

# **Guidewires Market Size, Trends, Analysis, and Outlook By Material (Nitinol Guidewires, Stainless Steel Guidewires, Hybrid Guidewires), By Product (Surgical Guidewires, Diagnostic Guidewires), By Application (Cardiology Applications, Neurology Applications, Oncology Applications, Others), By End-User (Hospitals, Diagnostic Centers, Ambulatory Care Centers (ACC), Research Laboratories, Others), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/G3DFCEC9EC5DEN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: G3DFCEC9EC5DEN

## **Abstracts**

The global Guidewires market size is poised to register 5.6% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Guidewires market across By Material (Nitinol Guidewires, Stainless Steel Guidewires, Hybrid Guidewires), By Product (Surgical Guidewires, Diagnostic Guidewires), By Application (Cardiology Applications, Neurology Applications, Oncology Applications, Others), By End-User (Hospitals, Diagnostic Centers, Ambulatory Care Centers (ACC), Research Laboratories, Others)

The guidewires market is driven by the increasing demand for minimally invasive procedures and interventional therapies, advancements in guidewire design and material technologies, and the growing prevalence of cardiovascular and peripheral vascular diseases. By 2030, the market is expected to witness significant growth, fueled by innovations in hydrophilic guidewires, nitinol guidewires, and specialty guidewires. Further, expanding applications in coronary angioplasty, peripheral artery disease (PAD) treatment, and endovascular interventions are anticipated to drive market expansion, enabling interventional cardiologists, vascular surgeons, and radiologists to

navigate complex vasculature, cross lesions, and deliver therapeutic devices through guidewires that offer flexibility, trackability, and steerability for safe and effective vascular access and intervention in cardiovascular medicine and vascular surgery.

## Guidewires Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Guidewires market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Guidewires survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Guidewires industry.

## Key market trends defining the global Guidewires demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Guidewires Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Guidewires industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Guidewires companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Guidewires industry

Leading Guidewires companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Guidewires companies.

## Guidewires Market Study- Strategic Analysis Review

The Guidewires market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Guidewires Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Guidewires industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

### Guidewires Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

### North America Guidewires Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing

environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Guidewires market segments. Similarly, Strong market demand is encouraging Canadian Guidewires companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Guidewires market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Guidewires Market Size Outlook-**Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Guidewires industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Guidewires market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Guidewires Market Size Outlook-** an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Guidewires in Asia Pacific. In particular, China, India, and South East Asian Guidewires markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Guidewires Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers,

spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Guidewires Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Guidewires market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Guidewires.

### Guidewires Market Company Profiles

The global Guidewires market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, B. Braun Melsungen AG, Becton, Dickinson and Company, Boston Scientific Corp, Cook Group Inc, Medtronic plc, Stryker Corp, Teleflex Inc, Terumo Medical Corp.

### Recent Guidewires Market Developments

The global Guidewires market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Guidewires Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

*Guidewires Market Size, Trends, Analysis, and Outlook By Material (Nitinol Guidewires, Stainless Steel Guidewi...*

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Material

Nitinol Guidewires

Stainless Steel Guidewires

Hybrid Guidewires

By Product

Surgical Guidewires

Diagnostic Guidewires

By Application

Cardiology Applications

Neurology Applications

Oncology Applications

Others

By End-User

Hospitals

Diagnostic Centers

Ambulatory Care Centers (ACC)

Research Laboratories

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott Laboratories

B. Braun Melsungen AG

Becton, Dickinson and Company

Boston Scientific Corp

Cook Group Inc

Medtronic plc

Stryker Corp

Teleflex Inc

Terumo Medical Corp

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Guidewires Market Overview and Key Findings, 2024
- 1.2 Guidewires Market Size and Growth Outlook, 2021- 2030
- 1.3 Guidewires Market Growth Opportunities to 2030
- 1.4 Key Guidewires Market Trends and Challenges
  - 1.4.1 Guidewires Market Drivers and Trends
  - 1.4.2 Guidewires Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Guidewires Companies

### 2. GUIDEWIRES MARKET SIZE OUTLOOK TO 2030

- 2.1 Guidewires Market Size Outlook, USD Million, 2021- 2030
- 2.2 Guidewires Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. GUIDEWIRES MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. GUIDEWIRES MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Material
    - Nitinol Guidewires
    - Stainless Steel Guidewires
    - Hybrid Guidewires

## By Product

Surgical Guidewires

Diagnostic Guidewires

## By Application

Cardiology Applications

Neurology Applications

Oncology Applications

Others

## By End-User

Hospitals

Diagnostic Centers

Ambulatory Care Centers (ACC)

Research Laboratories

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## 5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Guidewires Market, 2025

5.2 Asia Pacific Guidewires Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Guidewires Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Guidewires Market, 2025

5.5 Europe Guidewires Market Size Outlook by Type, 2021- 2030

5.6 Europe Guidewires Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Guidewires Market, 2025

5.8 North America Guidewires Market Size Outlook by Type, 2021- 2030

5.9 North America Guidewires Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Guidewires Market, 2025

5.11 South America Pacific Guidewires Market Size Outlook by Type, 2021- 2030

5.12 South America Guidewires Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Guidewires Market, 2025

5.14 Middle East Africa Guidewires Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Guidewires Market Size Outlook by Application, 2021- 2030

## 6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Guidewires Market Size Outlook and Revenue Growth Forecasts

6.2 US Guidewires Industry Drivers and Opportunities

- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Guidewires Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Guidewires Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Guidewires Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Guidewires Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Guidewires Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Guidewires Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Guidewires Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Guidewires Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Guidewires Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Guidewires Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Guidewires Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Guidewires Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Guidewires Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Guidewires Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Guidewires Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Guidewires Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Guidewires Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Guidewires Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Guidewires Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts

## 6.42 Africa Guidewires Industry Drivers and Opportunities

## 7. GUIDEWIRES MARKET OUTLOOK ACROSS SCENARIOS

### 7.1 Low Growth Case

### 7.2 Reference Growth Case

### 7.3 High Growth Case

## 8. GUIDEWIRES COMPANY PROFILES

### 8.1 Profiles of Leading Guidewires Companies in the Market

### 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

### 8.3 Financial Performance and Key Metrics

Abbott Laboratories

B. Braun Melsungen AG

Becton, Dickinson and Company

Boston Scientific Corp

Cook Group Inc

Medtronic plc

Stryker Corp

Teleflex Inc

Terumo Medical Corp.

## 9. APPENDIX

### 9.1 Scope of the Report

### 9.2 Research Methodology and Data Sources

### 9.3 Glossary of Terms

### 9.4 Market Definitions

### 9.5 Contact Information

## I would like to order

Product name: Guidewires Market Size, Trends, Analysis, and Outlook By Material (Nitinol Guidewires, Stainless Steel Guidewires, Hybrid Guidewires), By Product (Surgical Guidewires, Diagnostic Guidewires), By Application (Cardiology Applications, Neurology Applications, Oncology Applications, Others), By End-User (Hospitals, Diagnostic Centers, Ambulatory Care Centers (ACC), Research Laboratories, Others), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/G3DFCEC9EC5DEN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3DFCEC9EC5DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970