

# **Greek Yoghurt Market Size, Share, and Outlook, 2025 Report- By Type (Regular Greek Yogurt, Non-Fat Greek Yogurt), Flavor (Strawberry, Blueberry, Raspberry, Peach, Cherry, Pineapple, Mango, Others), Distribution Channel (Supermarkets and Hypermarkets, Grocery Stores, Convenience Stores, Online), and Companies, 2021-2032**

<https://marketpublishers.com/r/G0F144AD35A6EN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: G0F144AD35A6EN

## **Abstracts**

### Greek Yoghurt Market Outlook

The global Greek Yoghurt market is expected to register a growth rate of 8.5% during the forecast period from \$37.6 Billion in 2024 to \$72.2 Billion in 2032. The Greek Yoghurt market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Greek Yoghurt segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Regular Greek Yogurt, Non-Fat Greek Yogurt), Flavor (Strawberry, Blueberry, Raspberry, Peach, Cherry, Pineapple, Mango, Others), Distribution Channel (Supermarkets and Hypermarkets, Grocery Stores, Convenience Stores, Online). Over 70 tables and charts showcase findings from our latest survey report on Greek Yoghurt markets.

### Greek Yoghurt Market Insights, 2025

The Greek yoghurt market in 2025 continues its robust expansion as consumers increasingly prioritize high-protein, probiotic-rich, and natural dairy options. Greek

yoghurt, known for its creamy texture and rich nutritional profile, appeals to health-conscious individuals seeking functional foods that support gut health and muscle recovery. Innovation in flavor varieties, plant-based alternatives, and clean-label formulations drives product diversification. The market benefits from rising awareness of digestive wellness and the growing trend toward convenient, on-the-go snacks. North America, Europe, and Asia-Pacific lead consumption, fueled by both retail and foodservice demand. Sustainability in dairy farming and packaging is gaining importance, aligning with consumer values. Regulatory frameworks ensure product safety and labeling accuracy. The Greek yoghurt market epitomizes the intersection of nutrition, convenience, and indulgence shaping dairy trends in 2025.

### Five Trends that will define global Greek Yoghurt market in 2025 and Beyond

A closer look at the multi-million global market for Greek Yoghurt identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Greek Yoghurt companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Greek Yoghurt industry?

The Greek Yoghurt sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

### Greek Yoghurt Market Segment Insights

The Greek Yoghurt industry presents strong offers across categories. The analytical report offers forecasts of Greek Yoghurt industry performance across segments and countries. Key segments in the industry include By Type (Regular Greek Yogurt, Non-Fat Greek Yogurt), Flavor (Strawberry, Blueberry, Raspberry, Peach, Cherry, Pineapple, Mango, Others), Distribution Channel (Supermarkets and Hypermarkets, Grocery Stores, Convenience Stores, Online). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories

are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Greek Yoghurt market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Greek Yoghurt industry ecosystem. It assists decision-makers in evaluating global Greek Yoghurt market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Greek Yoghurt industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

### Asia Pacific Greek Yoghurt Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Greek Yoghurt Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of

the largest markets for Greek Yoghurt with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Greek Yoghurt market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Greek Yoghurt market Insights Executives are most excited about opportunities for the US Greek Yoghurt industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Greek Yoghurt companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Greek Yoghurt market.

Latin American Greek Yoghurt market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Greek Yoghurt Markets  
New Opportunities for Companies  
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Greek Yoghurt markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Greek Yoghurt markets including the

UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

## Competitive Landscape How Greek Yoghurt companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Danone SA, Nestle S.A., Parmalat S.p.A., Yakult Honsha Co., Ltd., Chobani LLC, Yoplait S.A.S., Arla Foods amba, Britannia Industries Limited, Koninklijke FrieslandCampina N.V., Mother Dairy Fruit and Vegetable Pvt. Ltd., Lactalis, Gujarat Cooperative Milk Marketing Federation Ltd (Amul), CoolBrands International Inc., Dean Foods Company, Saputo Inc., Valio Oy.

## Greek Yoghurt Market Scope

### Leading Segments

#### By Type

Regular Greek Yogurt

Non-Fat Greek Yogurt

#### By Flavors

Strawberry

Blueberry

Raspberry

Peach

Cherry

Pineapple

Mango

Others

By Distribution Channel

Supermarkets and Hypermarkets

Grocery Stores

Convenience Stores

Online

Leading Companies

Danone SA

Nestle S.A.

Parmalat S.p.A.

Yakult Honsha Co., Ltd.

Chobani LLC

Yoplait S.A.S.

Arla Foods amba

Britannia Industries Limited

Koninklijke FrieslandCampina N.V.

Mother Dairy Fruit and Vegetable Pvt. Ltd.

Lactalis

Gujarat Cooperative Milk Marketing Federation Ltd (Amul)

CoolBrands International Inc.

Dean Foods Company

Saputo Inc.

Valio Oy

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

## Contents

### 1. TABLE OF CONTENTS

List of Figures and Tables

### 2. EXECUTIVE SUMMARY

#### 2.1 Key Highlights

2.1.1 Greek Yoghurt Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Greek Yoghurt Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

#### 2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

### 3. RESEARCH METHODOLOGY

#### 3.1 Primary Research Surveys

#### 3.2 Secondary Data Sources

#### 3.3 Data Triangulation

#### 3.4 Forecast Methodology

#### 3.5 Assumptions and Limitations

### 4. INTRODUCTION TO GLOBAL GREEK YOGHURT MARKET IN 2025

#### 4.1 Industry Panorama

#### 4.2 Leading Companies Profiled in the Study

#### 4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

#### 4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

#### 4.5 Regional Analysis

#### 4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Greek Yoghurt Industry Value Chain Analysis
  - 4.7.1 Stage of Value Chain
  - 4.7.2 Key Activities of Companies
  - 4.7.3 Companies Included in Each Stage
  - 4.7.4 Key Insights

## **5. GREEK YOGHURT MARKET OUTLOOK TO 2032**

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032
- By Type
  - Regular Greek Yogurt
  - Non-Fat Greek Yogurt
- By Flavors
  - Strawberry
  - Blueberry
  - Raspberry
  - Peach
  - Cherry
  - Pineapple
  - Mango
  - Others
- By Distribution Channel
  - Supermarkets and Hypermarkets
  - Grocery Stores
  - Convenience Stores
  - Online

## **6. GLOBAL GREEK YOGHURT MARKET OUTLOOK ACROSS GROWTH SCENARIOS**

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case

### 6.3 High Growth Scenario

## **6. NORTH AMERICA GREEK YOGHURT MARKET SIZE OUTLOOK**

### 6.1 Key Market Statistics, 2024

### 6.2 North America Greek Yoghurt Market Trends and Growth Opportunities

#### 6.2.1 North America Greek Yoghurt Market Outlook by Type

#### 6.2.2 North America Greek Yoghurt Market Outlook by Application

### 6.3 North America Greek Yoghurt Market Outlook by Country

#### 6.3.1 The US Greek Yoghurt Market Outlook, 2021- 2032

#### 6.3.2 Canada Greek Yoghurt Market Outlook, 2021- 2032

#### 6.3.3 Mexico Greek Yoghurt Market Outlook, 2021- 2032

## **7. EUROPE GREEK YOGHURT MARKET SIZE OUTLOOK**

### 7.1 Key Market Statistics, 2024

### 7.2 Europe Greek Yoghurt Market Trends and Growth Opportunities

#### 7.2.1 Europe Greek Yoghurt Market Outlook by Type

#### 7.2.2 Europe Greek Yoghurt Market Outlook by Application

### 7.3 Europe Greek Yoghurt Market Outlook by Country

#### 7.3.2 Germany Greek Yoghurt Market Outlook, 2021- 2032

#### 7.3.3 France Greek Yoghurt Market Outlook, 2021- 2032

#### 7.3.4 The UK Greek Yoghurt Market Outlook, 2021- 2032

#### 7.3.5 Spain Greek Yoghurt Market Outlook, 2021- 2032

#### 7.3.6 Italy Greek Yoghurt Market Outlook, 2021- 2032

#### 7.3.7 Russia Greek Yoghurt Market Outlook, 2021- 2032

#### 7.3.8 Rest of Europe Greek Yoghurt Market Outlook, 2021- 2032

## **8. ASIA PACIFIC GREEK YOGHURT MARKET SIZE OUTLOOK**

### 8.1 Key Market Statistics, 2024

### 8.2 Asia Pacific Greek Yoghurt Market Trends and Growth Opportunities

#### 8.2.1 Asia Pacific Greek Yoghurt Market Outlook by Type

#### 8.2.2 Asia Pacific Greek Yoghurt Market Outlook by Application

### 8.3 Asia Pacific Greek Yoghurt Market Outlook by Country

#### 8.3.1 China Greek Yoghurt Market Outlook, 2021- 2032

#### 8.3.2 India Greek Yoghurt Market Outlook, 2021- 2032

#### 8.3.3 Japan Greek Yoghurt Market Outlook, 2021- 2032

#### 8.3.4 South Korea Greek Yoghurt Market Outlook, 2021- 2032

8.3.5 Australia Greek Yoghurt Market Outlook, 2021- 2032

8.3.6 South East Asia Greek Yoghurt Market Outlook, 2021- 2032

8.3.7 Rest of Asia Pacific Greek Yoghurt Market Outlook, 2021- 2032

## **9. SOUTH AMERICA GREEK YOGHURT MARKET SIZE OUTLOOK**

9.1 Key Market Statistics, 2024

9.2 South America Greek Yoghurt Market Trends and Growth Opportunities

9.2.1 South America Greek Yoghurt Market Outlook by Type

9.2.2 South America Greek Yoghurt Market Outlook by Application

9.3 South America Greek Yoghurt Market Outlook by Country

9.3.1 Brazil Greek Yoghurt Market Outlook, 2021- 2032

9.3.2 Argentina Greek Yoghurt Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America Greek Yoghurt Market Outlook, 2021- 2032

## **10. MIDDLE EAST AND AFRICA GREEK YOGHURT MARKET SIZE OUTLOOK**

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa Greek Yoghurt Market Trends and Growth Opportunities

10.2.1 Middle East and Africa Greek Yoghurt Market Outlook by Type

10.2.2 Middle East and Africa Greek Yoghurt Market Outlook by Application

10.3 Middle East and Africa Greek Yoghurt Market Outlook by Country

10.3.1 Saudi Arabia Greek Yoghurt Market Outlook, 2021- 2032

10.3.2 The UAE Greek Yoghurt Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Greek Yoghurt Market Outlook, 2021- 2032

10.3.4 South Africa Greek Yoghurt Market Outlook, 2021- 2032

10.3.5 Egypt Greek Yoghurt Market Outlook, 2021- 2032

10.3.6 Rest of Africa Greek Yoghurt Market Outlook, 2021- 2032

## **11. COMPANY PROFILES**

11.1 Leading 10 Companies

Danone SA

Nestle S.A.

Parmalat S.p.A.

Yakult Honsha Co., Ltd.

Chobani LLC

Yoplait S.A.S.

Arla Foods amba

Britannia Industries Limited  
Koninklijke FrieslandCampina N.V.  
Mother Dairy Fruit and Vegetable Pvt. Ltd.  
Lactalis  
Gujarat Cooperative Milk Marketing Federation Ltd (Amul)  
CoolBrands International Inc.  
Dean Foods Company  
Saputo Inc.  
Valio Oy  
11.2 Overview  
11.3 Products and Services  
11.4 SWOT Profile

## **12. APPENDIX**

12.1 Subscription Options  
12.2 Customization Options  
12.3 Publisher Details

## I would like to order

Product name: Greek Yoghurt Market Size, Share, and Outlook, 2025 Report- By Type (Regular Greek Yogurt, Non-Fat Greek Yogurt), Flavor (Strawberry, Blueberry, Raspberry, Peach, Cherry, Pineapple, Mango, Others), Distribution Channel (Supermarkets and Hypermarkets, Grocery Stores, Convenience Stores, Online), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/G0F144AD35A6EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0F144AD35A6EN.html>