

GPS locator Market Size, Share, and Outlook, 2025 Report- By Deployment (Standalone tracker, Portable Navigation Devices, Automotive Telematics Systems, Consumer Devices, Others), By Application (Road, Aviation, Marine, Location Based Services, Surveying & Mapping, Others), 2018-2032

<https://marketpublishers.com/r/G2E136BA7AE3EN.html>

Date: April 2025

Pages: 189

Price: US\$ 3,680.00 (Single User License)

ID: G2E136BA7AE3EN

Abstracts

GPS locator Market Outlook

The GPS locator Market size is expected to register a growth rate of 14.6% during the forecast period from \$3.94 Billion in 2025 to \$10.2 Billion in 2032. The GPS locator market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on GPS locator segments across 22 countries from 2021 to 2032. Key segments in the report include By Deployment (Standalone tracker, Portable Navigation Devices, Automotive Telematics Systems, Consumer Devices, Others), By Application (Road, Aviation, Marine, Location Based Services, Surveying & Mapping, Others). Over 70 tables and charts showcase findings from our latest survey report on GPS locator markets.

GPS locator Market Insights, 2025

The GPS locator market is expanding rapidly due to the growing demand for real-time tracking solutions in personal safety, fleet management, and asset monitoring. Businesses are integrating GPS tracking into supply chain operations to improve

logistics efficiency and theft prevention. In consumer applications, wearable GPS devices and pet trackers are becoming increasingly popular for location-based security. Additionally, emergency response services are leveraging GPS locators for enhanced situational awareness during disaster relief and law enforcement operations. As satellite coverage improves and GPS receivers become more compact and energy-efficient, the adoption of GPS locators in smart cities, elder care, and child safety applications is on the rise. Companies are also incorporating AI and IoT-based analytics to provide predictive tracking and geofencing alerts.

Five Trends that will define global GPS locator market in 2025 and Beyond

A closer look at the multi-million market for GPS locator identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading GPS locator companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of GPS locator vendors.

What are the biggest opportunities for growth in the GPS locator industry?

The GPS locator sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

GPS locator Market Segment Insights

The GPS locator industry presents strong offers across categories. The analytical report offers forecasts of GPS locator industry performance across segments and countries. Key segments in the industry include%li%By Deployment (Standalone tracker, Portable Navigation Devices, Automotive Telematics Systems, Consumer Devices, Others), By Application (Road, Aviation, Marine, Location Based Services, Surveying & Mapping, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, GPS locator market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global GPS locator industry ecosystem. It assists decision-makers in evaluating global GPS locator market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the GPS locator industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific GPS locator Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe GPS locator Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for GPS locator with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes

the market outlook. The report analyses the key GPS locator market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US GPS locator market Insights%li%Vendors are exploring new opportunities within the US GPS locator industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US GPS locator companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American GPS locator market.

Latin American GPS locator market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa GPS locator Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African GPS locator markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern GPS locator markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How GPS locator companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Broadcom, Collins Aerospace, Garmin Ltd, Hexagon AB, MiTAC Holdings Corp, Qualcomm Technologies Inc, Texas Instruments Inc, TomTom International BV, Trimble Inc.

GPS locator Market Segmentation

By Deployment

Standalone tracker

Portable Navigation Devices

Automotive Telematics Systems

Consumer Devices

Others

By Application

Road

Aviation

Marine

Location Based Services

Surveying & Mapping

Others

Leading Companies

Broadcom

Collins Aerospace

Garmin Ltd

Hexagon AB

MiTAC Holdings Corp

Qualcomm Technologies Inc

Texas Instruments Inc

TomTom International BV

Trimble Inc

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 GPS locator Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest GPS locator Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL GPS LOCATOR MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 GPS locator Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. GPS LOCATOR MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Deployment

Standalone tracker

Portable Navigation Devices

Automotive Telematics Systems

Consumer Devices

Others

By Application

Road

Aviation

Marine

Location Based Services

Surveying & Mapping

Others

6. GLOBAL GPS LOCATOR MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA GPS LOCATOR MARKET SIZE OUTLOOK

6.1 Key Market Statistics, 2024

6.2 North America GPS locator Market Trends and Growth Opportunities

6.2.1 North America GPS locator Market Outlook by Type

6.2.2 North America GPS locator Market Outlook by Application

6.3 North America GPS locator Market Outlook by Country

6.3.1 The US GPS locator Market Outlook, 2021- 2032

6.3.2 Canada GPS locator Market Outlook, 2021- 2032

6.3.3 Mexico GPS locator Market Outlook, 2021- 2032

7. EUROPE GPS LOCATOR MARKET SIZE OUTLOOK

7.1 Key Market Statistics, 2024

7.2 Europe GPS locator Market Trends and Growth Opportunities

7.2.1 Europe GPS locator Market Outlook by Type

7.2.2 Europe GPS locator Market Outlook by Application

7.3 Europe GPS locator Market Outlook by Country

7.3.2 Germany GPS locator Market Outlook, 2021- 2032

7.3.3 France GPS locator Market Outlook, 2021- 2032

7.3.4 The UK GPS locator Market Outlook, 2021- 2032

7.3.5 Spain GPS locator Market Outlook, 2021- 2032

7.3.6 Italy GPS locator Market Outlook, 2021- 2032

7.3.7 Russia GPS locator Market Outlook, 2021- 2032

7.3.8 Rest of Europe GPS locator Market Outlook, 2021- 2032

8. ASIA PACIFIC GPS LOCATOR MARKET SIZE OUTLOOK

8.1 Key Market Statistics, 2024

8.2 Asia Pacific GPS locator Market Trends and Growth Opportunities

8.2.1 Asia Pacific GPS locator Market Outlook by Type

8.2.2 Asia Pacific GPS locator Market Outlook by Application

8.3 Asia Pacific GPS locator Market Outlook by Country

8.3.1 China GPS locator Market Outlook, 2021- 2032

8.3.2 India GPS locator Market Outlook, 2021- 2032

8.3.3 Japan GPS locator Market Outlook, 2021- 2032

8.3.4 South Korea GPS locator Market Outlook, 2021- 2032

8.3.5 Australia GPS locator Market Outlook, 2021- 2032

8.3.6 South East Asia GPS locator Market Outlook, 2021- 2032

8.3.7 Rest of Asia Pacific GPS locator Market Outlook, 2021- 2032

9. SOUTH AMERICA GPS LOCATOR MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America GPS locator Market Trends and Growth Opportunities

9.2.1 South America GPS locator Market Outlook by Type

9.2.2 South America GPS locator Market Outlook by Application

9.3 South America GPS locator Market Outlook by Country

9.3.1 Brazil GPS locator Market Outlook, 2021- 2032

9.3.2 Argentina GPS locator Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America GPS locator Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA GPS LOCATOR MARKET SIZE OUTLOOK

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa GPS locator Market Trends and Growth Opportunities

10.2.1 Middle East and Africa GPS locator Market Outlook by Type

10.2.2 Middle East and Africa GPS locator Market Outlook by Application

10.3 Middle East and Africa GPS locator Market Outlook by Country

10.3.1 Saudi Arabia GPS locator Market Outlook, 2021- 2032

10.3.2 The UAE GPS locator Market Outlook, 2021- 2032

10.3.3 Rest of Middle East GPS locator Market Outlook, 2021- 2032

10.3.4 South Africa GPS locator Market Outlook, 2021- 2032

10.3.5 Egypt GPS locator Market Outlook, 2021- 2032

10.3.6 Rest of Africa GPS locator Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

Broadcom

Collins Aerospace

Garmin Ltd

Hexagon AB

MiTAC Holdings Corp

Qualcomm Technologies Inc

Texas Instruments Inc

TomTom International BV

Trimble Inc

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

I would like to order

Product name: GPS locator Market Size, Share, and Outlook, 2025 Report- By Deployment (Standalone tracker, Portable Navigation Devices, Automotive Telematics Systems, Consumer Devices, Others), By Application (Road, Aviation, Marine, Location Based Services, Surveying & Mapping, Others), 2018-2032

Product link: <https://marketpublishers.com/r/G2E136BA7AE3EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2E136BA7AE3EN.html>