

Global Industrial Coatings Market Size Forecast to 2028- Trends, Analysis and Outlook by Technology (Liquid Coatings, Powder Coatings, Others), Application (Finishing, Automotive OEM, Automotive Refinishing, Wood Coatings, Coil Coatings, others), and Geography

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Abstracts

Key insights from the Global Industrial Coatings Market-

The Global Industrial Coatings market is valued at \$90 billion in 2020

Liquid Coatings is the dominant technology of Industrial Coatings

General Finishing is the largest consumer of industrial coatings

Asia Pacific is the largest market for Industrial Coatings

The \$90 billion Industrial Coatings industry presents strong investment and growth opportunities over the near to long term outlook period. The 2020 edition of the market report presents a comprehensive analysis of the global Industrial Coatings market from 2020 to 2028. The Industrial Coatings market research report presents detailed Industrial Coatings market analysis, and forecasts to 2028. Detailed insights into global and regional Industrial Coatings market statistics, Industrial Coatings companies and growth prospects across verticals are included.

Industrial Coatings Market Overview and Developments in 2020

The report presents a snapshot of recent market trends in the Industrial Coatings industry. Further, potential market drivers, major challenges, opportunities, major developments, competitive strategies, porter's five forces analysis, and other analysis are included in the research.

Impact of COVID-19 on Global Industrial Coatings market revenue

The worldwide crisis of COVID-19 is leading to calls for action from a wide range of stakeholders including manufacturers, vendors, distributors, and consumers. Decline in business for at least three months during 2020 coupled with lower demand from a few major markets has put pressure on the profitability of Industrial Coatings manufacturers and vendors. However, we expect the negative impact of COVID-19 on Industrial Coatings to be compensated over the medium to long term future.

Industrial Coatings Market Size and Outlook by Technology to 2028

This chapter presents an insight into different Industrial Coatings types and their contribution to global market growth. The growth in global Industrial Coatings market size is forecast to continue despite the economic challenges. The report forecasts the Industrial Coatings market revenue across different technologies, which include- Liquid Coatings, Powder Coatings, Others. Of these, Liquid Coatings dominate the global Industrial Coatings market.

Industrial Coatings Market Share and Outlook by End-User Industry to 2028

The research suggests that there is a strong case for the development of new applications of Industrial Coatings worldwide. Different application segments analyzed in the report are Finishing, Automotive OEM, Automotive Refinishing, Wood Coatings, Coil Coatings, others. The study identifies that General Finishing application has the most substantial value-creation potential.

Global Industrial Coatings Company Profiles

The report presents business profiles of major companies operating in the industry including AkzoNobel N.V., Axalta Coating Systems LLC, BASF SE, Beckers Group, PPG Industries Inc., Sherwin-Williams Company, and Valspar Corporation.

The business overview, SWOT profile and product information are provided for all the companies.

The report identifies that the development of new applications and product portfolio is one of the key strategies to overcome identified challenges and for supporting continued growth. Manufacturing companies can also benefit from rising domestic demand in chemical end-use sectors. The majority of the companies are realigning their strategies

to orient their business operations to changing market volatility, regulatory policy changes, geopolitical issues, changing end-user preferences, and others.

Sources and Methodology

The data and analysis presented in this report are sourced from a wide range of sources such as associations, manufacturers, suppliers, distributors, consumer companies, and government sources.

Scope of the research

Global and regional Industrial Coatings Market Size estimates in revenue terms from 2019 to 2028

Segmentation analysis across types, applications, and geographies

Strategic analysis through trends, drivers, challenges, opportunities, porter's five forces analysis

Market Developments including M&A, new product development, and competitive analysis

Potential strategies of leading companies

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