

Global Consumer Appliance Coatings Market Size Forecast to 2028- Trends, Analysis and Outlook by type (Epoxy, Epoxy PE hybrid, Thermoplastic, Others), application (Refrigeration, Cooking appliances, Home laundry, other kitchen appliances), and Geography

<https://marketpublishers.com/r/GDB8735489E6EN.html>

Date: May 2020

Pages: 80

Price: US\$ 2,899.00 (Single User License)

ID: GDB8735489E6EN

Abstracts

Key insights from the Global Consumer Appliance Coatings Market-

The Global Consumer Appliance Coatings market is valued at \$2.2 billion in 2020

Epoxy is the dominant type of Consumer Appliance Coatings

Refrigeration is the dominant application segment

Asia Pacific is the largest market for Consumer Appliance Coatings

The \$2.2 billion Consumer Appliance Coatings industry presents strong investment and growth opportunities over the near to long term outlook period. The 2020 edition of the market report presents a comprehensive analysis of the global Consumer Appliance Coatings market from 2020 to 2028. The Consumer Appliance Coatings market research report presents detailed Consumer Appliance Coatings market analysis, and forecasts to 2028. Detailed insights into global and regional Consumer Appliance Coatings market statistics, Consumer Appliance Coatings companies and growth prospects across verticals are included.

Consumer Appliance Coatings Market Overview and Developments in 2020

Global Consumer Appliance Coatings Market Size Forecast to 2028- Trends, Analysis and Outlook by type (Epoxy,...

The report presents a snapshot of recent market trends in the Consumer Appliance Coatings industry. Further, potential market drivers, major challenges, opportunities, major developments, competitive strategies, porter's five forces analysis, and other analysis are included in the research.

Impact of COVID-19 on Global Consumer Appliance Coatings market revenue

The worldwide crisis of COVID-19 is leading to calls for action from a wide range of stakeholders including manufacturers, vendors, distributors, and consumers. Decline in business for at least three months during 2020 coupled with lower demand from a few major markets has put pressure on the profitability of Consumer Appliance Coatings manufacturers and vendors. However, we expect the negative impact of COVID-19 on Consumer Appliance Coatings to be compensated over the medium to long term future.

Consumer Appliance Coatings Market Size and Outlook by type to 2028

This chapter presents an insight into different Consumer Appliance Coatings types and their contribution to global market growth. The growth in global Consumer Appliance Coatings market size is forecast to continue despite the economic challenges. The report forecasts the Consumer Appliance Coatings market revenue across different types, which include- Epoxy, Epoxy PE hybrid, Thermoplastic, others. Of these, Epoxy dominates the global Consumer Appliance Coatings market.

Consumer Appliance Coatings Market Share and Outlook by End-User Industry to 2028

The research suggests that there is a strong case for the development of new applications of Consumer Appliance Coatings worldwide. Different application segments analyzed in the report are Refrigeration, Cooking appliances, Home laundry, other kitchen appliances. The study identifies that Refrigeration application has the most substantial value-creation potential.

Global Consumer Appliance Coatings Company Profiles

The report presents business profiles of major companies operating in the industry including Dow Chemical Company, AkzoNobel NV, Valspar Corporation, BASF SE, PPG Industries Inc.

The business overview, SWOT profile and product information are provided for all the companies.

The report identifies that the development of new applications and product portfolio is one of the key strategies to overcome identified challenges and for supporting continued growth. Manufacturing companies can also benefit from rising domestic demand in chemical end-use sectors. The majority of the companies are realigning their strategies to orient their business operations to changing market volatility, regulatory policy

changes, geopolitical issues, changing end-user preferences, and others.

Sources and Methodology

The data and analysis presented in this report are sourced from a wide range of sources such as associations, manufacturers, suppliers, distributors, consumer companies, and government sources.

Scope of the research

Global and regional Consumer Appliance Coatings Market Size estimates in revenue terms from 2019 to 2028

Segmentation analysis across types, applications, and geographies

Strategic analysis through trends, drivers, challenges, opportunities, porter's five forces analysis

Market Developments including M&A, new product development, and competitive analysis

Potential strategies of leading companies

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