

Geriatric Medicine Market Size, Trends, Analysis, and Outlook By Therapeutics (Analgesic, Antihypertensive, Statins, Antidiabetic, PPI, Anticoagulant, Antipsychotic, Others), By Condition (Cardiovascular, Arthritis, Neurological, Cancer, Osteoporosis, Respiratory, Others), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Geriatric Medicine market size is poised to register 7.74% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Geriatric Medicine market across By Therapeutics (Analgesic, Antihypertensive, Statins, Antidiabetic, PPI, Anticoagulant, Antipsychotic, Others), By Condition (Cardiovascular, Arthritis, Neurological, Cancer, Osteoporosis, Respiratory, Others).

The geriatric medicine market is experiencing significant growth, driven by the aging population demographic, increasing prevalence of age-related chronic diseases, and growing demand for specialized healthcare services for older adults. Geriatric medicine encompasses a multidisciplinary approach to healthcare delivery, focusing on the unique medical, social, and functional needs of older individuals. With an emphasis on preventive care, comprehensive geriatric assessments, and management of complex health conditions, geriatricians and healthcare providers play a critical role in promoting healthy aging, optimizing quality of life, and addressing the healthcare challenges associated with aging populations worldwide.

Geriatric Medicine Market Drivers, Trends, Opportunities, and Growth Opportunities



This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Geriatric Medicine market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Geriatric Medicine survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Geriatric Medicine industry.

Key market trends defining the global Geriatric Medicine demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Geriatric Medicine Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Geriatric Medicine industry comprises a wide range of segments and subsegments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Geriatric Medicine companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Geriatric Medicine industry

Leading Geriatric Medicine companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Geriatric Medicine companies.

Geriatric Medicine Market Study- Strategic Analysis Review

The Geriatric Medicine market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-



Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Geriatric Medicine Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Geriatric Medicine industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios-low case, reference case, and high case scenarios.

Geriatric Medicine Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Geriatric Medicine Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Geriatric Medicine market segments. Similarly, Strong end-user demand is encouraging Canadian Geriatric Medicine companies to invest in niche segments. Further, as Mexico continues to strengthen its



trade relations and invest in technological advancements, the Mexico Geriatric Medicine market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Geriatric Medicine Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Geriatric Medicine industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Geriatric Medicine market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Geriatric Medicine Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Geriatric Medicine in Asia Pacific. In particular, China, India, and South East Asian Geriatric Medicine markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Geriatric Medicine Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.



Middle East and Africa Geriatric Medicine Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Geriatric Medicine market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Geriatric Medicine.

Geriatric Medicine Market Company Profiles

The global Geriatric Medicine market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories Inc, AbbVie (Allergan Inc), AstraZeneca PLC, Boehringer Ingelheim GmbH, Bristol-Myers Squibb Company, Endo Pharmaceuticals Inc, F. Hoffmann-La Roche AG, Merck & Co. Inc, Novartis AG, Octapharma AG, Pfizer Inc, Regeneron Pharmaceuticals Inc, Sanofi SA

Recent Geriatric Medicine Market Developments

The global Geriatric Medicine market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Geriatric Medicine Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis



Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Therapeutics

Analgesic

Antihypertensive

Statins

Antidiabetic

PPI

Anticoagulant

Antipsychotic

Others

By Condition

Cardiovascular

Arthritis



Neurological

Cancer

Osteoporosis

Respiratory

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott Laboratories Inc

AbbVie (Allergan Inc)

AstraZeneca PLC

Boehringer Ingelheim GmbH

Bristol-Myers Squibb Company

Endo Pharmaceuticals Inc

F. Hoffmann-La Roche AG



Merck & Co. Inc

Novartis AG

Octapharma AG

Pfizer Inc

Regeneron Pharmaceuticals Inc

Sanofi SA

Formats Available: Excel, PDF, and PPT



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Antihypertensive

Statins



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