

Global Cosmetic Ingredients Market Size Forecast to 2028- Trends, Analysis and Outlook by Application (Hair Care, Skin Care, Color Cosmetics, Perfumes and Fragrances, Oral Care, Others), Application (Specialty Additives, Processing Aids, Active Ingredients, Others), and Geography

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Abstracts

Key insights from the Global Cosmetic Ingredients Market-

Skin Care is the leading application segment

Specialty additives segment dominated the global chemicals ingredients

North America is the largest market for Cosmetic Ingredients

The Cosmetic Ingredients industry presents strong investment and growth opportunities over the near to long term outlook period. The 2020 edition of the market report presents a comprehensive analysis of the global Cosmetic Ingredients market from 2020 to 2028. The Cosmetic Ingredients market research report presents detailed Cosmetic Ingredients market analysis, and forecasts to 2028. Detailed insights into global and regional Cosmetic Ingredients market statistics, Cosmetic Ingredients companies and growth prospects across verticals are included.

Cosmetic Ingredients Market Overview and Developments in 2020 The report presents a snapshot of recent market trends in the Cosmetic Ingredients industry. Further, potential market drivers, major challenges, opportunities, major



developments, competitive strategies, porter's five forces analysis, and other analysis are included in the research.

Impact of COVID-19 on Global Cosmetic Ingredients market revenue The worldwide crisis of COVID-19 is leading to calls for action from a wide range of stakeholders including manufacturers, vendors, distributors, and consumers. Decline in business for at least three months during 2020 coupled with lower demand from a few major markets has put pressure on the profitability of Cosmetic Ingredients manufacturers and vendors. However, we expect the negative impact of COVID-19 on Cosmetic Ingredients to be compensated over the medium to long term future.

Cosmetic Ingredients Market Size and Outlook by Application to 2028 A long-term perspective indicates that Specialty additives dominate the Cosmetic Ingredients market. The industry is classified into different applications including Specialty Additives, Processing Aids, Active Ingredients, Others.

Cosmetic Ingredients Market Share and Outlook by End-User Industry to 2028 The research suggests that there is a strong case for the development of new applications of Cosmetic Ingredients worldwide. Different application segments analyzed in the report are Hair Care, Skin Care, Color Cosmetics, Perfumes and Fragrances, Oral Care, Others. The study identifies that Skin Care application has the most substantial value-creation potential.

Global Cosmetic Ingredients Company Profiles

The report presents business profiles of major companies operating in the industry including Dow Chemical Company, AkzoNobel NV, Evonik Industries, BASF SE, Solvay-Rhodia.

The business overview, SWOT profile and product information are provided for all the companies.

The report identifies that the development of new applications and product portfolio is one of the key strategies to overcome identified challenges and for supporting continued growth. Manufacturing companies can also benefit from rising domestic demand in chemical end-use sectors. The majority of the companies are realigning their strategies to orient their business operations to changing market volatility, regulatory policy changes, geopolitical issues, changing end-user preferences, and others.

Sources and Methodology

The data and analysis presented in this report are sourced from a wide range of



sources such as associations, manufacturers, suppliers, distributors, consumer companies, and government sources.

Scope of the research

Global and regional Cosmetic Ingredients Market Size estimates in revenue terms from 2019 to 2028

Segmentation analysis across types, applications, and geographies

Strategic analysis through trends, drivers, challenges, opportunities, porter's five forces analysis

Market Developments including M&A, new product development, and competitive analysis

Potential strategies of leading companies



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