

# **Global Optical Coatings Market Size Forecast to 2028- Trends, Analysis and Outlook by Type (Anti-reflective coatings, Optical filter coatings, Transparent conductive coatings, High-reflective coatings), Application (Consumer electronics, Architecture, Energy, Automotive, Others), and Geography**

<https://marketpublishers.com/r/G0B3AFA81ADCEN.html>

Date: May 2020

Pages: 80

Price: US\$ 2,899.00 (Single User License)

ID: G0B3AFA81ADCEN

## **Abstracts**

Key insights from the Global Optical Coatings Market-

The Global Optical Coatings market is valued at \$10 billion in 2020

Anti-reflective coatings is the dominant type of Optical Coatings

Consumer electronics is the largest raw user of Optical Coatings

North America is the largest market for Optical Coatings

The \$10 billion Optical Coatings industry presents strong investment and growth opportunities over the near to long term outlook period. The 2020 edition of the market report presents a comprehensive analysis of the global Optical Coatings market from 2020 to 2028. The Optical Coatings market research report presents detailed Optical Coatings market analysis, and forecasts to 2028. Detailed insights into global and regional Optical Coatings market statistics, Optical Coatings companies and growth prospects across verticals are included.

## Optical Coatings Market Overview and Developments in 2020

The report presents a snapshot of recent market trends in the Optical Coatings industry. Further, potential market drivers, major challenges, opportunities, major developments, competitive strategies, porter's five forces analysis, and other analysis are included in the research.

### Impact of COVID-19 on Global Optical Coatings market revenue

The worldwide crisis of COVID-19 is leading to calls for action from a wide range of stakeholders including manufacturers, vendors, distributors, and consumers. Decline in business for at least three months during 2020 coupled with lower demand from a few major markets has put pressure on the profitability of Optical Coatings manufacturers and vendors. However, we expect the negative impact of COVID-19 on Optical Coatings to be compensated over the medium to long term future.

### Optical Coatings Market Size and Outlook by Type to 2028

This chapter presents an insight into different Optical Coatings types and their contribution to global market growth. The growth in global Optical Coatings market size is forecast to continue despite the economic challenges. The report forecasts the Optical Coatings market revenue across different Types, which include- Anti-reflective coatings, Optical filter coatings, transparent conductive coatings, High-reflective coatings. Of these, Anti-reflective coatings dominate the global Optical Coatings market.

### Optical Coatings Market Share and Outlook by End-User Industry to 2028

The research suggests that there is a strong case for the development of new applications of Optical Coatings worldwide. Different application segments analyzed in the report are Consumer electronics, Architecture, Energy, Automotive, Others. The study identifies that Consumer electronics application has the most substantial value-creation potential.

### Global Optical Coatings Company Profiles

The report presents business profiles of major companies operating in the industry including Dupont, PPG Industries Inc, Newport Corporation, Zeiss Group, Schott AG, Nippon Sheet Glass Co., Ltd.

The business overview, SWOT profile and product information are provided for all the companies.

The report identifies that the development of new applications and product portfolio is one of the key strategies to overcome identified challenges and for supporting continued growth. Manufacturing companies can also benefit from rising domestic demand in

chemical end-use sectors. The majority of the companies are realigning their strategies to orient their business operations to changing market volatility, regulatory policy changes, geopolitical issues, changing end-user preferences, and others.

### Sources and Methodology

The data and analysis presented in this report are sourced from a wide range of sources such as associations, manufacturers, suppliers, distributors, consumer companies, and government sources.

### Scope of the research

Global and regional Optical Coatings Market Size estimates in revenue terms from 2019 to 2028

Segmentation analysis across types, applications, and geographies

Strategic analysis through trends, drivers, challenges, opportunities, porter's five forces analysis

Market Developments including M&A, new product development, and competitive analysis

Potential strategies of leading companies

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