

Global PVC Market Size Forecast to 2028- Trends,
Analysis and Outlook by Application (Pipes and
Fittings, Tubes, Films and Sheets, Cables and Wires,
Others), Product (Rigid Type PVC, Flexible Type PVC,
Chlorinated PVC, Others), Application (Building and
Construction, Consumer Goods, Electrical and
Electronics, Others) and Geography

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Abstracts

Key insights from the Global PVC Market-

The Global PVC market is valued at \$70 billion in 2020

Pipes and Fittings are the largest application segments of PVC worldwide

Asia Pacific is the largest market for PVC

Rigid PVC are among the dominant type of PVC

The \$70 billion PVC industry presents strong investment and growth opportunities over the near to long term outlook period. The 2020 edition of the market report presents a comprehensive analysis of the global PVC market from 2020 to 2028. The PVC market research report presents detailed PVC market analysis, and forecasts to 2028. Detailed insights into global and regional PVC market statistics, PVC companies and growth prospects across verticals are included.

PVC Market Overview and Developments in 2020



The report presents a snapshot of recent market trends in the PVC industry. Further, potential market drivers, major challenges, opportunities, major developments, competitive strategies, porter's five forces analysis, and other analysis are included in the research.

Impact of COVID-19 on Global PVC market revenue

The worldwide crisis of COVID-19 is leading to calls for action from a wide range of stakeholders including manufacturers, vendors, distributors, and consumers. Decline in business for at least three months during 2020 coupled with lower demand from a few major markets has put pressure on the profitability of PVC manufacturers and vendors. However, we expect the negative impact of COVID-19 on PVC to be compensated over the medium to long term future.

PVC Market Size and Outlook by Application to 2028

This chapter presents an insight into different PVC types and their contribution to global market growth. The growth in global PVC market size is forecast to continue despite the economic challenges. The report forecasts the PVC market revenue across different Applications, which include- Pipes and Fittings, Tubes, Films and Sheets, Cables and Wires, Others. Of these, Pipes and Fittings dominate the global PVC market.

PVC Market Size and Outlook by Product to 2028

A long-term perspective indicates that Rigid Type PVC dominates the PVC market. The industry is classified into different Products including Rigid Type PVC, Flexible Type PVC, Chlorinated PVC, Others.

PVC Market Share and Outlook by End-User Industry to 2028

The research suggests that there is a strong case for the development of new applications of PVC worldwide. Different application segments analyzed in the report are Building and Construction, Consumer Goods, Electrical and Electronics, Others. The study identifies that Construction application has the most substantial value-creation potential.

Global PVC Company Profiles

The report presents business profiles of major companies operating in the industry including Formosa Plastics, LG Chem Corporation, Shin-etsu Chemical, Solvay SA, Occidental Petroleum Corp.

The business overview, SWOT profile and product information are provided for all the companies.



The report identifies that the development of new applications and product portfolio is one of the key strategies to overcome identified challenges and for supporting continued growth. Manufacturing companies can also benefit from rising domestic demand in chemical end-use sectors. The majority of the companies are realigning their strategies to orient their business operations to changing market volatility, regulatory policy changes, geopolitical issues, changing end-user preferences, and others.

Sources and Methodology

The data and analysis presented in this report are sourced from a wide range of sources such as associations, manufacturers, suppliers, distributors, consumer companies, and government sources.

Scope of the research

Global and regional PVC Market Size estimates in revenue terms from 2019 to 2028

Segmentation analysis across types, applications, and geographies

Strategic analysis through trends, drivers, challenges, opportunities, porter's five forces analysis

Market Developments including M&A, new product development, and competitive analysis

Potential strategies of leading companies



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