

Global Activated Carbon Market Size Forecast to 2028- Trends, Analysis and Outlook by Form (Powdered, Granular, Pellets, and Others), Application (Water Treatment, Air Purification, Food and Beverages, Pharmaceutical and Cosmetics, Automotive, and Others), and Geography

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Abstracts

Key insights from the Global Activated Carbon Market-

The Global Activated Carbon market is valued at \$5.1 billion in 2020

Powdered Activated Carbon dominates the market

Water Treatment applications dominate the market

Asia Pacific is the largest user of Activated Carbon

The \$5.1 billion Activated Carbon industry presents strong investment and growth opportunities over the near to long term outlook period. The 2020 edition of the market report presents a comprehensive analysis of the global Activated Carbon market from 2020 to 2028. The Activated Carbon market research report presents detailed Activated Carbon market analysis, and forecasts to 2028. Detailed insights into global and regional Activated Carbon market statistics, Activated Carbon companies and growth prospects across verticals are included.

Activated Carbon Market Overview and Developments in 2020

The report presents a snapshot of recent market trends in the Activated Carbon industry. Further, potential market drivers, major challenges, opportunities, major developments, competitive strategies, porter's five forces analysis, and other analysis are included in the research.

Impact of COVID-19 on Global Activated Carbon market revenue

The worldwide crisis of COVID-19 is leading to calls for action from a wide range of stakeholders including manufacturers, vendors, distributors, and consumers. Decline in business for at least three months during 2020 coupled with lower demand from a few major markets has put pressure on the profitability of Activated Carbon manufacturers and vendors. However, we expect the negative impact of COVID-19 on Activated Carbon to be compensated over the medium to long term future.

Activated Carbon Market Size and Outlook by Form to 2028

This chapter presents an insight into different Activated Carbon types and their contribution to global market growth. The growth in global Activated Carbon market size is forecast to continue despite the economic challenges. The report forecasts the Activated Carbon market revenue across different forms, which include- Powdered, Granular, Pellets, and others. Of these, powdered carbon dominates the global Activated Carbon market.

Activated Carbon Market Size and Outlook by Application to 2028

A long-term perspective indicates that water treatment application dominates the Activated Carbon market. The industry is classified into different applications including Water Treatment, Air Purification, Food and Beverages, Pharmaceutical and Cosmetics, Automotive, and Others.

Global Activated Carbon Company Profiles

The report presents business profiles of major companies operating in the industry including Boyce Carbon, Cabot Corporation, Calgon Carbon Corporation, CarboTech AC GmbH, Jacobi Carbons AB, and MeadWestvaco.

The business overview, SWOT profile and product information are provided for all the companies.

The report identifies that the development of new applications and product portfolio is one of the key strategies to overcome identified challenges and for supporting continued growth. Manufacturing companies can also benefit from rising domestic demand in chemical end-use sectors. The majority of the companies are realigning their strategies to orient their business operations to changing market volatility, regulatory policy

changes, geopolitical issues, changing end-user preferences, and others.

Sources and Methodology

The data and analysis presented in this report are sourced from a wide range of sources such as associations, manufacturers, suppliers, distributors, consumer companies, and government sources.

Scope of the research

Global and regional Activated Carbon Market Size estimates in revenue terms from 2019 to 2028

Segmentation analysis across types, applications, and geographies

Strategic analysis through trends, drivers, challenges, opportunities, porter's five forces analysis

Market Developments including M&A, new product development, and competitive analysis

Potential strategies of leading companies

Contents

1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. RESEARCH FRAMEWORK

- 2.1 Report Guidance
- 2.2 Market Segmentation
- 2.3 Research Methodology
 - 2.3.1 Assumptions of the Study
 - 2.3.2 Primary and Secondary Research
 - 2.3.2 Market Breakdown and Data Triangulation

3 INTRODUCTION TO ACTIVATED CARBON MARKET, 2020

- 3.1 Market Panorama
- 3.2 Overview

4 ACTIVATED CARBON INDUSTRY INSIGHTS

- 4.1 Drivers
- 4.2 Challenges
- 4.3 Opportunities
- 4.4 Porter's Five Forces Analysis
- 4.5 Leading Companies

5. EXECUTIVE SUMMARY

- 5.1 Powdered Activated Carbon dominates the market
- 5.2 Water Treatment applications dominate the market
- 5.3 Asia Pacific is the largest user of Activated Carbon

6. ACTIVATED CARBON MARKET SIZE AND OUTLOOK BY FORM, 2019- 2028

- 6.1 Premium Insights
- 6.2 Powdered

- 6.3 Granular
- 6.4 Pellets
- 6.5 Others

7. ACTIVATED CARBON MARKET SIZE AND OUTLOOK BY APPLICATION, 2019-2028

- 7.1 Premium Insights
- 7.2 Water Treatment
- 7.3 Air Purification
- 7.4 Food and Beverages
- 7.5 Pharmaceutical and Cosmetic
- 7.6 Automotive
- 7.7 Others

8 ACTIVATED CARBON MARKET SIZE AND OUTLOOK BY REGION, 2019- 2028

- 8.1 Premium Insights
- 8.2 Asia Pacific Activated Carbon Market Outlook
- 8.3 Europe Activated Carbon Market Outlook
- 8.4 North America Activated Carbon Market Outlook
- 8.5 Middle East and Africa Activated Carbon Market Outlook
- 8.6 South and Central America Activated Carbon Market Outlook

9 COMPANY PROFILES

- 9.1 Boyce Carbon
- 9.2 Cabot Corporation
- 9.3 Calgon Carbon Corporation
- 9.4 CarboTech AC GmbH
- 9.5 Jacobi Carbons AB
- 9.6 MeadWestvaco

10. APPENDIX

- 10.1 About Publisher
- 10.2 Sources and Methodology

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