

Global Surfactants Market Size Forecast to 2028- Trends, Analysis and Outlook by Application (Detergents, Agrichemicals, Cosmetics and Personal Care, Emulsion polymers, Oilfield Chemicals, Paints and coatings, Textiles), Type (Anionic, Non-Ionic, Cationic, Amphoteric), and Geography

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Abstracts

Key insights from the Global Surfactants Market-

The Global Surfactants market is valued at \$40 billion in 2020

Detergents are the largest uses of Surfactants worldwide

Asia Pacific is the largest market for Surfactants

Anionic Market is the dominant type

The \$40 billion Surfactants industry presents strong investment and growth opportunities over the near to long term outlook period. The 2020 edition of the market report presents a comprehensive analysis of the global Surfactants market from 2020 to 2028. The Surfactants market research report presents detailed Surfactants market analysis, and forecasts to 2028. Detailed insights into global and regional Surfactants market statistics, Surfactants companies and growth prospects across verticals are included.

Surfactants Market Overview and Developments in 2020

The report presents a snapshot of recent market trends in the Surfactants industry. Further, potential market drivers, major challenges, opportunities, major developments, competitive strategies, porter's five forces analysis, and other analysis are included in the research.

Impact of COVID-19 on Global Surfactants market revenue

The worldwide crisis of COVID-19 is leading to calls for action from a wide range of stakeholders including manufacturers, vendors, distributors, and consumers. Decline in business for at least three months during 2020 coupled with lower demand from a few major markets has put pressure on the profitability of Surfactants manufacturers and vendors. However, we expect the negative impact of COVID-19 on Surfactants to be compensated over the medium to long term future.

Surfactants Market Size and Outlook by Type to 2028

This chapter presents an insight into different Surfactants types and their contribution to global market growth. The growth in global Surfactants market size is forecast to continue despite the economic challenges. The report forecasts the Surfactants market revenue across different Types, which include- Anionic, Non-Ionic, Cat Ionic, Amphoteric. Of these, Anionic dominates the global Surfactants market.

Surfactants Market Share and Outlook by End-User Industry to 2028

The research suggests that there is a strong case for the development of new applications of Surfactants worldwide. Different application segments analyzed in the report are Detergents, Agrichemicals, Cosmetics and Personal Care, Emulsion polymers, Oilfield Chemicals, Paints and coatings, Textiles. The study identifies that Detergents application has the most substantial value-creation potential.

Global Surfactants Company Profiles

The report presents business profiles of major companies operating in the industry including Air Products and Chemicals Inc, AkzoNobel N V, Clariant AG, Evonik Industries AG, Huntsman International LLC, Kao Corporation.

The business overview, SWOT profile and product information are provided for all the companies.

The report identifies that the development of new applications and product portfolio is one of the key strategies to overcome identified challenges and for supporting continued growth. Manufacturing companies can also benefit from rising domestic demand in chemical end-use sectors. The majority of the companies are realigning their strategies to orient their business operations to changing market volatility, regulatory policy

changes, geopolitical issues, changing end-user preferences, and others.

Sources and Methodology

The data and analysis presented in this report are sourced from a wide range of sources such as associations, manufacturers, suppliers, distributors, consumer companies, and government sources.

Scope of the research

Global and regional Surfactants Market Size estimates in revenue terms from 2019 to 2028

Segmentation analysis across types, applications, and geographies

Strategic analysis through trends, drivers, challenges, opportunities, porter's five forces analysis

Market Developments including M&A, new product development, and competitive analysis

Potential strategies of leading companies

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