

Geriatric Care Services Market Size, Trends, Analysis, and Outlook By Home Care Services (Health Care, Medical Care, Physiotherapy Services, Telehealth, Palliative Care, Hospice Care, NonMedical Home Care, Personal Care, Homemaking, Meals And Grocery, Rehabilitation, Others), By Adult Care Services (Health Care, NonMedical Care), By Institutional Care Services (Nursing Homes, Palliative Care, Hospice Care, HospitalBased, Assisted Living, Independent Senior Living), by Region, Country, Segment, and Companies, 2024-2030

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# **Abstracts**

The global Geriatric Care Services market size is poised to register 7.52% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Geriatric Care Services market across By Home Care Services (Health Care, Medical Care, Physiotherapy Services, Telehealth, Palliative Care, Hospice Care, NonMedical Home Care, Personal Care, Homemaking, Meals And Grocery, Rehabilitation, Others), By Adult Care Services (Health Care, NonMedical Care Services (Nursing Homes, Palliative Care, Hospice Care, HospitalBased, Assisted Living, Independent Senior Living).

The geriatric care services market is witnessing steady growth attributed to the aging population, increasing prevalence of chronic diseases, and rising demand for long-term care solutions. In 2024 and beyond, factors such as the growing focus on age-related



healthcare services, expanding geriatric population in developed and developing regions, and advancements in assisted living and home healthcare technologies are driving market expansion. Additionally, the integration of telemedicine and remote monitoring solutions, rising investments in geriatric care facilities, and government initiatives promoting elderly welfare contribute to market growth.

Geriatric Care Services Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Geriatric Care Services market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Geriatric Care Services survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Geriatric Care Services industry.

Key market trends defining the global Geriatric Care Services demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Geriatric Care Services Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Geriatric Care Services industry comprises a wide range of segments and subsegments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Geriatric Care Services companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Geriatric Care Services industry

Leading Geriatric Care Services companies are boosting investments to capitalize on

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untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Geriatric Care Services companies.

Geriatric Care Services Market Study- Strategic Analysis Review

The Geriatric Care Services market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Geriatric Care Services Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Geriatric Care Services industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios-low case, reference case, and high case scenarios.

Geriatric Care Services Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.



North America Geriatric Care Services Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Geriatric Care Services market segments. Similarly, Strong end-user demand is encouraging Canadian Geriatric Care Services companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Geriatric Care Services opportunities for both domestic and international stakeholders.

Europe Geriatric Care Services Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Geriatric Care Services industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Geriatric Care Services market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Geriatric Care Services Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Geriatric Care Services in Asia Pacific. In particular, China, India, and South East Asian Geriatric Care Services markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes



in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Geriatric Care Services Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Geriatric Care Services Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Geriatric Care Services market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Geriatric Care Services.

Geriatric Care Services Market Company Profiles

The global Geriatric Care Services market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Brookdale Senior Living Inc, EXTENDICARE, Genesis HealthCare, Gentiva, GGNSC Holdings LLC, Home Instead Inc, Knight Health Holdings LIc (Kindred Hospitals), Sunrise Senior Living

Recent Geriatric Care Services Market Developments

The global Geriatric Care Services market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Geriatric Care Services Market Report Scope

Parameters: Revenue, Volume Price



Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

**Qualitative Analysis** 

**Pricing Analysis** 

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Home Care Services

Health Care

Medical Care

**Physiotherapy Services** 

Telehealth

**Palliative Care** 

Hospice Care



NonMedical Home Care

Personal Care

Homemaking

Meals And Grocery

Rehabilitation

Others

By Adult Care Services

Health Care

NonMedical Care

By Institutional Care Services

Nursing Homes

**Palliative Care** 

Hospice Care

HospitalBased

Assisted Living

Independent Senior Living

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)



Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Brookdale Senior Living Inc

EXTENDICARE

Genesis HealthCare

Gentiva

GGNSC Holdings LLC

Home Instead Inc

Knight Health Holdings Llc (Kindred Hospitals)

Sunrise Senior Living

Formats Available: Excel, PDF, and PPT



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Genesis HealthCare
Gentiva
GGNSC Holdings LLC
Home Instead Inc
Knight Health Holdings Llc (Kindred Hospitals)
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