

Global Waterborne Coatings Market Size Forecast to 2028- Trends, Analysis and Outlook by Type (Polyester-based, Acrylic, Alkyd, Epoxy, Epoxy Ester, Alkyds, Polyester, Styrene-butadiene Copolymer, Polyurethane, Polyvinyl Acetate, Others), Application (Architecture, Industrial, Automotive, Marine, others), and Geography

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Abstracts

Key insights from the Global Waterborne Coatings Market-

The Global Waterborne Coatings market is valued at \$84 billion in 2020

Acrylic is the dominant type of Waterborne Coatings

Architecture is the largest application of Waterborne Coatings

Asia Pacific is the largest market for Waterborne Coatings

The \$84 billion Waterborne Coatings industry presents strong investment and growth opportunities over the near to long term outlook period. The 2020 edition of the market report presents a comprehensive analysis of the global Waterborne Coatings market from 2020 to 2028. The Waterborne Coatings market research report presents detailed Waterborne Coatings market analysis, and forecasts to 2028. Detailed insights into global and regional Waterborne Coatings market statistics, Waterborne Coatings companies and growth prospects across verticals are included.

Waterborne Coatings Market Overview and Developments in 2020

The report presents a snapshot of recent market trends in the Waterborne Coatings industry. Further, potential market drivers, major challenges, opportunities, major developments, competitive strategies, porter's five forces analysis, and other analysis are included in the research.

Impact of COVID-19 on Global Waterborne Coatings market revenue

The worldwide crisis of COVID-19 is leading to calls for action from a wide range of stakeholders including manufacturers, vendors, distributors, and consumers. Decline in business for at least three months during 2020 coupled with lower demand from a few major markets has put pressure on the profitability of Waterborne Coatings manufacturers and vendors. However, we expect the negative impact of COVID-19 on Waterborne Coatings to be compensated over the medium to long term future.

Waterborne Coatings Market Size and Outlook by Type to 2028

This chapter presents an insight into different Waterborne Coatings types and their contribution to global market growth. The growth in global Waterborne Coatings market size is forecast to continue despite the economic challenges. The report forecasts the Waterborne Coatings market revenue across different types, which include- Polyester-based, Acrylic, Alkyd, Epoxy, Epoxy Ester, Alkyds, Polyester, Styrene-butadiene Copolymer, Polyurethane, Polyvinyl Acetate, Others . Of these, Acrylic dominates the global Waterborne Coatings market.

Waterborne Coatings Market Size and Outlook by Application to 2028

A long-term perspective indicates that Architecture dominates the Waterborne Coatings market. The industry is classified into different Applications including Architecture, Industrial, Automotive, Marine, others.

Global Waterborne Coatings Company Profiles

The report presents business profiles of major companies operating in the industry including AkzoNobel NV, BASF SE, Benjamin Moore & Co., PPG Industries Inc, The Sherwin-Williams Co., The Valspar Corp.

The business overview, SWOT profile and product information are provided for all the companies.

The report identifies that the development of new applications and product portfolio is one of the key strategies to overcome identified challenges and for supporting continued growth. Manufacturing companies can also benefit from rising domestic demand in chemical end-use sectors. The majority of the companies are realigning their strategies

to orient their business operations to changing market volatility, regulatory policy changes, geopolitical issues, changing end-user preferences, and others.

Sources and Methodology

The data and analysis presented in this report are sourced from a wide range of sources such as associations, manufacturers, suppliers, distributors, consumer companies, and government sources.

Scope of the research

Global and regional Waterborne Coatings Market Size estimates in revenue terms from 2019 to 2028

Segmentation analysis across types, applications, and geographies

Strategic analysis through trends, drivers, challenges, opportunities, porter's five forces analysis

Market Developments including M&A, new product development, and competitive analysis

Potential strategies of leading companies

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