

# **Global Protective Coatings Market Size Forecast to 2028- Trends, Analysis and Outlook by Type (Solvent Borne, Water-borne, Powder Coatings), Resin Type (Epoxy, Alkyd, Polyurethane, Acrylic, Others), Application (Infrastructure, Energy, Automotive, Aerospace and Defense, Others) and Geography**

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## **Abstracts**

Key insights from the Global Protective Coatings Market-

The Global Protective Coatings market is valued at \$20 billion in 2020

Solvent-borne coatings is the dominant type of Protective Coatings

Epoxy Resin the largest resin type of Protective Coatings

Infrastructure is the dominant application of Protective Coatings

Asia Pacific is the largest market for Protective Coatings

The \$20 billion Protective Coatings industry presents strong investment and growth opportunities over the near to long term outlook period. The 2020 edition of the market report presents a comprehensive analysis of the global Protective Coatings market from 2020 to 2028. The Protective Coatings market research report presents detailed Protective Coatings market analysis, and forecasts to 2028. Detailed insights into global and regional Protective Coatings market statistics, Protective Coatings companies and growth prospects across verticals are included.

## Protective Coatings Market Overview and Developments in 2020

The report presents a snapshot of recent market trends in the Protective Coatings industry. Further, potential market drivers, major challenges, opportunities, major developments, competitive strategies, porter's five forces analysis, and other analysis are included in the research.

## Impact of COVID-19 on Global Protective Coatings market revenue

The worldwide crisis of COVID-19 is leading to calls for action from a wide range of stakeholders including manufacturers, vendors, distributors, and consumers. Decline in business for at least three months during 2020 coupled with lower demand from a few major markets has put pressure on the profitability of Protective Coatings manufacturers and vendors. However, we expect the negative impact of COVID-19 on Protective Coatings to be compensated over the medium to long term future.

## Protective Coatings Market Size and Outlook by Type to 2028

This chapter presents an insight into different Protective Coatings types and their contribution to global market growth. The growth in global Protective Coatings market size is forecast to continue despite the economic challenges. The report forecasts the Protective Coatings market revenue across different Types, which include- Solvent Borne, Water-borne, Powder Coatings. Of these, Solvent Borne type dominates the global Protective Coatings market.

## Protective Coatings Market Size and Outlook by Resin Type to 2028

A long-term perspective indicates that Epoxy Resin dominates the Protective Coatings market. The industry is classified into different Resin Types including Epoxy, Alkyd, Polyurethane, Acrylic, Others.

## Protective Coatings Market Share and Outlook by End-User Industry to 2028

The research suggests that there is a strong case for the development of new applications of Protective Coatings worldwide. Different application segments analyzed in the report are Infrastructure, Energy, Automotive, Aerospace and Defense, Others. The study identifies that Infrastructure application has the most substantial value-creation potential.

## Global Protective Coatings Company Profiles

The report presents business profiles of major companies operating in the industry including AkzoNobel NV, BASF SE, PPG Industries Inc, Valspar Corporation, Jotun AS.

The business overview, SWOT profile and product information are provided for all the companies.

The report identifies that the development of new applications and product portfolio is one of the key strategies to overcome identified challenges and for supporting continued growth. Manufacturing companies can also benefit from rising domestic demand in chemical end-use sectors. The majority of the companies are realigning their strategies to orient their business operations to changing market volatility, regulatory policy changes, geopolitical issues, changing end-user preferences, and others.

### Sources and Methodology

The data and analysis presented in this report are sourced from a wide range of sources such as associations, manufacturers, suppliers, distributors, consumer companies, and government sources.

### Scope of the research

Global and regional Protective Coatings Market Size estimates in revenue terms from 2019 to 2028

Segmentation analysis across types, applications, and geographies

Strategic analysis through trends, drivers, challenges, opportunities, porter's five forces analysis

Market Developments including M&A, new product development, and competitive analysis

Potential strategies of leading companies

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