

Healthcare ERP Market Size, Trends, Analysis, and Outlook By Function (Knowledge Management Tools, Supply Chain & Logistics, Finance & Billing, Inventory Management, Patient Relationship Management, Others), By Deployment (On Premise, Cloud-Based), By End-User (Hospitals, Clinics, Nursing Homes, Others), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/H3FE38485768EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: H3FE38485768EN

Abstracts

The global Healthcare ERP market size is poised to register 6.53% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Healthcare ERP market across By Function (Knowledge Management Tools, Supply Chain & Logistics, Finance & Billing, Inventory Management, Patient Relationship Management, Others), By Deployment (On Premise, Cloud-Based), By End-User (Hospitals, Clinics, Nursing Homes, Others).

The healthcare enterprise resource planning (ERP) market is witnessing rapid growth due to the increasing adoption of integrated management solutions in healthcare organizations to streamline operations, improve efficiency, and enhance financial management. In 2024 and beyond, factors such as the growing demand for cloud-based ERP solutions, rising investments in healthcare IT modernization, and expansion of regulatory compliance requirements are driving market expansion. Additionally, the integration of AI and machine learning for predictive analytics, adoption of mobile ERP applications for remote access, and partnerships between healthcare providers and ERP vendors contribute to market growth.

Healthcare ERP Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Healthcare ERP market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Healthcare ERP survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Healthcare ERP industry.

Key market trends defining the global Healthcare ERP demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Healthcare ERP Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Healthcare ERP industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Healthcare ERP companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Healthcare ERP industry

Leading Healthcare ERP companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Healthcare ERP companies.

Healthcare ERP Market Study- Strategic Analysis Review

The Healthcare ERP market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Healthcare ERP Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Healthcare ERP industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Healthcare ERP Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Healthcare ERP Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in

2024), potentially driving demand for various Healthcare ERP market segments. Similarly, Strong end-user demand is encouraging Canadian Healthcare ERP companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Healthcare ERP market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Healthcare ERP Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Healthcare ERP industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Healthcare ERP market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Healthcare ERP Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Healthcare ERP in Asia Pacific. In particular, China, India, and South East Asian Healthcare ERP markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Healthcare ERP Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued

urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Healthcare ERP Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Healthcare ERP market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Healthcare ERP.

Healthcare ERP Market Company Profiles

The global Healthcare ERP market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Accenture plc, Allscripts, Aptean, Azalea Health, CentralBOS Llc, CPSI, Deloitte, Deskera, Elinext Group, Epicor Software Corp, Focus Softnet Pvt. Ltd, Group PLC, Healthcare Llc, IFS, Infor Inc, McKesson Corp, Medical Information Technology Inc, Microsoft Corp, Odoo, Oracle Corp, Premier Inc, PricewaterhouseCoopers, QAD Inc, SAGE, Sage Group Plc, SAP SE, Workday Inc

Recent Healthcare ERP Market Developments

The global Healthcare ERP market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Healthcare ERP Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Function

Knowledge Management Tools

Supply Chain & Logistics

Finance & Billing

Inventory Management

Patient Relationship Management

Others

By Deployment

On Premise

Cloud-Based

By End-User

Hospitals

Clinics

Nursing Homes

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Accenture plc

Allscripts

Aptean

Azalea Health

CentralBOS Llc

CPSI

Deloitte

Deskera

Elinext Group

Epicor Software Corp

Focus Softnet Pvt. Ltd

Group PLC

Healthcare Llc

IFS

Infor Inc

McKesson Corp

Medical Information Technology Inc

Microsoft Corp

Odoo

Oracle Corp

Premier Inc

PricewaterhouseCoopers

QAD Inc

SAGE

Sage Group Plc

SAP SE

Workday Inc

Formats Available: Excel, PDF, and PPT

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 - Supply Chain & Logistics
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Patient Relationship Management

Others

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Accenture plc

Allscripts

Aptean

Azalea Health

CentralBOS Llc

CPSI

Deloitte

Deskera

Elinext Group

Epicor Software Corp

Focus Softnet Pvt. Ltd

Group PLC

Healthcare Llc

IFS

Infor Inc

McKesson Corp

Medical Information Technology Inc

Microsoft Corp

Odoo

Oracle Corp

Premier Inc

PricewaterhouseCoopers

QAD Inc

SAGE

Sage Group Plc

SAP SE

Workday Inc

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