

Global Acrylic Surface Coatings Market Size Forecast to 2028- Trends, Analysis and Outlook by Substrate (Concrete, Plastic, Metal), Technology (Water Borne, Solvent Borne, Powder based), End User (Construction, Industrial, Automotive) and Geography

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Abstracts

Key insights from the Global Acrylic Surface Coatings Market-

The Global Acrylic Surface Coatings market is valued at \$41 billion in 2020

Concrete Type dominates the market as of 2020

Water-Borne Coatings technology dominates the market through 2028

Construction application is the largest user of Acrylic Surface Coatings

The \$41 billion Acrylic Surface Coatings industry presents strong investment and growth opportunities over the near to long term outlook period. The 2020 edition of the market report presents a comprehensive analysis of the global Acrylic Surface Coatings market from 2020 to 2028. The Acrylic Surface Coatings market research report presents detailed Acrylic Surface Coatings market analysis, and forecasts to 2028. Detailed insights into global and regional Acrylic Surface Coatings market statistics, Acrylic Surface Coatings companies and growth prospects across verticals are included.

Acrylic Surface Coatings Market Overview and Developments in 2020

The report presents a snapshot of recent market trends in the Acrylic Surface Coatings industry. Further, potential market drivers, major challenges, opportunities, major

developments, competitive strategies, porter's five forces analysis, and other analysis is included in the research.

Impact of COVID-19 on Global Acrylic Surface Coatings market revenue

The worldwide crisis of COVID-19 is leading to calls for action from a wide range of stakeholders including manufacturers, vendors, distributors, and consumers. Decline in business for at least three months during 2020 coupled with lower demand from a few major markets has put pressure on the profitability of Acrylic Surface Coatings manufacturers and vendors. However, we expect the negative impact of COVID-19 on Acrylic Surface Coatings to be compensated over the medium to long term future.

Acrylic Surface Coatings Market Size and Outlook by Substrate to 2028

This chapter presents an insight into different Acrylic Surface Coatings substrates and their contribution to global market growth. The growth in global Acrylic Surface Coatings market size is forecast to continue despite the economic challenges. The report forecasts the Acrylic Surface Coatings market revenue across different types, which include- Concrete, Acrylic Surface Coatings, Metal, Wood, and Others. Of these, Concrete dominates the global Acrylic Surface Coatings market.

Acrylic Surface Coatings Market Size and Outlook by Technology to 2028

A long-term perspective indicates that water Borne Coatings technology dominates the Acrylic Surface Coatings market. The industry is classified into different technologies including Waterborne Coatings, Solvent-borne Coatings, Powder Coatings, and Others.

Acrylic Surface Coatings Market Share and Outlook by End-User Industry to 2028

The research suggests that there is a strong case for the development of new applications of Acrylic Surface Coatings worldwide. Different application segments analyzed in the report are Construction, Industrial Applications, Automotive, and Others. The study identifies that Construction application has the most substantial value-creation potential.

Global Acrylic Surface Coatings Company Profiles

The report presents business profiles of major companies operating in the industry including Axalta Coating Systems, BASF SE, Nippon Chemical Industrial Co., Ltd, PPG Industries, Inc., Sherwin-Williams Company, The Dow Chemical Company and Valspar Corporation.

The business overview, SWOT profile and product information are provided for all the companies.

The report identifies that the development of new applications and product portfolio is one of the key strategies to overcome identified challenges and for supporting continued growth. Manufacturing companies can also benefit from rising domestic demand in chemical end-use sectors. The majority of the companies are realigning their strategies to orient their business operations to changing market volatility, regulatory policy changes, geopolitical issues, changing end-user preferences, and others.

Sources and Methodology

The data and analysis presented in this report are sourced from a wide range of sources such as associations, manufacturers, suppliers, distributors, consumer companies, and government sources.

Scope of the research

Global and regional Acrylic Surface Coatings Market Size estimates in revenue terms from 2019 to 2028

Segmentation analysis across types, applications, and geographies

Strategic analysis through trends, drivers, challenges, opportunities, porter's five forces analysis

Market Developments including M&A, new product development, and competitive analysis

Potential strategies of leading companies

Contents

1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. RESEARCH FRAMEWORK

- 2.1 Report Guidance
- 2.2 Market Segmentation
- 2.3 Research Methodology
 - 2.3.1 Assumptions of the Study
 - 2.3.2 Primary and Secondary Research
 - 2.3.2 Market Breakdown and Data Triangulation

3 INTRODUCTION TO ACRYLIC SURFACE COATINGS MARKET, 2020

- 3.1 Market Panorama
- 3.2 Overview

4 ACRYLIC SURFACE COATINGS INDUSTRY INSIGHTS

- 4.1 Drivers
- 4.2 Challenges
- 4.3 Opportunities
- 4.4 Porter's Five Forces Analysis
- 4.5 Leading Companies

5. EXECUTIVE SUMMARY

- 5.1 Concrete Type dominates the market
- 5.2 Water Borne Coatings technology dominates the market
- 5.3 Construction application is the largest user of Acrylic Surface Coatings

6. ACRYLIC SURFACE COATINGS MARKET SIZE AND OUTLOOK BY SUBSTRATE, 2019- 2028

- 6.1 Premium Insights

- 6.2 Concrete
- 6.3 Plastic
- 6.4 Metal
- 6.5 Wood and Others

7. ACRYLIC SURFACE COATINGS MARKET SIZE AND OUTLOOK BY TECHNOLOGY, 2019- 2028

- 7.1 Premium Insights
- 7.2 Water borne Coatings
- 7.3 Solvent borne Coatings
- 7.4 Powder Coatings
- 7.5 Other

8. ACRYLIC SURFACE COATINGS MARKET SIZE AND OUTLOOK BY END USER INDUSTRY, 2019- 2028

- 8.1 Premium Insights
- 8.2 Construction
- 8.3 Industrial Applications
- 8.4 Automotive
- 8.5 Other

9 ACRYLIC SURFACE COATINGS MARKET SIZE AND OUTLOOK BY REGION, 2019- 2028

- 9.1 Premium Insights
- 9.2 Asia Pacific Acrylic Surface Coatings Market Outlook
- 9.3 Europe Acrylic Surface Coatings Market Outlook
- 9.4 North America Acrylic Surface Coatings Market Outlook
- 9.5 Middle East and Africa Acrylic Surface Coatings Market Outlook
- 9.6 South and Central America Acrylic Surface Coatings Market Outlook

10 COMPANY PROFILES

- 10.1 Axalta Coating Systems
- 10.2 BASF SE
- 10.3 Nippon Chemical Industrial Co., Ltd
- 10.4 PPG Industries, Inc.

- 10.5 Sherwin-Williams Company
- 10.6 The Dow Chemical Company
- 10.7 Valspar Corporation

11. APPENDIX

- 11.1 About Publisher
- 11.2 Sources and Methodology

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