

Handmade Carpets Market Size, Share, and Outlook, 2025 Report- By Type (Wool Carpets, Silk Carpets, Cotton Carpets, Viscose Carpets), Application (Residential, Hotels, Offices and Institutions, Theaters, Ships, Shopping Centers, Airports, Others), and Companies, 2021-2032

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Abstracts

Handmade Carpets Market Outlook

The global Handmade Carpets market is expected to register a growth rate of 6.6% during the forecast period from \$72.5 Billion in 2024 to \$120.9 Billion in 2032. The Handmade Carpets market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Handmade Carpets segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Wool Carpets, Silk Carpets, Cotton Carpets, Viscose Carpets), Application (Residential, Hotels, Offices and Institutions, Theaters, Ships, Shopping Centers, Airports, Others). Over 70 tables and charts showcase findings from our latest survey report on Handmade Carpets markets.

Handmade Carpets Market Insights, 2025

The handmade carpets market is being fueled by a resurgence in appreciation for artisanal craftsmanship and luxury heritage in interior design. Consumers, particularly in affluent urban segments, are shifting toward unique, handwoven rugs that convey cultural authenticity and individuality, rejecting mass-produced alternatives. Handmade

carpets from regions like Iran, India, Nepal, and Turkey are seen as investment pieces and sustainable décor options due to their durability, biodegradable materials, and centuries-old weaving techniques. The rise of online marketplaces and virtual showrooms has expanded the global reach of local artisans, while interior designers increasingly spotlight handcrafted rugs as statement pieces. Additionally, global initiatives supporting fair trade and ethical sourcing are helping the market grow by aligning traditional artisanship with contemporary consumer ethics.

Five Trends that will define global Handmade Carpets market in 2025 and Beyond

A closer look at the multi-million global market for Handmade Carpets identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Handmade Carpets companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Handmade Carpets industry?

The Handmade Carpets sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Handmade Carpets Market Segment Insights

The Handmade Carpets industry presents strong offers across categories. The analytical report offers forecasts of Handmade Carpets industry performance across segments and countries. Key segments in the industry include By Type (Wool Carpets, Silk Carpets, Cotton Carpets, Viscose Carpets), Application (Residential, Hotels, Offices and Institutions, Theaters, Ships, Shopping Centers, Airports, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions.

In addition, Handmade Carpets market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Handmade Carpets industry ecosystem. It assists decision-makers in evaluating global Handmade Carpets market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Handmade Carpets industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

Asia Pacific Handmade Carpets Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Handmade Carpets Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Handmade Carpets with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Handmade Carpets market drivers and

opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Handmade Carpets market Insights Executives are most excited about opportunities for the US Handmade Carpets industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Handmade Carpets companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Handmade Carpets market.

Latin American Handmade Carpets market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Handmade Carpets Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Handmade Carpets markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Handmade Carpets markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Handmade Carpets companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Nash Andrea, MOSO International B.V., Jacaranda Carpets Limited, Carpets Inter, Foshan Nanhai Borlin Carpets Factory, Guangzhou Hongqing Felt Co., Ltd., Glorta Carpet Co., Ltd., Trade Star Exports, Shankar's International, Rizhao Hengzhuo Carpet Co., Ltd., Shenzhen Veeleo Technology Co., Ltd., A.M.Decor, Sona Enterprises.

Handmade Carpets Market Scope

Leading Segments

By Type

Wool Carpets

Silk Carpets

Cotton Carpets

Viscose Carpets

By Application

Residential

Hotels

Offices and Institutions

Theaters

Ships

Shopping Centers

Airports

Others

Leading Companies

Nash Andrea

MOSO International B.V.

Jacaranda Carpets Limited

Carpets Inter

Foshan Nanhai Borlin Carpets Factory

Guangzhou Hongqing Felt Co., Ltd.

Glorta Carpet Co., Ltd.

Trade Star Exports

Shankar's International

Rizhao Hengzhuo Carpet Co., Ltd.

Shenzhen Veeleo Technology Co., Ltd.

A.M.Decor

Sona Enterprises

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia Pacific China, India, Japan, South Korea, Australia, South East Asia, Others

Latin America Brazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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By Type

Wool Carpets

Silk Carpets

Cotton Carpets

Viscose Carpets

By Application

Residential

Hotels

Offices and Institutions

Theaters

Ships

Shopping Centers

Airports

Others

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Nash Andrea

MOSO International B.V.

Jacaranda Carpets Limited

Carpets Inter

Foshan Nanhai Borlin Carpets Factory

Guangzhou Hongqing Felt Co., Ltd.

Glorta Carpet Co., Ltd.

Trade Star Exports

Shankar's International
Rizhao Hengzhuo Carpet Co., Ltd.
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A.M.Decor
Sona Enterprises
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