

Handheld Ultrasound Devices Market Size, Trends,
Analysis, and Outlook By Technology (2D Ultrasound,
3D/4D Ultrasound, Doppler Ultrasound), By
Application (Obstetrics/Gynecology, Cardiovascular,
Urology, Gastroenterology, Musculoskeletal, Trauma,
Others), By End-User (Hospitals, Primary Clinics,
Others), by Region, Country, Segment, and
Companies, 2024-2030

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Abstracts

The global Handheld Ultrasound Devices market size is poised to register 7.21% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Handheld Ultrasound Devices market across By Technology (2D Ultrasound, 3D/4D Ultrasound, Doppler Ultrasound), By Application (Obstetrics/Gynecology, Cardiovascular, Urology, Gastroenterology, Musculoskeletal, Trauma, Others), By End-User (Hospitals, Primary Clinics, Others).

The handheld ultrasound devices market is experiencing remarkable growth, driven by advancements in portable medical technology, increasing demand for point-of-care diagnostics, and expanding applications in emergency medicine, primary care, and remote healthcare settings. Handheld ultrasound devices offer healthcare providers the convenience of on-the-go imaging, enabling real-time visualization of internal structures, organ function, and blood flow dynamics without the need for bulky equipment or dedicated imaging suites. With a focus on portability, ease of use, and affordability, clinicians and sonographers are leveraging handheld ultrasound devices for rapid assessment, diagnosis, and monitoring of a wide range of medical conditions across diverse patient populations. Additionally, innovations in transducer technology, image



processing algorithms, and wireless connectivity, along with regulatory approvals for handheld ultrasound devices in various medical specialties, are driving market expansion as stakeholders aim to enhance diagnostic capabilities, improve patient outcomes, and increase healthcare accessibility through the widespread adoption of portable ultrasound solutions.

Handheld Ultrasound Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Handheld Ultrasound Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Handheld Ultrasound Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Handheld Ultrasound Devices industry.

Key market trends defining the global Handheld Ultrasound Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Handheld Ultrasound Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Handheld Ultrasound Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Handheld Ultrasound Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Handheld Ultrasound Devices industry



Leading Handheld Ultrasound Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Handheld Ultrasound Devices companies.

Handheld Ultrasound Devices Market Study- Strategic Analysis Review

The Handheld Ultrasound Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Handheld Ultrasound Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Handheld Ultrasound Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Handheld Ultrasound Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe,



the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Handheld Ultrasound Devices Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Handheld Ultrasound Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Handheld Ultrasound Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Handheld Ultrasound Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Handheld Ultrasound Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Handheld Ultrasound Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Handheld Ultrasound Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Handheld Ultrasound Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Handheld Ultrasound Devices in Asia Pacific. In particular, China, India, and South East Asian Handheld Ultrasound Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities.



Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Handheld Ultrasound Devices Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Handheld Ultrasound Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Handheld Ultrasound Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Handheld Ultrasound Devices.

Handheld Ultrasound Devices Market Company Profiles

The global Handheld Ultrasound Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are BenQ Medical Technology, Butterfly Network Inc, CHISON Medical Technologies Co. Ltd, Dawei Medical (Jiangsu) Corp Ltd, GE HealthCare, Koninklijke Philips N.V., Leltek Inc, Pulsenmore Ltd, Shenzhen Mindray Bio-Medical Electronics Co. Ltd, Telemed Medical Systems S.r.I., Viatom Technology Co. Ltd

Recent Handheld Ultrasound Devices Market Developments

The global Handheld Ultrasound Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.



Handheld Ultrasound Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Technology

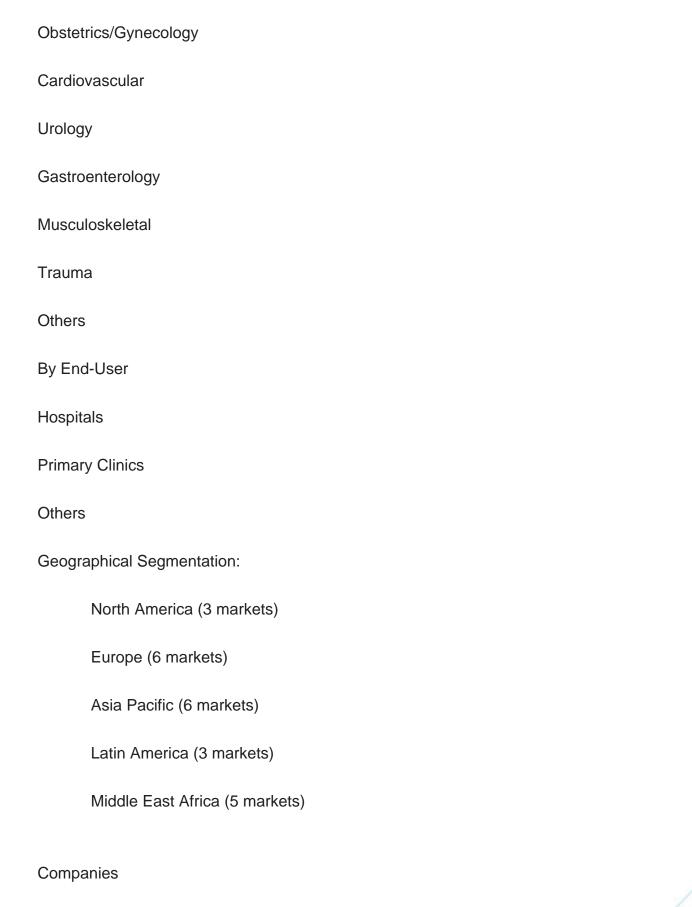
2D Ultrasound

3D/4D Ultrasound

Doppler Ultrasound

By Application





BenQ Medical Technology



Butterfly Network Inc

CHISON Medical Technologies Co. Ltd

Dawei Medical (Jiangsu) Corp Ltd

GE HealthCare

Koninklijke Philips N.V.

Leltek Inc

Pulsenmore Ltd

Shenzhen Mindray Bio-Medical Electronics Co. Ltd

Telemed Medical Systems S.r.l.

Viatom Technology Co. Ltd

Formats Available: Excel, PDF, and PPT



Contents

1. EXECUTIVE SUMMARY

- 1.1 Handheld Ultrasound Devices Market Overview and Key Findings, 2024
- 1.2 Handheld Ultrasound Devices Market Size and Growth Outlook, 2021-2030
- 1.3 Handheld Ultrasound Devices Market Growth Opportunities to 2030
- 1.4 Key Handheld Ultrasound Devices Market Trends and Challenges
 - 1.4.1 Handheld Ultrasound Devices Market Drivers and Trends
 - 1.4.2 Handheld Ultrasound Devices Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Handheld Ultrasound Devices Companies

2. HANDHELD ULTRASOUND DEVICES MARKET SIZE OUTLOOK TO 2030

- 2.1 Handheld Ultrasound Devices Market Size Outlook, USD Million, 2021- 2030
- 2.2 Handheld Ultrasound Devices Incremental Market Growth Outlook, %, 2021-2030
- 2.3 Segment Snapshot, 2024

3. HANDHELD ULTRASOUND DEVICES MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
- * Threat of New Entrants
- * Threat of Substitutes
- * Intensity of Competitive Rivalry
- * Bargaining Power of Buyers
- * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. HANDHELD ULTRASOUND DEVICES MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030 By Technology



2D ULTRASOUND

3D/4D ULTRASOUND

Doppler Ultrasound

By Application

Obstetrics/Gynecology

Cardiovascular

Urology

Gastroenterology

Musculoskeletal

Trauma

Others

By End-User

Hospitals

Primary Clinics

Others

- 4.3 Growth Prospects and Niche Opportunities, 2023-2030
- 4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

- 5.1 Key Findings for Asia Pacific Handheld Ultrasound Devices Market, 2025
- 5.2 Asia Pacific Handheld Ultrasound Devices Market Size Outlook by Type, 2021-2030
- 5.3 Asia Pacific Handheld Ultrasound Devices Market Size Outlook by Application, 2021- 2030
- 5.4 Key Findings for Europe Handheld Ultrasound Devices Market, 2025
- 5.5 Europe Handheld Ultrasound Devices Market Size Outlook by Type, 2021- 2030
- 5.6 Europe Handheld Ultrasound Devices Market Size Outlook by Application, 2021-2030
- 5.7 Key Findings for North America Handheld Ultrasound Devices Market, 2025
- 5.8 North America Handheld Ultrasound Devices Market Size Outlook by Type, 2021-2030
- 5.9 North America Handheld Ultrasound Devices Market Size Outlook by Application, 2021- 2030
- 5.10 Key Findings for South America Handheld Ultrasound Devices Market, 2025
- 5.11 South America Pacific Handheld Ultrasound Devices Market Size Outlook by Type, 2021- 2030



- 5.12 South America Handheld Ultrasound Devices Market Size Outlook by Application, 2021- 2030
- 5.13 Key Findings for Middle East and Africa Handheld Ultrasound Devices Market, 2025
- 5.14 Middle East Africa Handheld Ultrasound Devices Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa Handheld Ultrasound Devices Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

- 6.1 US Handheld Ultrasound Devices Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts



- 6.28 Australia Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Handheld Ultrasound Devices Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Handheld Ultrasound Devices Industry Drivers and Opportunities

7. HANDHELD ULTRASOUND DEVICES MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. HANDHELD ULTRASOUND DEVICES COMPANY PROFILES

- 8.1 Profiles of Leading Handheld Ultrasound Devices Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

BenQ Medical Technology

Butterfly Network Inc

CHISON Medical Technologies Co. Ltd

Dawei Medical (Jiangsu) Corp Ltd

GE HealthCare

Koninklijke Philips N.V.

Leltek Inc

Pulsenmore Ltd

Shenzhen Mindray Bio-Medical Electronics Co. Ltd



Telemed Medical Systems S.r.l. Viatom Technology Co. Ltd

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information



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