

Ground Beef Market Size, Share, and Outlook, 2025 Report- By Type (Ground Chuck, Ground Sirloin), Application (Residential, Commercial), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Online, Others), Slaughter method (Kosher, Halal), and Companies, 2021-2032

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Abstracts

Ground Beef Market Outlook

The global Ground Beef market is expected to register a growth rate of 4.9% during the forecast period from \$48.3 Billion in 2024 to \$70.8 Billion in 2032. The Ground Beef market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Ground Beef segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Ground Chuck, Ground Sirloin), Application (Residential, Commercial), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Online, Others), Slaughter method (Kosher, Halal). Over 70 tables and charts showcase findings from our latest survey report on Ground Beef markets.

Ground Beef Market Insights, 2025

The ground beef market in 2025 remains a staple protein source globally, supported by strong demand in fast food, foodservice, and retail sectors. Product differentiation includes grass-fed, organic, lean, and enriched beef varieties catering to diverse consumer health and ethical preferences. Supply chain innovations focus on

traceability, food safety, and sustainable farming practices, including methane reduction and water conservation. The rise of flexitarian diets sustains ground beef consumption, while plant-based and hybrid meat alternatives introduce competitive dynamics. Packaging improvements extend shelf life and maintain freshness, essential for consumer acceptance. Regional consumption patterns vary, with high demand in North America, Latin America, and parts of Asia. The market also faces challenges linked to animal welfare concerns and fluctuating feed costs, driving ongoing innovation in production and marketing strategies.

Five Trends that will define global Ground Beef market in 2025 and Beyond

A closer look at the multi-million global market for Ground Beef identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Ground Beef companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Ground Beef industry?

The Ground Beef sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Ground Beef Market Segment Insights

The Ground Beef industry presents strong offers across categories. The analytical report offers forecasts of Ground Beef industry performance across segments and countries. Key segments in the industry include By Type (Ground Chuck, Ground Sirloin), Application (Residential, Commercial), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Online, Others), Slaughter method (Kosher, Halal). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions.

In addition, Ground Beef market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Ground Beef industry ecosystem. It assists decision-makers in evaluating global Ground Beef market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Ground Beef industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

Asia Pacific Ground Beef Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Ground Beef Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Ground Beef with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Ground Beef market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and

other Europe.

The US Ground Beef market Insights Executives are most excited about opportunities for the US Ground Beef industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Ground Beef companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Ground Beef market.

Latin American Ground Beef market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Ground Beef Markets New Opportunities for Companies
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Ground Beef markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Ground Beef markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Ground Beef companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses

to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Tyson Foods, Inc., JBS USA Holdings, Inc., Cargill Meat Solutions Corporation, OSI Group, LLC, Hormel Foods Corporation, Sysco Corporation, National Beef Packing Company, LLC, American Foods Group, LLC, Keystone Foods, LLC, Greater Omaha Packing Co., Inc., CTI Foods LLC, Wolverine Packing Co., Inc., Agri Beef Co., West Liberty Foods, L.L.C., Kenosha Beef International Ltd.

Ground Beef Market Scope

Leading Segments

By Type

Ground Chuck

Ground Sirloin

By Application

Residential

Commercial

By Distribution Channel

Supermarkets and Hypermarkets

Convenience Stores

Online

Others

By Slaughter method

Kosher

Halal

Leading Companies

Tyson Foods, Inc.

JBS USA Holdings, Inc.

Cargill Meat Solutions Corporation

OSI Group, LLC

Hormel Foods Corporation

Sysco Corporation

National Beef Packing Company, LLC

American Foods Group, LLC

Keystone Foods, LLC

Greater Omaha Packing Co., Inc.

CTI Foods LLC

Wolverine Packing Co., Inc.

Agri Beef Co.

West Liberty Foods, L.L.C.

Kenosha Beef International Ltd.

Geographies

North AmericaUS, Canada, Mexico

Europe Germany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia Pacific China, India, Japan, South Korea, Australia, South East Asia, Others

Latin America Brazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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By Type

Ground Chuck

Ground Sirloin

By Application

Residential

Commercial

By Distribution Channel

Supermarkets and Hypermarkets

Convenience Stores

Online

Others

By Slaughter method

Kosher

Halal

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 - Sysco Corporation
 - National Beef Packing Company, LLC
 - American Foods Group, LLC
 - Keystone Foods, LLC
 - Greater Omaha Packing Co., Inc.
 - CTI Foods LLC

Wolverine Packing Co., Inc.
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Kenosha Beef International Ltd.
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