

Global Specialty Polymers Market Size Forecast to 2028- Trends, Analysis and Outlook by Application (Automotive and Transportation, Semiconductors and Electronics, Building and Construction, Energy and Power, Industrial, Others), Product (Specialty Films, Engineering Thermoplastics, High-performance Engineering Thermoplastics), and Geography

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Abstracts

Key insights from the Global Specialty Polymers Market-

The Global Specialty Polymers market is valued at \$180 billion in 2020

Automotive and Transportation is the largest use of Specialty Polymers worldwide

Asia Pacific is the largest market for Specialty Polymers

Specialty Films Market is the dominant type

The \$180 billion Specialty Polymers industry presents strong investment and growth opportunities over the near to long term outlook period. The 2020 edition of the market report presents a comprehensive analysis of the global Specialty Polymers market from 2020 to 2028. The Specialty Polymers market research report presents detailed Specialty Polymers market analysis, and forecasts to 2028. Detailed insights into global and regional Specialty Polymers market statistics, Specialty Polymers companies and growth prospects across verticals are included.

Specialty Polymers Market Overview and Developments in 2020

The report presents a snapshot of recent market trends in the Specialty Polymers industry. Further, potential market drivers, major challenges, opportunities, major developments, competitive strategies, porter's five forces analysis, and other analysis are included in the research.

Impact of COVID-19 on Global Specialty Polymers market revenue

The worldwide crisis of COVID-19 is leading to calls for action from a wide range of stakeholders including manufacturers, vendors, distributors, and consumers. Decline in business for at least three months during 2020 coupled with lower demand from a few major markets has put pressure on the profitability of Specialty Polymers manufacturers and vendors. However, we expect the negative impact of COVID-19 on Specialty Polymers to be compensated over the medium to long term future.

Specialty Polymers Market Size and Outlook by Product to 2028

This chapter presents an insight into different Specialty Polymers types and their contribution to global market growth. The growth in global Specialty Polymers market size is forecast to continue despite the economic challenges. The report forecasts the Specialty Polymers market revenue across different Products, which include- Specialty Films, Engineering Thermoplastics, High-performance Engineering Thermoplastics. Of these, Specialty Films dominate the global Specialty Polymers market.

Specialty Polymers Market Share and Outlook by End-User Industry to 2028

The research suggests that there is a strong case for the development of new applications of Specialty Polymers worldwide. Different application segments analyzed in the report are Automotive and Transportation, Semiconductors and Electronics, Building and Construction, Energy and Power, Industrial, Others. The study identifies that Automotive and Transportation application has the most substantial value-creation potential.

Global Specialty Polymers Company Profiles

The report presents business profiles of major companies operating in the industry including AkzoNobel, Autonomic Materials Inc, Dow Chemical, Evonik Industries AG, BASF SE, Ashland Inc, Solvay Group.

The business overview, SWOT profile and product information are provided for all the companies.

The report identifies that the development of new applications and product portfolio is

one of the key strategies to overcome identified challenges and for supporting continued growth. Manufacturing companies can also benefit from rising domestic demand in chemical end-use sectors. The majority of the companies are realigning their strategies to orient their business operations to changing market volatility, regulatory policy changes, geopolitical issues, changing end-user preferences, and others.

Sources and Methodology

The data and analysis presented in this report are sourced from a wide range of sources such as associations, manufacturers, suppliers, distributors, consumer companies, and government sources.

Scope of the research

Global and regional Specialty Polymers Market Size estimates in revenue terms from 2019 to 2028

Segmentation analysis across types, applications, and geographies

Strategic analysis through trends, drivers, challenges, opportunities, porter's five forces analysis

Market Developments including M&A, new product development, and competitive analysis

Potential strategies of leading companies

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