

Global Plastic Additives Market Size Forecast to 2028- Trends, Analysis and Outlook by Type (Property Modifiers, Property Stabilizers, Property Extenders, Processing Aids), Application (Plasticizers, Flame Retardants, Impact Modifiers, Antimicrobials, UV Stabilizers, Antioxidants), and Geography

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Abstracts

Key insights from the Global Plastic Additives Market-

The Global Plastic Additives market is valued at \$55 billion in 2020

Property Modifiers is the dominant Substrate of Plastic Additives

Plasticizers is the largest application of Plastic Additives

Asia Pacific is the largest market for Plastic Additives

The \$55 billion Plastic Additives industry presents strong investment and growth opportunities over the near to long term outlook period. The 2020 edition of the market report presents a comprehensive analysis of the global Plastic Additives market from 2020 to 2028. The Plastic Additives market research report presents detailed Plastic Additives market analysis, and forecasts to 2028. Detailed insights into global and regional Plastic Additives market statistics, Plastic Additives companies and growth prospects across verticals are included.

Plastic Additives Market Overview and Developments in 2020

The report presents a snapshot of recent market trends in the Plastic Additives industry. Further, potential market drivers, major challenges, opportunities, major developments, competitive strategies, porter's five forces analysis, and other analysis are included in the research.

Impact of COVID-19 on Global Plastic Additives market revenue

The worldwide crisis of COVID-19 is leading to calls for action from a wide range of stakeholders including manufacturers, vendors, distributors, and consumers. Decline in business for at least three months during 2020 coupled with lower demand from a few major markets has put pressure on the profitability of Plastic Additives manufacturers and vendors. However, we expect the negative impact of COVID-19 on Plastic Additives to be compensated over the medium to long term future.

Plastic Additives Market Size and Outlook by Type to 2028

This chapter presents an insight into different Plastic Additives types and their contribution to global market growth. The growth in global Plastic Additives market size is forecast to continue despite the economic challenges. The report forecasts the Plastic Additives market revenue across different types, which include- Property Modifiers, Property Stabilizers, Property Extenders, and Processing Aids. Of these, Property Modifiers dominate the global Plastic Additives market.

Plastic Additives Market Share and Outlook by End-User Industry to 2028

The research suggests that there is a strong case for the development of new applications of Plastic Additives worldwide. Different application segments analyzed in the report are Plasticizers, Flame Retardants, Impact Modifiers, Antimicrobials, UV Stabilizers, and Antioxidants. The study identifies that Plasticizers application has the most substantial value-creation potential.

Global Plastic Additives Company Profiles

The report presents business profiles of major companies operating in the industry including AkzoNobel NV, Albemarle Corp., BASF SE, Chemtura Corp., Songwon Industrial Co. Ltd.

The business overview, SWOT profile and product information are provided for all the companies.

The report identifies that the development of new applications and product portfolio is one of the key strategies to overcome identified challenges and for supporting continued growth. Manufacturing companies can also benefit from rising domestic demand in chemical end-use sectors. The majority of the companies are realigning their strategies

to orient their business operations to changing market volatility, regulatory policy changes, geopolitical issues, changing end-user preferences, and others.

Sources and Methodology

The data and analysis presented in this report are sourced from a wide range of sources such as associations, manufacturers, suppliers, distributors, consumer companies, and government sources.

Scope of the research

Global and regional Plastic Additives Market Size estimates in revenue terms from 2019 to 2028

Segmentation analysis across types, applications, and geographies

Strategic analysis through trends, drivers, challenges, opportunities, porter's five forces analysis

Market Developments including M&A, new product development, and competitive analysis

Potential strategies of leading companies

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