

Global Powder Coatings Market Size Forecast to 2028- Trends, Analysis and Outlook by Type (Polyester powder coatings, Epoxy-polyester powder coatings, Epoxy powder coatings, Acrylic powder coatings, Other Thermoset powder coatings, Thermoplastic powder coatings), Material (Metal, Plastics, Wood, Glass), Application (Automotive, Architecture, Appliances, Others) and Geography

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Abstracts

Key insights from the Global Powder Coatings Market-

The Global Powder Coatings market is valued at \$11.5 billion in 2020

Metal based coatings is the dominant type of Powder Coatings

Thermoset powder coatings is the largest application of Powder Coatings

Asia Pacific is the largest market for Powder Coatings

The \$11.5 billion Powder Coatings industry presents strong investment and growth opportunities over the near to long term outlook period. The 2020 edition of the market report presents a comprehensive analysis of the global Powder Coatings market from 2020 to 2028. The Powder Coatings market research report presents detailed Powder Coatings market analysis, and forecasts to 2028. Detailed insights into global and regional Powder Coatings market statistics, Powder Coatings companies and growth

prospects across verticals are included.

Powder Coatings Market Overview and Developments in 2020

The report presents a snapshot of recent market trends in the Powder Coatings industry. Further, potential market drivers, major challenges, opportunities, major developments, competitive strategies, porter's five forces analysis, and other analysis are included in the research.

Impact of COVID-19 on Global Powder Coatings market revenue

The worldwide crisis of COVID-19 is leading to calls for action from a wide range of stakeholders including manufacturers, vendors, distributors, and consumers. Decline in business for at least three months during 2020 coupled with lower demand from a few major markets has put pressure on the profitability of Powder Coatings manufacturers and vendors. However, we expect the negative impact of COVID-19 on Powder Coatings to be compensated over the medium to long term future.

Powder Coatings Market Size and Outlook by Type to 2028

This chapter presents an insight into different Powder Coatings types and their contribution to global market growth. The growth in global Powder Coatings market size is forecast to continue despite the economic challenges. The report forecasts the Powder Coatings market revenue across different Types, which include- Polyester powder coatings, Epoxy-polyester powder coatings, Epoxy powder coatings, Acrylic powder coatings, Other Thermoset powder coatings, Thermoplastic powder coatings. Of these, Thermoset dominates the global Powder Coatings market.

Powder Coatings Market Size and Outlook by Material to 2028

A long-term perspective indicates that metal type dominates the Powder Coatings market. The industry is classified into different materials including Metal, Plastics, Wood, and Glass.

Powder Coatings Market Share and Outlook by End-User Industry to 2028

The research suggests that there is a strong case for the development of new applications of Powder Coatings worldwide. Different application segments analyzed in the report are Automotive, Architecture, Appliances, Others.

Global Powder Coatings Company Profiles

The report presents business profiles of major companies operating in the industry including AkzoNobel NV, Axalta Coating Systems LLC, BASF SE, PPG Industries Inc, Valspar Corporation.

The business overview, SWOT profile and product information are provided for all the companies.

The report identifies that the development of new applications and product portfolio is one of the key strategies to overcome identified challenges and for supporting continued growth. Manufacturing companies can also benefit from rising domestic demand in chemical end-use sectors. The majority of the companies are realigning their strategies to orient their business operations to changing market volatility, regulatory policy changes, geopolitical issues, changing end-user preferences, and others.

Sources and Methodology

The data and analysis presented in this report are sourced from a wide range of sources such as associations, manufacturers, suppliers, distributors, consumer companies, and government sources.

Scope of the research

Global and regional Powder Coatings Market Size estimates in revenue terms from 2019 to 2028

Segmentation analysis across types, applications, and geographies

Strategic analysis through trends, drivers, challenges, opportunities, porter's five forces analysis

Market Developments including M&A, new product development, and competitive analysis

Potential strategies of leading companies

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