

# Healthcare Third-Party Logistics Market Size, Trends, Analysis, and Outlook By Industry (Biopharmaceutical, Medical Device, Pharmaceutical), By Service (Transportation, Warehousing and Storage, Others), By Supply Chain (Cold Chain Logistics, Non-cold Chain Logistics), by Region, Country, Segment, and Companies, 2024-2030

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## Abstracts

The global Healthcare Third-Party Logistics market size is poised to register 7.11% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Healthcare Third-Party Logistics market across By Industry (Biopharmaceutical, Medical Device, Pharmaceutical), By Service (Transportation, Warehousing and Storage, Others), By Supply Chain (Cold Chain Logistics, Non-cold Chain Logistics).

The healthcare third-party logistics (3PL) market is witnessing significant growth driven by increasing globalization of the pharmaceutical and medical device industries, rising demand for specialized logistics services, and growing emphasis on supply chain efficiency and cost optimization. Healthcare 3PL providers offer a range of logistics and supply chain management services, including transportation, warehousing, inventory management, order fulfillment, and distribution, to pharmaceutical manufacturers, medical device companies, hospitals, and healthcare providers. Factors such as the complexity of healthcare supply chains, stringent regulatory requirements, and the need for temperature-controlled and secure transportation of healthcare products are driving market expansion. Additionally, advancements in logistics technologies, such as track-and-trace systems and cold chain management solutions, increasing adoption of outsourcing by healthcare companies to focus on core competencies, and rising

demand for value-added services, such as packaging and labeling, are further fueling market growth. Moreover, globalization of clinical trials, expansion of e-commerce in healthcare, and increasing emphasis on sustainability and environmental responsibility in logistics operations are expected to drive market growth in the coming years. Furthermore, collaborations between healthcare 3PL providers, pharmaceutical manufacturers, and regulatory agencies, as well as investments in digitalization, automation, and data analytics, are likely to accelerate market expansion.

## Healthcare Third-Party Logistics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Healthcare Third-Party Logistics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Healthcare Third-Party Logistics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Healthcare Third-Party Logistics industry.

## Key market trends defining the global Healthcare Third-Party Logistics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Healthcare Third-Party Logistics Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Healthcare Third-Party Logistics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Healthcare Third-Party Logistics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Healthcare Third-Party Logistics industry

Leading Healthcare Third-Party Logistics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Healthcare Third-Party Logistics companies.

### Healthcare Third-Party Logistics Market Study- Strategic Analysis Review

The Healthcare Third-Party Logistics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Healthcare Third-Party Logistics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Healthcare Third-Party Logistics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Healthcare Third-Party Logistics Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Healthcare Third-Party Logistics Market Size Outlook- Companies plan for focused investments in a changing environment**

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Healthcare Third-Party Logistics market segments. Similarly, Strong end-user demand is encouraging Canadian Healthcare Third-Party Logistics companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Healthcare Third-Party Logistics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Healthcare Third-Party Logistics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Healthcare Third-Party Logistics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Healthcare Third-Party Logistics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Healthcare Third-Party Logistics Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Healthcare Third-Party

Logistics in Asia Pacific. In particular, China, India, and South East Asian Healthcare Third-Party Logistics markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Healthcare Third-Party Logistics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Healthcare Third-Party Logistics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Healthcare Third-Party Logistics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Healthcare Third-Party Logistics.

Healthcare Third-Party Logistics Market Company Profiles

The global Healthcare Third-Party Logistics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Agility, AmerisourceBergen Corp, Barrett Distribution, Cardinal Health, DB Schenker, DHL Group, FedEx, Freight Logistics Solutions, Kerry Logistics Network Ltd, Kinesis Medical B.V., KUEHNE + NAGEL, SF Express, United Parcel Service of America Inc

Recent Healthcare Third-Party Logistics Market Developments

The global Healthcare Third-Party Logistics market study presents recent market news

and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Healthcare Third-Party Logistics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Industry

Biopharmaceutical

-Vaccines

-Plasma Derived Products

-Others

Medical Device

-Class I

-Class II

-Class III

Pharmaceutical

By Service Type

Transportation

-Air Freight

-Sea Freight

-Overland Transportation

Warehousing and Storage

Others

By Supply Chain

Cold Chain Logistics

Non-cold Chain Logistics

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Agility

AmerisourceBergen Corp

Barrett Distribution

Cardinal Health

DB Schenker

DHL Group

FedEx

Freight Logistics Solutions

Kerry Logistics Network Ltd

Kinesis Medical B.V.

KUEHNE + NAGEL

SF Express

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Formats Available: Excel, PDF, and PPT



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-Vaccines

-Plasma Derived Products

-Others

Medical Device

-Class I

-Class II

-Class III

Pharmaceutical

By Service Type

Transportation

-Air Freight

-Sea Freight

-Overland Transportation

Warehousing and Storage

Others

By Supply Chain

Cold Chain Logistics

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