

# **Hair Restoration Market Size, Trends, Analysis, and Outlook By Recipient Area(Scalp, Non-scalp), By Treatment (Follicular Unit Extraction (FUE), Follicular Unit Transplant (FUT), Laser Therapy, Stem Cell Therapy, Others), By End-User (Hospitals, Clinics, Others), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/HB42E5743B36EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: HB42E5743B36EN

## **Abstracts**

The global Hair Restoration market size is poised to register 14.49% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Hair Restoration market across By Recipient Area(Scalp, Non-scalp), By Treatment (Follicular Unit Extraction (FUE), Follicular Unit Transplant (FUT), Laser Therapy, Stem Cell Therapy, Others), By End-User (Hospitals, Clinics, Others).

The hair restoration market is witnessing significant growth driven by increasing prevalence of androgenetic alopecia, advancements in hair transplant techniques, and rising demand for cosmetic procedures. Hair restoration encompasses a range of surgical and non-surgical treatments aimed at addressing hair loss and promoting hair regrowth. Factors such as changing lifestyle patterns, growing emphasis on physical appearance, and rising disposable incomes are driving market expansion. Additionally, advancements in hair transplant procedures, such as follicular unit extraction (FUE) and follicular unit transplantation (FUT), development of novel hair growth medications and therapies, and increasing adoption of platelet-rich plasma (PRP) therapy for hair rejuvenation are further fueling market growth. Moreover, expanding medical tourism for hair restoration procedures, rising popularity of celebrity endorsements and social media influencers promoting hair restoration treatments, and increasing availability of

over-the-counter (OTC) hair growth products are expected to drive market growth in the coming years. Furthermore, efforts to enhance treatment efficacy, reduce treatment-related adverse effects, and improve patient satisfaction are likely to accelerate market expansion.

## Hair Restoration Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Hair Restoration market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Hair Restoration survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Hair Restoration industry.

## Key market trends defining the global Hair Restoration demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Hair Restoration Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Hair Restoration industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Hair Restoration companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Hair Restoration industry

Leading Hair Restoration companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key

strategies opted for by the top 10 Hair Restoration companies.

## Hair Restoration Market Study- Strategic Analysis Review

The Hair Restoration market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Hair Restoration Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Hair Restoration industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Hair Restoration Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Hair Restoration Market Size Outlook-** Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Hair Restoration market segments. Similarly, Strong end-user demand is encouraging Canadian Hair Restoration companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Hair Restoration market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Hair Restoration Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Hair Restoration industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Hair Restoration market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Hair Restoration Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Hair Restoration in Asia Pacific. In particular, China, India, and South East Asian Hair Restoration markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Hair Restoration Market Size Outlook- Continued urbanization and rising

income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Hair Restoration Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Hair Restoration market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Hair Restoration.

Hair Restoration Market Company Profiles

The global Hair Restoration market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Aderans, Apira Sciences Inc, Bernstein Medical, Cole Hair Transplant Group, Elite Hair Restoration, Hairline International Hair and Skin Clinic, Illumiflow, Lexington Intl. LLC, National Hair Centers, NovaGenix, Theradome, Venus Concept

Recent Hair Restoration Market Developments

The global Hair Restoration market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Hair Restoration Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Recipient Area

Scalp

Non-scalp

By Treatment

Follicular Unit Extraction (FUE)

Follicular Unit Transplant (FUT)

Laser Therapy

Stem Cell Therapy

Others

By End-User

Hospitals

Clinics

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Aderans

Apira Sciences Inc

Bernstein Medical

Cole Hair Transplant Group

Elite Hair Restoration

Hairline International Hair and Skin Clinic

Illumiflow

Lexington Intl. LLC

National Hair Centers

NovaGenix

Theradome

Venus Concept

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Hair Restoration Market Overview and Key Findings, 2024
- 1.2 Hair Restoration Market Size and Growth Outlook, 2021- 2030
- 1.3 Hair Restoration Market Growth Opportunities to 2030
- 1.4 Key Hair Restoration Market Trends and Challenges
  - 1.4.1 Hair Restoration Market Drivers and Trends
  - 1.4.2 Hair Restoration Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Hair Restoration Companies

### 2. HAIR RESTORATION MARKET SIZE OUTLOOK TO 2030

- 2.1 Hair Restoration Market Size Outlook, USD Million, 2021- 2030
- 2.2 Hair Restoration Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. HAIR RESTORATION MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. HAIR RESTORATION MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Recipient Area
    - Scalp
    - Non-scalp
  - By Treatment

Follicular Unit Extraction (FUE)

Follicular Unit Transplant (FUT)

Laser Therapy

Stem Cell Therapy

Others

By End-User

Hospitals

Clinics

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Hair Restoration Market, 2025

5.2 Asia Pacific Hair Restoration Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Hair Restoration Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Hair Restoration Market, 2025

5.5 Europe Hair Restoration Market Size Outlook by Type, 2021- 2030

5.6 Europe Hair Restoration Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Hair Restoration Market, 2025

5.8 North America Hair Restoration Market Size Outlook by Type, 2021- 2030

5.9 North America Hair Restoration Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Hair Restoration Market, 2025

5.11 South America Pacific Hair Restoration Market Size Outlook by Type, 2021- 2030

5.12 South America Hair Restoration Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Hair Restoration Market, 2025

5.14 Middle East Africa Hair Restoration Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Hair Restoration Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Hair Restoration Market Size Outlook and Revenue Growth Forecasts

6.2 US Hair Restoration Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Hair Restoration Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Hair Restoration Industry Drivers and Opportunities

- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Hair Restoration Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Hair Restoration Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Hair Restoration Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Hair Restoration Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Hair Restoration Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Hair Restoration Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Hair Restoration Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Hair Restoration Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Hair Restoration Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Hair Restoration Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Hair Restoration Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Hair Restoration Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Hair Restoration Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Hair Restoration Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Hair Restoration Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Hair Restoration Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Hair Restoration Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Hair Restoration Industry Drivers and Opportunities

## **7. HAIR RESTORATION MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. HAIR RESTORATION COMPANY PROFILES**

- 8.1 Profiles of Leading Hair Restoration Companies in the Market
  - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
  - 8.3 Financial Performance and Key Metrics
- Aderans
- Apira Sciences Inc
- Bernstein Medical
- Cole Hair Transplant Group
- Elite Hair Restoration
- Hairline International Hair and Skin Clinic
- Illumiflow
- Lexington Intl. LLC
- National Hair Centers
- NovaGenix
- Theradome
- Venus Concept

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

## I would like to order

Product name: Hair Restoration Market Size, Trends, Analysis, and Outlook By Recipient Area(Scalp, Non-scalp), By Treatment (Follicular Unit Extraction (FUE), Follicular Unit Transplant (FUT), Laser Therapy, Stem Cell Therapy, Others), By End-User (Hospitals, Clinics, Others), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/HB42E5743B36EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HB42E5743B36EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970