

# **Handheld VHF Radio Market Size, Share, and Outlook, 2025 Report- By Type (Marine, Land), By Application (Fishery, Transport, Leisure and Recreation, Public Safety, Aviation), By Distribution Channel (Online, Offline), 2018-2032**

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## **Abstracts**

### Handheld VHF Radio Market Outlook

The Handheld VHF Radio Market size is expected to register a growth rate of 10.4% during the forecast period from \$3.64 Billion in 2025 to \$7.3 Billion in 2032. The Handheld VHF Radio market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Handheld VHF Radio segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Marine, Land), By Application (Fishery, Transport, Leisure and Recreation, Public Safety, Aviation), By Distribution Channel (Online, Offline). Over 70 tables and charts showcase findings from our latest survey report on Handheld VHF Radio markets.

### Handheld VHF Radio Market Insights, 2025

The Handheld VHF Radio Market is evolving with AI-driven real-time frequency optimization, automation-enhanced long-range emergency communication, and machine learning-powered noise reduction. Companies such as Motorola Solutions, Icom America, Uniden, and Standard Horizon are leading in automated AI-powered emergency distress signaling, machine learning-enhanced real-time marine and aviation communication, and automation-driven secure VHF radio encryption. The increasing

adoption of AI-powered real-time frequency hopping for defense and security applications, automation-enhanced ultra-durable handheld radios for industrial use, and IoT-driven integration with smart city emergency communication networks is shaping the market. However, challenges in AI-powered compliance with FCC communication regulations, cybersecurity risks in automation-driven VHF signal encryption, and technical limitations in AI-driven extended battery life for handheld radios persist. Additionally, corporate investment in AI-powered critical communication solutions, evolving trends in automation-enhanced emergency response radio technologies, and federal funding for smart emergency communication infrastructure are influencing market expansion.

### Five Trends that will define global Handheld VHF Radio market in 2025 and Beyond

A closer look at the multi-million market for Handheld VHF Radio identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Handheld VHF Radio companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Handheld VHF Radio vendors.

### What are the biggest opportunities for growth in the Handheld VHF Radio industry?

The Handheld VHF Radio sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

### Handheld VHF Radio Market Segment Insights

The Handheld VHF Radio industry presents strong offers across categories. The analytical report offers forecasts of Handheld VHF Radio industry performance across segments and countries. Key segments in the industry include%li%By Type (Marine, Land), By Application (Fishery, Transport, Leisure and Recreation, Public Safety, Aviation), By Distribution Channel (Online, Offline). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the

categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Handheld VHF Radio market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Handheld VHF Radio industry ecosystem. It assists decision-makers in evaluating global Handheld VHF Radio market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Handheld VHF Radio industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

### Asia Pacific Handheld VHF Radio Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Handheld VHF Radio Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Handheld VHF Radio with demand from both Western Europe

and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Handheld VHF Radio market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Handheld VHF Radio market Insights%li%Vendors are exploring new opportunities within the US Handheld VHF Radio industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Handheld VHF Radio companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Handheld VHF Radio market.

Latin American Handheld VHF Radio market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Handheld VHF Radio Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Handheld VHF Radio markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Handheld VHF Radio markets

including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

## Competitive Landscape%li%How Handheld VHF Radio companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Cobra, Entel Group, Icom Inc, JVCKENWOOD, Kirisun, Quansheng, Raymarine, Standard Horizon, Uniden, Uniden.

## Handheld VHF Radio Market Segmentation

### By Type

Marine

Land

### By Application

Fishery

Transport

Leisure and Recreation

Public Safety

Aviation

### By Distribution Channel

Online

Offline

## Leading Companies

Cobra

Entel Group

Icom Inc

JVCKENWOOD

Kirisun

Quansheng

Raymarine

Standard Horizon

Uniden

Uniden

## Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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### **By Type**

**Marine**

**Land**

### **By Application**

**Fishery**

**Transport**

**Leisure and Recreation**

**Public Safety**

**Aviation**

### **By Distribution Channel**

**Online**

**Offline**

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**Entel Group**

**Icom Inc**

**JVCKENWOOD**

**Kirisun**

**Quansheng**

**Raymarine**

**Standard Horizon**

**Uniden**

## **Uniden**

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