

Groundfish Market Size, Trends, Analysis, and Outlook By Type (Alaska pollock, Blue whiting, Atlantic cod, Hake, Others), By Application (Direct retail, Food processing), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Groundfish Market Size is valued at \$35.7 Billion in 2024 and is forecast to register a growth rate (CAGR) of 6.2% to reach \$57.8 Billion by 2032.

The groundfish market is growing due to rising consumer demand for sustainable seafood options. The trend towards healthy eating and protein-rich diets is boosting market expansion. Innovations in processing techniques and sustainable sourcing practices are enhancing market potential, encouraging brands to develop diverse groundfish offerings.

Groundfish Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Groundfish survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Groundfish industry.

Key market trends defining the global Groundfish demand in 2025 and Beyond

The Groundfish industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major

roles.

Groundfish Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Groundfish industry

Leading Groundfish companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Groundfish companies.

Groundfish Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Groundfish Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Groundfish industry report provides a detailed analysis and outlook of revenue

generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Groundfish Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Groundfish Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Groundfish market segments. Similarly, strong market demand encourages Canadian Groundfish companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Groundfish Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Groundfish industry remains the major market for companies in the European Groundfish industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Groundfish market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Groundfish Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Groundfish in Asia Pacific. In

particular, China, India, and South East Asian Groundfish markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Groundfish Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Groundfish Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Groundfish market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Groundfish.

Groundfish Company Profiles

The global Groundfish market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Carsoe Seafood ApS, Global Seafoods North America LLC, High Liner Foods Inc, KARRO FOOD GROUP, LEE FISH, Lenger Seafoods Group, Metro Seafood Ltd, MORE CODFISH COMP., NISBET OYSTER CO Inc, Nissui Corp, OM Seafood Co., Pacific Dream Seafood.

Recent Groundfish Market Developments

The global Groundfish market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals,

and other updates in the industry.

Groundfish Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Type

Alaska pollock

Blue whiting

Atlantic cod

Hake

Others

Application

Direct retail

Food processing

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Carsoe Seafood ApS

Global Seafoods North America LLC

High Liner Foods Inc

KARRO FOOD GROUP

LEE FISH

Lenger Seafoods Group

Metro Seafood Ltd

MORE CODFISH COMP.

NISBET OYSTER CO Inc

Nissui Corp

OM Seafood Co.

Pacific Dream Seafood

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. GROUND FISH MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Groundfish Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Groundfish Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Groundfish Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Groundfish Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Groundfish Market Outlook to 2032

CHAPTER 5: GROUND FISH MARKET DYNAMICS

Groundfish Market Size, Trends, Analysis, and Outlook By Type (Alaska pollock, Blue whiting, Atlantic cod, Hak...

- 5.1 Key Groundfish Market Trends
- 5.2 Potential Groundfish Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL GROUND FISH MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Type
 - Alaska pollock
 - Blue whiting
 - Atlantic cod
 - Hake
 - Others
- Application
 - Direct retail
 - Food processing
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA GROUND FISH MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Type
 - Alaska pollock
 - Blue whiting
 - Atlantic cod
 - Hake
 - Others
- Application
 - Direct retail
 - Food processing
- 7.3 North America Market Outlook by Country, 2021- 2032
 - 7.3.1 United States Groundfish Market Size Forecast, 2021- 2032
 - 7.3.2 Canada Groundfish Market Size Forecast, 2021- 2032
 - 7.3.3 Mexico Groundfish Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE GROUND FISH MARKET ANALYSIS AND OUTLOOK TO

Groundfish Market Size, Trends, Analysis, and Outlook By Type (Alaska pollock, Blue whiting, Atlantic cod, Hak...

2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Type

Alaska pollock

Blue whiting

Atlantic cod

Hake

Others

Application

Direct retail

Food processing

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Groundfish Market Size Forecast, 2021- 2032

8.3.2 France Groundfish Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Groundfish Market Size Forecast, 2021- 2032

8.3.4 Spain Groundfish Market Size Forecast, 2021- 2032

8.3.5 Italy Groundfish Market Size Forecast, 2021- 2032

8.3.6 Russia Groundfish Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Groundfish Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC GROUND FISH MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Type

Alaska pollock

Blue whiting

Atlantic cod

Hake

Others

Application

Direct retail

Food processing

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Groundfish Market Size Forecast, 2021- 2032

9.3.2 India Groundfish Market Size Forecast, 2021- 2032

9.3.3 Japan Groundfish Market Size Forecast, 2021- 2032

9.3.4 South Korea Groundfish Market Size Forecast, 2021- 2032

9.3.5 Australia Groundfish Market Size Forecast, 2021- 2032

9.3.6 South East Asia Groundfish Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Groundfish Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA GROUND FISH MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Type

Alaska pollock

Blue whiting

Atlantic cod

Hake

Others

Application

Direct retail

Food processing

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Groundfish Market Size Forecast, 2021- 2032

10.3.2 Argentina Groundfish Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Groundfish Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA GROUND FISH MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Type

Alaska pollock

Blue whiting

Atlantic cod

Hake

Others

Application

Direct retail

Food processing

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Groundfish Market Size Forecast, 2021- 2032

11.3.2 The UAE Groundfish Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Groundfish Market Size Forecast, 2021- 2032

11.3.4 South Africa Groundfish Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Groundfish Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Carsoe Seafood ApS

Global Seafoods North America LLC

High Liner Foods Inc

KARRO FOOD GROUP

LEE FISH

Lenger Seafoods Group

Metro Seafood Ltd

MORE CODFISH COMP.

NISBET OYSTER CO Inc

Nissui Corp

OM Seafood Co.

Pacific Dream Seafood

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

List Of Figures

LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Groundfish Market Outlook by Type, 2021- 2032
- Figure 6: Global Groundfish Market Outlook by Application, 2021- 2032
- Figure 7: Global Groundfish Market Outlook by Region, 2021- 2032
- Figure 8: North America Groundfish Market Snapshot, Q4-2024
- Figure 9: North America Groundfish Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Groundfish Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Groundfish Market Share by Country, 2023
- Figure 12: Europe Groundfish Market Snapshot, Q4-2024
- Figure 13: Europe Groundfish Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Groundfish Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Groundfish Market Share by Country, 2023
- Figure 16: Asia Pacific Groundfish Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Groundfish Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Groundfish Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Groundfish Market Share by Country, 2023
- Figure 20: South America Groundfish Market Snapshot, Q4-2024
- Figure 21: South America Groundfish Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Groundfish Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Groundfish Market Share by Country, 2023
- Figure 24: Middle East and Africa Groundfish Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Groundfish Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Groundfish Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Groundfish Market Share by Country, 2023
- Figure 28: United States Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Groundfish Market Size Outlook, \$ Million, 2021- 2032

- Figure 34: Spain Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Groundfish Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

- Table 1: Market Scope and Segmentation
- Table 2: Global Groundfish Market Size Outlook, \$Million, 2021 to 2032
- Table 3: Low Case Scenario Forecasts
- Table 4: Reference Case Scenario Forecasts
- Table 5: High Growth Scenario Forecasts
- Table 6: Global Groundfish Market Size Outlook by Segments, 2021- 2032
- Table 7: Global Groundfish Market Size Outlook by Region, 2021- 2032
- Table 8: Country Mapping, 2023 vs. 2032
- Table 9: North America- Groundfish Market Outlook by Type, 2021- 2032
- Table 10: North America- Groundfish Market Outlook by Country, 2021- 2032
- Table 11: Europe - Groundfish Market Outlook by Type, 2021- 2032
- Table 12: Europe - Groundfish Market Outlook by Country, 2021- 2032
- Table 13: Asia Pacific - Groundfish Market Outlook by Type, 2021- 2032
- Table 14: Asia Pacific - Groundfish Market Outlook by Country, 2021- 2032
- Table 15: South America- Groundfish Market Outlook by Type, 2021- 2032
- Table 16: South America- Groundfish Market Outlook by Country, 2021- 2032
- Table 17: Middle East and Africa - Groundfish Market Outlook by Type, 2021- 2032
- Table 18: Middle East and Africa - Groundfish Market Outlook by Country, 2021- 2032
- Table 19: Business Snapshots of Leading Groundfish Companies
- Table 20: Product Profiles of Leading Groundfish Companies
- Table 21: SWOT Profiles of Leading Groundfish Companies

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