

Geotechnical Sensors Market Size, Share, and Outlook, 2025 Report- By Type (Tunnels and Bridges, Buildings and Utilities, Dams and Levees, Others), By Application (Extensometers, Piezometers, Strain Gages, Thermometers, Others), 2018-2032

<https://marketpublishers.com/r/GF2B8E689998EN.html>

Date: April 2025

Pages: 169

Price: US\$ 3,680.00 (Single User License)

ID: GF2B8E689998EN

Abstracts

Geotechnical Sensors Market Outlook

The Geotechnical Sensors Market size is expected to register a growth rate of 9.5% during the forecast period from \$1.82 Billion in 2025 to \$3.4 Billion in 2032. The Geotechnical Sensors market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Geotechnical Sensors segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Tunnels and Bridges, Buildings and Utilities, Dams and Levees, Others), By Application (Extensometers, Piezometers, Strain Gages, Thermometers, Others). Over 70 tables and charts showcase findings from our latest survey report on Geotechnical Sensors markets.

Geotechnical Sensors Market Insights, 2025

The geotechnical sensors market is gaining momentum as infrastructure projects, mining operations, and environmental monitoring initiatives increasingly rely on real-time data for structural health assessments. These sensors play a crucial role in monitoring soil stability, ground movement, and seismic activity to prevent failures in dams, tunnels, bridges, and buildings. Governments and construction firms are investing heavily in geotechnical monitoring solutions to comply with safety regulations

and mitigate risks associated with natural disasters and climate change. Advancements in wireless sensor networks, IoT integration, and remote data analytics are enhancing the efficiency of geotechnical monitoring systems. Additionally, the adoption of fiber optic sensors and AI-powered predictive analytics is improving the accuracy and longevity of monitoring solutions, making them indispensable in modern engineering applications.

Five Trends that will define global Geotechnical Sensors market in 2025 and Beyond

A closer look at the multi-million market for Geotechnical Sensors identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Geotechnical Sensors companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Geotechnical Sensors vendors.

What are the biggest opportunities for growth in the Geotechnical Sensors industry?

The Geotechnical Sensors sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Geotechnical Sensors Market Segment Insights

The Geotechnical Sensors industry presents strong offers across categories. The analytical report offers forecasts of Geotechnical Sensors industry performance across segments and countries. Key segments in the industry include%li%By Type (Tunnels and Bridges, Buildings and Utilities, Dams and Levees, Others), By Application (Extensometers, Piezometers, Strain Gages, Thermometers, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for

Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Geotechnical Sensors market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Geotechnical Sensors industry ecosystem. It assists decision-makers in evaluating global Geotechnical Sensors market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Geotechnical Sensors industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Geotechnical Sensors Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Geotechnical Sensors Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Geotechnical Sensors with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Geotechnical Sensors market

drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Geotechnical Sensors market Insights%li%Vendors are exploring new opportunities within the US Geotechnical Sensors industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Geotechnical Sensors companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Geotechnical Sensors market.

Latin American Geotechnical Sensors market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Geotechnical Sensors Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Geotechnical Sensors markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Geotechnical Sensors markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Geotechnical Sensors companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Campbell Scientific, Fugro, Geokon, Geosense, Keller Group, Nova Metrix, Opsens Solutions, Roctest, RST Instruments, SISGEO.

Geotechnical Sensors Market Segmentation

By Type

Tunnels and Bridges

Buildings and Utilities

Dams and Levees

Others

By Application

Extensometers

Piezometers

Strain Gages

Thermometers

Others

Leading Companies

Campbell Scientific

Fugro

Geokon

Geosense

Keller Group

Nova Metrix

Opsens Solutions

Roctest

RST Instruments

SISGEO

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Geotechnical Sensors Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Geotechnical Sensors Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL GEOTECHNICAL SENSORS MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Geotechnical Sensors Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. GEOTECHNICAL SENSORS MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Type

Tunnels and Bridges

Buildings and Utilities

Dams and Levees

Others

By Application

Extensometers

Piezometers

Strain Gages

Thermometers

Others

6. GLOBAL GEOTECHNICAL SENSORS MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario**
- 6.2 Base/Reference Case**
- 6.3 High Growth Scenario**

6. NORTH AMERICA GEOTECHNICAL SENSORS MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024**
- 6.2 North America Geotechnical Sensors Market Trends and Growth**

Opportunities

6.2.1 North America Geotechnical Sensors Market Outlook by Type

6.2.2 North America Geotechnical Sensors Market Outlook by Application

6.3 North America Geotechnical Sensors Market Outlook by Country

6.3.1 The US Geotechnical Sensors Market Outlook, 2021- 2032

6.3.2 Canada Geotechnical Sensors Market Outlook, 2021- 2032

6.3.3 Mexico Geotechnical Sensors Market Outlook, 2021- 2032

7. EUROPE GEOTECHNICAL SENSORS MARKET SIZE OUTLOOK

7.1 Key Market Statistics, 2024

7.2 Europe Geotechnical Sensors Market Trends and Growth Opportunities

7.2.1 Europe Geotechnical Sensors Market Outlook by Type

7.2.2 Europe Geotechnical Sensors Market Outlook by Application

7.3 Europe Geotechnical Sensors Market Outlook by Country

7.3.2 Germany Geotechnical Sensors Market Outlook, 2021- 2032

7.3.3 France Geotechnical Sensors Market Outlook, 2021- 2032

7.3.4 The UK Geotechnical Sensors Market Outlook, 2021- 2032

7.3.5 Spain Geotechnical Sensors Market Outlook, 2021- 2032

7.3.6 Italy Geotechnical Sensors Market Outlook, 2021- 2032

7.3.7 Russia Geotechnical Sensors Market Outlook, 2021- 2032

7.3.8 Rest of Europe Geotechnical Sensors Market Outlook, 2021- 2032

8. ASIA PACIFIC GEOTECHNICAL SENSORS MARKET SIZE OUTLOOK

8.1 Key Market Statistics, 2024

8.2 Asia Pacific Geotechnical Sensors Market Trends and Growth Opportunities

8.2.1 Asia Pacific Geotechnical Sensors Market Outlook by Type

8.2.2 Asia Pacific Geotechnical Sensors Market Outlook by Application

8.3 Asia Pacific Geotechnical Sensors Market Outlook by Country

8.3.1 China Geotechnical Sensors Market Outlook, 2021- 2032

8.3.2 India Geotechnical Sensors Market Outlook, 2021- 2032

8.3.3 Japan Geotechnical Sensors Market Outlook, 2021- 2032

8.3.4 South Korea Geotechnical Sensors Market Outlook, 2021- 2032

8.3.5 Australia Geotechnical Sensors Market Outlook, 2021- 2032

8.3.6 South East Asia Geotechnical Sensors Market Outlook, 2021- 2032

8.3.7 Rest of Asia Pacific Geotechnical Sensors Market Outlook, 2021- 2032

9. SOUTH AMERICA GEOTECHNICAL SENSORS MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America Geotechnical Sensors Market Trends and Growth Opportunities

9.2.1 South America Geotechnical Sensors Market Outlook by Type

9.2.2 South America Geotechnical Sensors Market Outlook by Application

9.3 South America Geotechnical Sensors Market Outlook by Country

9.3.1 Brazil Geotechnical Sensors Market Outlook, 2021- 2032

9.3.2 Argentina Geotechnical Sensors Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America Geotechnical Sensors Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA GEOTECHNICAL SENSORS MARKET SIZE OUTLOOK

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa Geotechnical Sensors Market Trends and Growth Opportunities

10.2.1 Middle East and Africa Geotechnical Sensors Market Outlook by Type

10.2.2 Middle East and Africa Geotechnical Sensors Market Outlook by Application

10.3 Middle East and Africa Geotechnical Sensors Market Outlook by Country

10.3.1 Saudi Arabia Geotechnical Sensors Market Outlook, 2021- 2032

10.3.2 The UAE Geotechnical Sensors Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Geotechnical Sensors Market Outlook, 2021- 2032

10.3.4 South Africa Geotechnical Sensors Market Outlook, 2021- 2032

10.3.5 Egypt Geotechnical Sensors Market Outlook, 2021- 2032

10.3.6 Rest of Africa Geotechnical Sensors Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

Campbell Scientific

Fugro

Geokon

Geosense

Keller Group

Nova Metrix

Opsens Solutions

Roctest

RST Instruments

SISGEO

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

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