

# **Gastrointestinal Therapeutics Market Size, Trends, Analysis, and Outlook By Type (Branded, Generics), By Drug Class (Aminosalicylates, Digestive enzymes, Proton Pump Inhibitors, Laxatives, Anti-Emetics, H2 Antagonists, Anti-Diarrheal, Biologics/Biosimilar, Others), By Route of Administration (Oral, Injectable, Others), By Application (Crohn's disease, Ulcerative colitis, GERD, IBS, Others), By Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Online Pharmacies), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Gastrointestinal Therapeutics market size is poised to register 4.1% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Gastrointestinal Therapeutics market across By Type (Branded, Generics), By Drug Class (Aminosalicylates, Digestive enzymes, Proton Pump Inhibitors, Laxatives, Anti-Emetics, H2 Antagonists, Anti-Diarrheal, Biologics/Biosimilar, Others), By Route of Administration (Oral, Injectable, Others), By Application (Crohn's disease, Ulcerative colitis, GERD, IBS, Others), By Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Online Pharmacies).

The gastrointestinal therapeutics market is experiencing steady growth, driven by the rising prevalence of gastrointestinal disorders such as gastroesophageal reflux disease (GERD), inflammatory bowel disease (IBD), and peptic ulcers, coupled with increasing

research and development activities focusing on novel treatment modalities. Gastroenterologists and healthcare providers are leveraging a range of therapeutic options including proton pump inhibitors (PPIs), H2 receptor antagonists, and immunomodulators to manage these conditions and improve patient outcomes. Moreover, advancements in drug delivery systems, personalized medicine approaches, and biologic therapies are further propelling market expansion as stakeholders aim to address the diverse needs of patients with gastrointestinal ailments.

## Gastrointestinal Therapeutics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Gastrointestinal Therapeutics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Gastrointestinal Therapeutics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Gastrointestinal Therapeutics industry.

## Key market trends defining the global Gastrointestinal Therapeutics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Gastrointestinal Therapeutics Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Gastrointestinal Therapeutics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Gastrointestinal Therapeutics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Gastrointestinal Therapeutics industry

Leading Gastrointestinal Therapeutics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Gastrointestinal Therapeutics companies.

### Gastrointestinal Therapeutics Market Study- Strategic Analysis Review

The Gastrointestinal Therapeutics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Gastrointestinal Therapeutics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Gastrointestinal Therapeutics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Gastrointestinal Therapeutics Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market

size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Gastrointestinal Therapeutics Market Size Outlook-** Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Gastrointestinal Therapeutics market segments. Similarly, Strong end-user demand is encouraging Canadian Gastrointestinal Therapeutics companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Gastrointestinal Therapeutics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Gastrointestinal Therapeutics Market Size Outlook-**Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Gastrointestinal Therapeutics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Gastrointestinal Therapeutics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Gastrointestinal Therapeutics Market Size Outlook-** an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Gastrointestinal Therapeutics in Asia Pacific. In particular, China, India, and South East Asian Gastrointestinal Therapeutics markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth

opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

#### Latin America Gastrointestinal Therapeutics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

#### Middle East and Africa Gastrointestinal Therapeutics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Gastrointestinal Therapeutics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Gastrointestinal Therapeutics.

#### Gastrointestinal Therapeutics Market Company Profiles

The global Gastrointestinal Therapeutics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott, AbbVie Inc, AstraZeneca, Bayer AG, Biogen, Cipla Inc, Gilead Sciences Inc, Janssen Pharmaceuticals NV, Organon Group of Companies, Pfizer Inc, Salix Pharmaceuticals, Sun Pharmaceutical Industries Ltd, Takeda Pharmaceutical Company Ltd

#### Recent Gastrointestinal Therapeutics Market Developments

The global Gastrointestinal Therapeutics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Gastrointestinal Therapeutics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

By Type

Branded

Generics

By Drug Class

Aminosalicylates

*Gastrointestinal Therapeutics Market Size, Trends, Analysis, and Outlook By Type (Branded, Generics), By Drug...*

Digestive enzymes

Proton Pump Inhibitors

Laxatives

Anti-Emetics

H2 Antagonists

Anti-Diarrheal

Biologics/Biosimilar

Others

By Route of Administration

Oral

Injectable

Others

By Application

Crohn's disease

Ulcerative colitis

GERD

IBS

Others

By Distribution Channel

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott

AbbVie Inc

AstraZeneca

Bayer AG

Biogen

Cipla Inc

Gilead Sciences Inc

Janssen Pharmaceuticals NV

Organon Group of Companies



Pfizer Inc

Salix Pharmaceuticals

Sun Pharmaceutical Industries Ltd

Takeda Pharmaceutical Company Ltd

Formats Available: Excel, PDF, and PPT

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By Drug Class

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Proton Pump Inhibitors

Laxatives

Anti-Emetics

H2 Antagonists

Anti-Diarrheal

Biologics/Biosimilar

Others

By Route of Administration

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GERD

IBS

Others

By Distribution Channel

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Retail Pharmacies

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AbbVie Inc

AstraZeneca  
Bayer AG  
Biogen  
Cipla Inc  
Gilead Sciences Inc  
Janssen Pharmaceuticals NV  
Organon Group of Companies  
Pfizer Inc  
Salix Pharmaceuticals  
Sun Pharmaceutical Industries Ltd  
Takeda Pharmaceutical Company Ltd

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