

Global Chitosan Market Size Forecast to 2028- Trends, Analysis and Outlook by Application (Cosmetics and Toiletries, Food and Beverages, Water Treatment, Pharmaceuticals, Agrochemicals, Others), and Geography

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## **Abstracts**

Key insights from the Global Chitosan Market-

The Global Chitosan market is valued at \$5 billion in 2020

Cosmetics and Toiletries is the dominant end user vertical of Chitosan

Asia Pacific is the largest market for Chitosan

The \$5 billion Chitosan industry presents strong investment and growth opportunities over the near to long term outlook period. The 2020 edition of the market report presents a comprehensive analysis of the global Chitosan market from 2020 to 2028. The Chitosan market research report presents detailed Chitosan market analysis, and forecasts to 2028. Detailed insights into global and regional Chitosan market statistics, Chitosan companies and growth prospects across verticals are included.

Chitosan Market Overview and Developments in 2020

The report presents a snapshot of recent market trends in the Chitosan industry. Further, potential market drivers, major challenges, opportunities, major developments, competitive strategies, porter's five forces analysis, and other analysis are included in the research.



Impact of COVID-19 on Global Chitosan market revenue The worldwide crisis of COVID-19 is leading to calls for action from a wide range of stakeholders including manufacturers, vendors, distributors, and consumers. Decline in business for at least three months during 2020 coupled with lower demand from a few major markets has put pressure on the profitability of Chitosan manufacturers and vendors. However, we expect the negative impact of COVID-19 on Chitosan to be compensated over the medium to long term future.

Chitosan Market Share and Outlook by End-User Industry to 2028 The research suggests that there is a strong case for the development of new applications of Chitosan worldwide. Different application segments analyzed in the report are Cosmetics and Toiletries, Food and Beverages, Water Treatment, Pharmaceuticals, Agrochemicals, Others. The study identifies that Cosmetics and Toiletries application has the most substantial value-creation potential.

### **Global Chitosan Company Profiles**

The report presents business profiles of major companies operating in the industry including G.T.C. Bio Corporation, Advanced Biopolymers AS, FMC Health and Nutrition, Golden-Shell Pharmaceutical, Kitozyme S.A.

The business overview, SWOT profile and product information are provided for all the companies.

The report identifies that the development of new applications and product portfolio is one of the key strategies to overcome identified challenges and for supporting continued growth. Manufacturing companies can also benefit from rising domestic demand in chemical end-use sectors. The majority of the companies are realigning their strategies to orient their business operations to changing market volatility, regulatory policy changes, geopolitical issues, changing end-user preferences, and others.

#### Sources and Methodology

The data and analysis presented in this report are sourced from a wide range of sources such as associations, manufacturers, suppliers, distributors, consumer companies, and government sources.

#### Scope of the research

Global and regional Chitosan Market Size estimates in revenue terms from 2019 to 2028



Segmentation analysis across types, applications, and geographies

Strategic analysis through trends, drivers, challenges, opportunities, porter's five forces analysis

Market Developments including M&A, new product development, and competitive analysis

Potential strategies of leading companies



# Contents

## **1 TABLE OF CONTENTS**

1.1 List of Tables

1.2 List of Figures

### 2. RESEARCH FRAMEWORK

- 2.1 Report Guidance
- 2.2 Market Segmentation
- 2.3 Research Methodology
  - 2.3.1 Assumptions of the Study
  - 2.3.2 Primary and Secondary Research
  - 2.3.2 Market Breakdown and Data Triangulation

#### **3 INTRODUCTION TO CHITOSAN MARKET, 2020**

- 3.1 Market Panorama
- 3.2 Overview

#### **4 CHITOSAN INDUSTRY INSIGHTS**

- 4.1 Drivers
- 4.2 Challenges
- 4.3 Opportunities
- 4.4 Porter's Five Forces Analysis
- 4.5 Leading Companies

#### 5. EXECUTIVE SUMMARY

- 5.1 Cosmetics and Toiletries is the dominant end user vertical of Chitosan
- 5.2 Asia Pacific is the largest market for Chitosan

#### 6 CHITOSAN MARKET SIZE AND OUTLOOK BY APPLICATION, 2019-2028

- 6.1 Premium Insights
- 6.2 Cosmetics and Toiletries
- 6.3 Food and Beverages



- 6.4 Water Treatment
- 6.5 Pharmaceuticals
- 6.6 Agrochemicals
- 6.7 Others

## 7 CHITOSAN MARKET SIZE AND OUTLOOK BY REGION, 2019- 2028

- 7.1 Premium Insights
- 7.2 Asia Pacific Chitosan Market Outlook
- 7.3 Europe Chitosan Market Outlook
- 7.4 North America Chitosan Market Outlook
- 7.5 Middle East and Africa Chitosan Market Outlook
- 7.6 South and Central America Chitosan Market Outlook

#### **8 COMPANY PROFILES**

- 8.1 G.T.C. Bio Corporation
- 8.2 Advanced Biopolymers as
- 8.3 FMC Health and Nutrition
- 8.4 Golden-Shell Pharmaceutical
- 8.5 Kitozyme S.A

## 9. APPENDIX

- 9.1 About Publisher
- 9.2 Sources and Methodology



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