

Global Packaging Coatings Market Size Forecast to 2028- Trends, Analysis and Outlook by Substrate (Flexible Packaging, Rigid Plastic, Metal, Paper, Liquid cartons, others), Application (Alcoholic Beverages, Food and Others, Tubes & Monobloc Coatings, Caps and closures, others), and Geography

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Abstracts

Key insights from the Global Packaging Coatings Market-

The Global Packaging Coatings market is valued at \$4 billion in 2020

Flexible Packaging is the dominant Substrate of Packaging Coatings

Alcoholic Beverages is the largest application of Packaging Coatings

Asia Pacific is the largest market for Packaging Coatings

The \$4 billion Packaging Coatings industry presents strong investment and growth opportunities over the near to long term outlook period. The 2020 edition of the market report presents a comprehensive analysis of the global Packaging Coatings market from 2020 to 2028. The Packaging Coatings market research report presents detailed Packaging Coatings market analysis, and forecasts to 2028. Detailed insights into global and regional Packaging Coatings market statistics, Packaging Coatings companies and growth prospects across verticals are included.

Packaging Coatings Market Overview and Developments in 2020

The report presents a snapshot of recent market trends in the Packaging Coatings industry. Further, potential market drivers, major challenges, opportunities, major developments, competitive strategies, porter's five forces analysis, and other analysis are included in the research.

Impact of COVID-19 on Global Packaging Coatings market revenue

The worldwide crisis of COVID-19 is leading to calls for action from a wide range of stakeholders including manufacturers, vendors, distributors, and consumers. Decline in business for at least three months during 2020 coupled with lower demand from a few major markets has put pressure on the profitability of Packaging Coatings manufacturers and vendors. However, we expect the negative impact of COVID-19 on Packaging Coatings to be compensated over the medium to long term future.

Packaging Coatings Market Size and Outlook by Substrate to 2028

This chapter presents an insight into different Packaging Coatings types and their contribution to global market growth. The growth in global Packaging Coatings market size is forecast to continue despite the economic challenges. The report forecasts the Packaging Coatings market revenue across different Substrates, which include- Flexible Packaging, Rigid Plastic, Metal, Paper, Liquid cartons, others. Of these, Flexible Packaging dominates the global Packaging Coatings market.

Packaging Coatings Market Share and Outlook by End-User Industry to 2028

The research suggests that there is a strong case for the development of new applications of Packaging Coatings worldwide. Different application segments analyzed in the report are Alcoholic Beverages, Food and Others, Tubes & Monobloc Coatings, Caps and closures, others. The study identifies that Alcoholic Beverages application has the most substantial value-creation potential.

Global Packaging Coatings Company Profiles

The report presents business profiles of major companies operating in the industry including Akzo Nobel NV, PPG Industries, Henkel AG & Co. KGaA, Jotun, The Sherwin-Williams Company.

The business overview, SWOT profile and product information are provided for all the companies.

The report identifies that the development of new applications and product portfolio is one of the key strategies to overcome identified challenges and for supporting continued growth. Manufacturing companies can also benefit from rising domestic demand in chemical end-use sectors. The majority of the companies are realigning their strategies

to orient their business operations to changing market volatility, regulatory policy changes, geopolitical issues, changing end-user preferences, and others.

Sources and Methodology

The data and analysis presented in this report are sourced from a wide range of sources such as associations, manufacturers, suppliers, distributors, consumer companies, and government sources.

Scope of the research

Global and regional Packaging Coatings Market Size estimates in revenue terms from 2019 to 2028

Segmentation analysis across types, applications, and geographies

Strategic analysis through trends, drivers, challenges, opportunities, porter's five forces analysis

Market Developments including M&A, new product development, and competitive analysis

Potential strategies of leading companies

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