

# **Global Antimicrobial Coatings Market Size Forecast to 2028- Trends, Analysis and Outlook by Application (Indoor Air Quality, Mold Remediation, Healthcare, Food and Beverages, and Others), Type (Antimicrobial Powder Coatings, Surface Modifications and Coatings), and Geography**

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## **Abstracts**

Key insights from the Global Antimicrobial Coatings Market-

The Global Antimicrobial Coatings market is valued at \$3.7 billion in 2020

Indoor Air Quality remains the dominant application of Antimicrobial Coatings

Surface modifications and coatings are the largest types

North America is the largest user of Antimicrobial Coatings

The \$3.7 billion Antimicrobial Coatings industry presents strong investment and growth opportunities over the near to long term outlook period. The 2020 edition of the market report presents a comprehensive analysis of the global Antimicrobial Coatings market from 2020 to 2028. The Antimicrobial Coatings market research report presents detailed Antimicrobial Coatings market analysis, and forecasts to 2028. Detailed insights into global and regional Antimicrobial Coatings market statistics, Antimicrobial Coatings companies and growth prospects across verticals are included.

Antimicrobial Coatings Market Overview and Developments in 2020

The report presents a snapshot of recent market trends in the Antimicrobial Coatings industry. Further, potential market drivers, major challenges, opportunities, major developments, competitive strategies, porter's five forces analysis, and other analysis are included in the research.

#### Impact of COVID-19 on Global Antimicrobial Coatings market revenue

The worldwide crisis of COVID-19 is leading to calls for action from a wide range of stakeholders including manufacturers, vendors, distributors, and consumers. Decline in business for at least three months during 2020 coupled with lower demand from a few major markets has put pressure on the profitability of Antimicrobial Coatings manufacturers and vendors. However, we expect the negative impact of COVID-19 on Antimicrobial Coatings to be compensated over the medium to long term future.

#### Antimicrobial Coatings Market Size and Outlook by Application to 2028

This chapter presents an insight into different Antimicrobial Coatings types and their contribution to global market growth. The growth in global Antimicrobial Coatings market size is forecast to continue despite the economic challenges. The report forecasts the Antimicrobial Coatings market revenue across different applications, which include- Indoor Air Quality, Mold Remediation, Healthcare, Food and Beverages, and Others

#### Antimicrobial Coatings Market Size and Outlook by Type to 2028

A long-term perspective indicates that Surface Modifications dominates the Antimicrobial Coatings market. The industry is classified into different applications including Antimicrobial Powder Coatings, Surface Modifications and Coatings.

#### Global Antimicrobial Coatings Company Profiles

The report presents business profiles of major companies operating in the industry including Akzo Nobel N.V., BASF SE, DowDupont, PPG Industries Inc, Sherwin-Williams Company.

The business overview, SWOT profile and product information are provided for all the companies.

The report identifies that the development of new applications and product portfolio is one of the key strategies to overcome identified challenges and for supporting continued growth. Manufacturing companies can also benefit from rising domestic demand in chemical end-use sectors. The majority of the companies are realigning their strategies to orient their business operations to changing market volatility, regulatory policy changes, geopolitical issues, changing end-user preferences, and others.

## Sources and Methodology

The data and analysis presented in this report are sourced from a wide range of sources such as associations, manufacturers, suppliers, distributors, consumer companies, and government sources.

## Scope of the research

Global and regional Antimicrobial Coatings Market Size estimates in revenue terms from 2019 to 2028

Segmentation analysis across types, applications, and geographies

Strategic analysis through trends, drivers, challenges, opportunities, porter's five forces analysis

Market Developments including M&A, new product development, and competitive analysis

Potential strategies of leading companies

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