

### Gastrointestinal Diseases Therapeutics Market Size, Trends, Analysis, and Outlook By Drug Class (Antiinflammatory and immunosuppressors, Acid neutralizers, Others), By Type (Branded, Generics), by Region, Country, Segment, and Companies, 2024-2030

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### **Abstracts**

The global Gastrointestinal Diseases Therapeutics market size is poised to register 5.05% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Gastrointestinal Diseases Therapeutics market By Drug Class (Anti-inflammatory and immunosuppressors, Acid neutralizers, Others), By Type (Branded, Generics).

The future of gastrointestinal diseases therapeutics is shaped by a growing understanding of the gut microbiome, personalized medicine approaches, and advancements in targeted therapies, offering more effective and tailored treatment options for a wide range of digestive disorders. With gastrointestinal diseases such as inflammatory bowel disease (IBD), irritable bowel syndrome (IBS), and gastroesophageal reflux disease (GERD) affecting millions worldwide, there is a pressing need for therapies that can address the underlying causes, reduce symptoms, and improve quality of life. Key trends include the development of biologics targeting specific inflammatory pathways, microbiome-modulating therapies such as fecal microbiota transplantation (FMT), and novel small molecule inhibitors with improved safety and efficacy profiles. Additionally, there is a focus on patient stratification based on genetic markers, biomarkers, and disease phenotypes to identify individuals most likely to respond to particular treatments, enabling more personalized and precision medicine approaches in gastrointestinal disease management..

Gastrointestinal Diseases Therapeutics Market Drivers, Trends, Opportunities, and



#### **Growth Opportunities**

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Gastrointestinal Diseases Therapeutics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Gastrointestinal Diseases Therapeutics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Gastrointestinal Diseases Therapeutics industry.

Key market trends defining the global Gastrointestinal Diseases Therapeutics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Gastrointestinal Diseases Therapeutics Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Gastrointestinal Diseases Therapeutics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Gastrointestinal Diseases Therapeutics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Gastrointestinal Diseases Therapeutics industry

Leading Gastrointestinal Diseases Therapeutics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Gastrointestinal Diseases Therapeutics companies.



Gastrointestinal Diseases Therapeutics Market Study- Strategic Analysis Review

The Gastrointestinal Diseases Therapeutics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Gastrointestinal Diseases Therapeutics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Gastrointestinal Diseases Therapeutics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Gastrointestinal Diseases Therapeutics Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Gastrointestinal Diseases Therapeutics Market Size Outlook-Companies plan for focused investments in a changing environment



The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Gastrointestinal Diseases Therapeutics market segments. Similarly, Strong end-user demand is encouraging Canadian Gastrointestinal Diseases Therapeutics companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Gastrointestinal Diseases Therapeutics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Gastrointestinal Diseases Therapeutics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Gastrointestinal Diseases Therapeutics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Gastrointestinal Diseases Therapeutics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Gastrointestinal Diseases Therapeutics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Gastrointestinal Diseases Therapeutics in Asia Pacific. In particular, China, India, and South East Asian Gastrointestinal Diseases Therapeutics markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.



Latin America Gastrointestinal Diseases Therapeutics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Gastrointestinal Diseases Therapeutics Market Size Outlookcontinues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Gastrointestinal Diseases Therapeutics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Gastrointestinal Diseases Therapeutics.

Gastrointestinal Diseases Therapeutics Market Company Profiles

The global Gastrointestinal Diseases Therapeutics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AbbVie Inc, AstraZeneca Plc, Bausch Health Companies Inc, Bayer AG, Biogen Inc, Boehringer Ingelheim International GmbH, Boston Scientific Corp, Eisai Co. Ltd, Eli Lilly and Co., Evoke Pharma Inc, GlaxoSmithKline Plc, Johnson and Johnson, Merck and Co., Novartis AG, Olympus Corp, Ovesco Endoscopy AG, Pfizer Inc, Takeda Pharmaceutical Co. Ltd, UCB S.A..

Recent Gastrointestinal Diseases Therapeutics Market Developments

The global Gastrointestinal Diseases Therapeutics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Gastrointestinal Diseases Therapeutics Market Report Scope

Parameters: Revenue, Volume Price



Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

**Qualitative Analysis** 

**Pricing Analysis** 

Value Chain Analysis

**SWOT Profile** 

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios-Low, Base, High

Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability



Trolley or Cart-Based Ultrasound Systems
Compact/Handheld Ultrasound Systems
Point-of-Pare (PoC) Ultrasound Systems
By Application
Radiology or General Imaging
Obstetrics or Gynecology
Cardiology
Urology
Vascular
Orthopedic and Musculoskeletal
Pain Management
Others
By End-User
Hospitals
Surgical Centers and Diagnostic Centers
Maternity Centers
Ambulatory Care Centers
Research and Academia
Others



# Geographical Segmentation: North America (3 markets) Europe (6 markets) Asia Pacific (6 markets) Latin America (3 markets) Middle East Africa (5 markets) Companies AbbVie Inc AstraZeneca Plc Bausch Health Companies Inc Bayer AG Biogen Inc Boehringer Ingelheim International GmbH **Boston Scientific Corp** Eisai Co. Ltd Eli Lilly and Co. Evoke Pharma Inc GlaxoSmithKline Plc Johnson and Johnson



Merck and Co.
Novartis AG
Olympus Corp
Ovesco Endoscopy AG
Pfizer Inc
Takeda Pharmaceutical Co. Ltd
UCB S.A.
Formats Available: Excel, PDF, and PPT



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By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

**Maternity Centers** 

**Ambulatory Care Centers** 

Research and Academia

Others

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AbbVie Inc

AstraZeneca Plc

Bausch Health Companies Inc

Bayer AG

Biogen Inc

Boehringer Ingelheim International GmbH

**Boston Scientific Corp** 

Eisai Co. Ltd

Eli Lilly and Co.

Evoke Pharma Inc

GlaxoSmithKline Plc

Johnson and Johnson

Merck and Co.

Novartis AG

Olympus Corp

Ovesco Endoscopy AG

Pfizer Inc

Takeda Pharmaceutical Co. Ltd

UCB S.A.

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