter Inc

Bio-Rad Laboratories

Boule Diagnostics AB

F. Hoffmann-La Roche Ltd

Horiba Ltd

Nihon Kohden Corp

Ortho Clinical Diagnostics

Siemens Healthineers

Stratec Biomedical Systems (DIATRON)

Sysmex Corp

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Hematology Analyzers Market Overview and Key Findings, 2024
- 1.2 Hematology Analyzers Market Size and Growth Outlook, 2021- 2030
- 1.3 Hematology Analyzers Market Growth Opportunities to 2030
- 1.4 Key Hematology Analyzers Market Trends and Challenges
  - 1.4.1 Hematology Analyzers Market Drivers and Trends
  - 1.4.2 Hematology Analyzers Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Hematology Analyzers Companies

### 2. HEMATOLOGY ANALYZERS MARKET SIZE OUTLOOK TO 2030

- 2.1 Hematology Analyzers Market Size Outlook, USD Million, 2021- 2030
- 2.2 Hematology Analyzers Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. HEMATOLOGY ANALYZERS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. HEMATOLOGY ANALYZERS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Product Type
  - Instruments
  - 3 Part Hematology Analyzer

- 5 Part Hematology Analyzer
- Point-of-care Testing Hematology Analyzers
- Others
- Reagents
- Services
- By End User
- Hospitals
- Clinical Laboratories
- Research Institutes
- Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Hematology Analyzers Market, 2025

5.2 Asia Pacific Hematology Analyzers Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Hematology Analyzers Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Hematology Analyzers Market, 2025

5.5 Europe Hematology Analyzers Market Size Outlook by Type, 2021- 2030

5.6 Europe Hematology Analyzers Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Hematology Analyzers Market, 2025

5.8 North America Hematology Analyzers Market Size Outlook by Type, 2021- 2030

5.9 North America Hematology Analyzers Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Hematology Analyzers Market, 2025

5.11 South America Pacific Hematology Analyzers Market Size Outlook by Type, 2021- 2030

5.12 South America Hematology Analyzers Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Hematology Analyzers Market, 2025

5.14 Middle East Africa Hematology Analyzers Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Hematology Analyzers Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Hematology Analyzers Market Size Outlook and Revenue Growth Forecasts

*Hematology Analyzers Market Size, Trends, Analysis, and Outlook By Product (Instruments, Reagents, Services),...*

- 6.2 US Hematology Analyzers Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Hematology Analyzers Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Hematology Analyzers Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Hematology Analyzers Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Hematology Analyzers Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Hematology Analyzers Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Hematology Analyzers Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Hematology Analyzers Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Hematology Analyzers Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Hematology Analyzers Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Hematology Analyzers Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Hematology Analyzers Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Hematology Analyzers Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Hematology Analyzers Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Hematology Analyzers Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Hematology Analyzers Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Hematology Analyzers Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Hematology Analyzers Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Hematology Analyzers Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Hematology Analyzers Industry Drivers and Opportunities

6.41 Africa Market Size Outlook and Revenue Growth Forecasts

6.42 Africa Hematology Analyzers Industry Drivers and Opportunities

## **7. HEMATOLOGY ANALYZERS MARKET OUTLOOK ACROSS SCENARIOS**

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

## **8. HEMATOLOGY ANALYZERS COMPANY PROFILES**

8.1 Profiles of Leading Hematology Analyzers Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Abbott Laboratories

Accurex Biomedical Pvt. Ltd

Beckman Coulter Inc

Bio-Rad Laboratories

Boule Diagnostics AB

F. Hoffmann-La Roche Ltd

Horiba Ltd

Nihon Kohden Corp

Ortho Clinical Diagnostics

Siemens Healthineers

Stratec Biomedical Systems (DIATRON)

Sysmex Corp

## **9. APPENDIX**

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

## I would like to order

Product name: Hematology Analyzers Market Size, Trends, Analysis, and Outlook By Product (Instruments, Reagents, Services), By End-User (Hospitals, Clinical Laboratories, Research Institutes, Others), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/H0649B208DBDEN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H0649B208DBDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970