

Global BOPP Films Market Size Forecast to 2028- Trends, Analysis and Outlook by Type (Commodity Films, Specialty Film), Application (Packaging (Food Packaging, Non-Food Packaging), Printing and Pouches, Overwrap), and Geography

<https://marketpublishers.com/r/G1CFCD1C23CFEN.html>

Date: May 2020

Pages: 80

Price: US\$ 2,899.00 (Single User License)

ID: G1CFCD1C23CFEN

Abstracts

Key insights from the Global BOPP Films Market-

The Global BOPP Films market is valued at \$10 billion in 2020

Commodity Films is the dominant type for BOPP Films

Food industry is the largest consumer of BOPP films

Asia Pacific is the largest market for BOPP Films

The \$10 billion BOPP Films industry presents strong investment and growth opportunities over the near to long term outlook period. The 2020 edition of the market report presents a comprehensive analysis of the global BOPP Films market from 2020 to 2028. The BOPP Films market research report presents detailed BOPP Films market analysis, and forecasts to 2028. Detailed insights into global and regional BOPP Films market statistics, BOPP Films companies and growth prospects across verticals are included.

BOPP Films Market Overview and Developments in 2020

The report presents a snapshot of recent market trends in the BOPP Films industry. Further, potential market drivers, major challenges, opportunities, major developments,

competitive strategies, porter's five forces analysis, and other analysis are included in the research.

Impact of COVID-19 on Global BOPP Films market revenue

The worldwide crisis of COVID-19 is leading to calls for action from a wide range of stakeholders including manufacturers, vendors, distributors, and consumers. Decline in business for at least three months during 2020 coupled with lower demand from a few major markets has put pressure on the profitability of BOPP Films manufacturers and vendors. However, we expect the negative impact of COVID-19 on BOPP Films to be compensated over the medium to long term future.

BOPP Films Market Size and Outlook by types to 2028

This chapter presents an insight into different BOPP Films types and their contribution to global market growth. The growth in global BOPP Films market size is forecast to continue despite the economic challenges. The report forecasts the BOPP Films market revenue across different types, which include- Commodity Films, Specialty Films. Of these, Commodity Films dominates the global BOPP Films market.

BOPP Films Market Share and Outlook by End-User Industry to 2028

The research suggests that there is a strong case for the development of new applications of BOPP Films worldwide. Different application segments analyzed in the report are Packaging (Food Packaging, Non-Food Packaging), Printing and Pouches, Overwraps. The study identifies that Food industry has the most substantial value-creation potential.

Global BOPP Films Company Profiles

The report presents business profiles of major companies operating in the industry including Formosa Plastics Group, Jindal Poly Films Ltd., Taghleef Industries Group, Treofan Group, Uflex Ltd., Mitsui Chemicals Inc.

The business overview, SWOT profile and product information are provided for all the companies.

The report identifies that the development of new applications and product portfolio is one of the key strategies to overcome identified challenges and for supporting continued growth. Manufacturing companies can also benefit from rising domestic demand in chemical end-use sectors. The majority of the companies are realigning their strategies to orient their business operations to changing market volatility, regulatory policy changes, geopolitical issues, changing end-user preferences, and others.

Sources and Methodology

The data and analysis presented in this report are sourced from a wide range of sources such as associations, manufacturers, suppliers, distributors, consumer companies, and government sources.

Scope of the research

Global and regional BOPP Films Market Size estimates in revenue terms from 2019 to 2028

Segmentation analysis across types, applications, and geographies

Strategic analysis through trends, drivers, challenges, opportunities, porter's five forces analysis

Market Developments including M&A, new product development, and competitive analysis

Potential strategies of leading companies

Contents

1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. RESEARCH FRAMEWORK

- 2.1 Report Guidance
- 2.2 Market Segmentation
- 2.3 Research Methodology
 - 2.3.1 Assumptions of the Study
 - 2.3.2 Primary and Secondary Research
 - 2.3.2 Market Breakdown and Data Triangulation

3 INTRODUCTION TO BOPP FILMS MARKET, 2020

- 3.1 Market Panorama
- 3.2 Overview

4 BOPP (BIAXIALLY ORIENTED POLYPROPYLENE) FILMS INDUSTRY INSIGHTS

- 4.1 Drivers
- 4.2 Challenges
- 4.3 Opportunities
- 4.4 Porter's Five Forces Analysis
- 4.5 Leading Companies

5. EXECUTIVE SUMMARY

- 5.1 Commodity Films is the dominant type for BOPP Films
- 5.2 Food industry is the largest consumer of BOPP films
- 5.3 Asia Pacific is the largest market for BOPP Films

6 BOPP FILMS MARKET SIZE AND OUTLOOK BY TYPE, 2019- 2028

- 6.1 Premium Insights
- 6.2 Commodity Films

6.3 Specialty Films

7 BOPP FILMS MARKET SIZE AND OUTLOOK BY APPLICATION, 2019- 2028

7.1 Premium Insights

7.2 Packaging

7.2.1 Food Packaging

7.2.2 Non-Food Packaging

7.3 Printing and Pouches

7.4 Overwraps

8 BOPP FILMS MARKET SIZE AND OUTLOOK BY REGION, 2019- 2028

8.1 Premium Insights

8.2 Asia Pacific BOPP Films Market Outlook

8.3 Europe BOPP Films Market Outlook

8.4 North America BOPP Films Market Outlook

8.5 Middle East and Africa BOPP Films Market Outlook

8.6 South and Central America BOPP Films Market Outlook

9 COMPANY PROFILES

9.1 Formosa Plastics Group

9.2 Jindal Poly Films Ltd.

9.3 Taghleef Industries Group

9.4 Treofan Group

9.5 Uflex Ltd.

9.6 Mitsui Chemicals Inc

10. APPENDIX

10.1 About Publisher

10.2 Sources and Methodology

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