

# **Global Specialty Pigments Market Size Forecast to 2028- Trends, Analysis and Outlook by Application (Paints and coatings, Printing inks, Paper and Plastics, Others), Application type (Specialty organic pigments, Complex inorganic pigments, Fluorescent pigments, High-performance pigments, Light interference pigments, Luminescent pigments, Metal effect pigments),and Geography**

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## **Abstracts**

Key insights from the Global Specialty Pigments Market-

The Global Specialty Pigments market is valued at \$6 billion in 2020

Paints and Coatings is the largest use of Specialty Pigments worldwide

Asia Pacific is the largest market for Specialty Pigments

Specialty organic pigments is the dominant type

The \$6 billion Specialty Pigments industry presents strong investment and growth opportunities over the near to long term outlook period. The 2020 edition of the market report presents a comprehensive analysis of the global Specialty Pigments market from 2020 to 2028. The Specialty Pigments market research report presents detailed Specialty Pigments market analysis, and forecasts to 2028. Detailed insights into global and regional Specialty Pigments market statistics, Specialty Pigments companies and

growth prospects across verticals are included.

### Specialty Pigments Market Overview and Developments in 2020

The report presents a snapshot of recent market trends in the Specialty Pigments industry. Further, potential market drivers, major challenges, opportunities, major developments, competitive strategies, porter's five forces analysis, and other analysis are included in the research.

### Impact of COVID-19 on Global Specialty Pigments market revenue

The worldwide crisis of COVID-19 is leading to calls for action from a wide range of stakeholders including manufacturers, vendors, distributors, and consumers. Decline in business for at least three months during 2020 coupled with lower demand from a few major markets has put pressure on the profitability of Specialty Pigments manufacturers and vendors. However, we expect the negative impact of COVID-19 on Specialty Pigments to be compensated over the medium to long term future.

### Specialty Pigments Market Size and Outlook by Application to 2028

A long-term perspective indicates that Paints and coatings dominate the Specialty Pigments market. The industry is classified into different Applications including Paints and coatings, Printing inks, Paper and Plastics, Others.

### Specialty Pigments Market Share and Outlook by End-User Industry to 2028

The research suggests that there is a strong case for the development of new applications of Specialty Pigments worldwide. Different application segments analyzed in the report are Specialty organic pigments, Complex inorganic pigments, Fluorescent pigments, High-performance pigments, Light interference pigments, Luminescent pigments, Metal effect pigments. The study identifies that Specialty organic pigments application has the most substantial value-creation potential.

### Global Specialty Pigments Company Profiles

The report presents business profiles of major companies operating in the industry including Akzo Nobel NV, BASF SE, Clariant AG, DIC Corporation, Flint Resources.

The business overview, SWOT profile and product information are provided for all the companies.

The report identifies that the development of new applications and product portfolio is one of the key strategies to overcome identified challenges and for supporting continued growth. Manufacturing companies can also benefit from rising domestic demand in chemical end-use sectors. The majority of the companies are realigning their strategies

to orient their business operations to changing market volatility, regulatory policy changes, geopolitical issues, changing end-user preferences, and others.

#### Sources and Methodology

The data and analysis presented in this report are sourced from a wide range of sources such as associations, manufacturers, suppliers, distributors, consumer companies, and government sources.

#### Scope of the research

Global and regional Specialty Pigments Market Size estimates in revenue terms from 2019 to 2028

Segmentation analysis across types, applications, and geographies

Strategic analysis through trends, drivers, challenges, opportunities, porter's five forces analysis

Market Developments including M&A, new product development, and competitive analysis

Potential strategies of leading companies

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