

# **Glucose Monitoring Device Market Size, Trends, Analysis, and Outlook By Product (Self-Monitoring Blood Glucose Devices, Glucose strips, Glucose meter, Lancets, Continuous Glucose Monitoring Devices), By Distribution Channel (Retail, Specialty Stores, Drug Stores/Pharmacies, Online), By End-User (Hospital, Clinics, Diagnostic Centers, Home Healthcare, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Glucose Monitoring Device market size is poised to register 7.91% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Glucose Monitoring Device market across By Product (Self-Monitoring Blood Glucose Devices, Glucose strips, Glucose meter, Lancets, Continuous Glucose Monitoring Devices), By Distribution Channel (Retail, Specialty Stores, Drug Stores/Pharmacies, Online), By End-User (Hospital, Clinics, Diagnostic Centers, Home Healthcare, Others).

The glucose monitoring device market is poised for substantial growth, driven by the increasing prevalence of diabetes mellitus, rising adoption of continuous glucose monitoring (CGM) systems, and technological advancements in blood glucose meters and wearable sensors. Glucose monitoring devices encompass a range of products including blood glucose meters, continuous glucose monitors, and flash glucose monitoring systems, designed to measure blood sugar levels and track glycemic patterns in patients with diabetes. With a focus on personalized diabetes management, patient empowerment, and lifestyle interventions, healthcare providers are

recommending glucose monitoring devices to individuals with diabetes to facilitate self-monitoring of blood glucose levels, optimize insulin therapy, and prevent diabetes-related complications. Additionally, expanding reimbursement coverage, regulatory approvals for novel devices, and integration with digital health platforms, are driving market expansion as stakeholders aim to improve patient outcomes, enhance treatment adherence, and reduce healthcare costs associated with diabetes management and glycemic control.

## Glucose Monitoring Device Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Glucose Monitoring Device market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Glucose Monitoring Device survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Glucose Monitoring Device industry.

## Key market trends defining the global Glucose Monitoring Device demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Glucose Monitoring Device Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Glucose Monitoring Device industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Glucose Monitoring Device companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Glucose Monitoring Device industry

Leading Glucose Monitoring Device companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Glucose Monitoring Device companies.

### Glucose Monitoring Device Market Study- Strategic Analysis Review

The Glucose Monitoring Device market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Glucose Monitoring Device Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Glucose Monitoring Device industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Glucose Monitoring Device Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe,

the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Glucose Monitoring Device Market Size Outlook- Companies plan for focused investments in a changing environment**

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Glucose Monitoring Device market segments. Similarly, Strong end-user demand is encouraging Canadian Glucose Monitoring Device companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Glucose Monitoring Device market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Glucose Monitoring Device Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Glucose Monitoring Device industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Glucose Monitoring Device market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Glucose Monitoring Device Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Glucose Monitoring Device in Asia Pacific. In particular, China, India, and South East Asian Glucose Monitoring Device markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast

consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Glucose Monitoring Device Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Glucose Monitoring Device Market Size Outlook- continues its upward trajectory across segments**

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Glucose Monitoring Device market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Glucose Monitoring Device.

**Glucose Monitoring Device Market Company Profiles**

The global Glucose Monitoring Device market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott, ACON Laboratories Inc, AgaMatrix, Ascensia Diabetes Care Holdings AG, Bayer AG, Dexcom Inc, DiaMonTech AG, F. Hoffmann-La Roche Ltd, GlySens Inc, GlySens Inc, Insulet Corp, Nemaura, Novo Nordisk A/S, PHC Holdings Corp, TaiDoc Technology Corp, Ypsomed AG

**Recent Glucose Monitoring Device Market Developments**

The global Glucose Monitoring Device market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Glucose Monitoring Device Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

By Product

Self-Monitoring Blood Glucose Devices

Glucose strips

Glucose meter

Lancets

## Continuous Glucose Monitoring Devices

### By Distribution Channel

Retail

Specialty Stores

Drug Stores/Pharmacies

Online

### By End-User

Hospital

Clinics

Diagnostic Centers

Home Healthcare

Others

### Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

### Companies

Abbott

ACON Laboratories Inc

AgaMatrix

Ascensia Diabetes Care Holdings AG

Bayer AG

Dexcom Inc

DiaMonTech AG

F. Hoffmann-La Roche Ltd

GlySens Inc

GlySens Inc

Insulet Corp

Nemauro

Novo Nordisk A/S

PHC Holdings Corp

TaiDoc Technology Corp

Ypsomed AG

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Lancets

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