

Gastrointestinal Diagnostics Market Size, Trends, Analysis, and Outlook By Test Type, Endoscopy, Blood test, H. pylori test, Calprotectin test, Immunoglobulin A test, Others), By Technology (ELISA, PCR, Microbiology, Others), By Application (Infection, Inflammatory Bowel Disease, Gastroesophageal Reflux Disease (GERD), Cancer, Others), By Test Location (Central laboratories, Point-of-Care), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Gastrointestinal Diagnostics market size is poised to register 4.61% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Gastrointestinal Diagnostics market across By Test Type, Endoscopy, Blood test, H. pylori test, Calprotectin test, Immunoglobulin A test, Others), By Technology (ELISA, PCR, Microbiology, Others), By Application (Infection, Inflammatory Bowel Disease, Gastroesophageal Reflux Disease (GERD), Cancer, Others), By Test Location (Central laboratories, Point-of-Care).

The gastrointestinal diagnostics market is witnessing steady growth attributed to the increasing prevalence of gastrointestinal disorders, rising geriatric population, and advancements in diagnostic technologies. In 2024 and beyond, factors such as the growing demand for non-invasive and minimally invasive diagnostic techniques, expanding applications in colorectal cancer screening and inflammatory bowel disease diagnosis, and rising awareness about early disease detection are driving market

expansion. Additionally, the development of advanced endoscopic and imaging technologies, integration of artificial intelligence in diagnostic algorithms, and rising investments in research and development contribute to market growth.

Gastrointestinal Diagnostics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Gastrointestinal Diagnostics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Gastrointestinal Diagnostics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Gastrointestinal Diagnostics industry.

Key market trends defining the global Gastrointestinal Diagnostics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Gastrointestinal Diagnostics Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Gastrointestinal Diagnostics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Gastrointestinal Diagnostics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Gastrointestinal Diagnostics industry

Leading Gastrointestinal Diagnostics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced

technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Gastrointestinal Diagnostics companies.

Gastrointestinal Diagnostics Market Study- Strategic Analysis Review

The Gastrointestinal Diagnostics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Gastrointestinal Diagnostics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Gastrointestinal Diagnostics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Gastrointestinal Diagnostics Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Gastrointestinal Diagnostics Market Size Outlook- Companies plan for

focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Gastrointestinal Diagnostics market segments. Similarly, Strong end-user demand is encouraging Canadian Gastrointestinal Diagnostics companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Gastrointestinal Diagnostics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Gastrointestinal Diagnostics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Gastrointestinal Diagnostics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Gastrointestinal Diagnostics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Gastrointestinal Diagnostics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Gastrointestinal Diagnostics in Asia Pacific. In particular, China, India, and South East Asian Gastrointestinal Diagnostics markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in

the region.

Latin America Gastrointestinal Diagnostics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Gastrointestinal Diagnostics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Gastrointestinal Diagnostics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Gastrointestinal Diagnostics.

Gastrointestinal Diagnostics Market Company Profiles

The global Gastrointestinal Diagnostics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott, Beckman Coulter Inc, BIOMERIEUX, DiaSorin S.p.A, F. Hoffmann-La Roche Ltd, Hologic Inc, Meridian Bioscience, QIAGEN, Siemens Healthineers AG

Recent Gastrointestinal Diagnostics Market Developments

The global Gastrointestinal Diagnostics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Gastrointestinal Diagnostics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast)

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Test Type

Endoscopy

Blood test

H. pylori test

Calprotectin test

Immunoglobulin A test

Others

By Technology

ELISA

PCR

Microbiology

Others

By Application

Infection

Inflammatory Bowel Disease

Gastroesophageal Reflux Disease (GERD)

Cancer

Others

By Test Location

Central laboratories

Point-of-Care

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott

Beckman Coulter Inc

BIOMERIEUX

DiaSorin S.p.A

F. Hoffmann-La Roche Ltd

Hologic Inc

Meridian Bioscience

QIAGEN

Siemens Healthineers AG

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Gastrointestinal Diagnostics Market Overview and Key Findings, 2024
- 1.2 Gastrointestinal Diagnostics Market Size and Growth Outlook, 2021- 2030
- 1.3 Gastrointestinal Diagnostics Market Growth Opportunities to 2030
- 1.4 Key Gastrointestinal Diagnostics Market Trends and Challenges
 - 1.4.1 Gastrointestinal Diagnostics Market Drivers and Trends
 - 1.4.2 Gastrointestinal Diagnostics Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Gastrointestinal Diagnostics Companies

2. GASTROINTESTINAL DIAGNOSTICS MARKET SIZE OUTLOOK TO 2030

- 2.1 Gastrointestinal Diagnostics Market Size Outlook, USD Million, 2021- 2030
- 2.2 Gastrointestinal Diagnostics Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. GASTROINTESTINAL DIAGNOSTICS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. GASTROINTESTINAL DIAGNOSTICS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Test Type
 - Endoscopy

Blood test

H. pylori test

Calprotectin test

Immunoglobulin A test

Others

By Technology

ELISA

PCR

Microbiology

Others

By Application

Infection

Inflammatory Bowel Disease

Gastroesophageal Reflux Disease (GERD)

Cancer

Others

By Test Location

Central laboratories

Point-of-Care

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Gastrointestinal Diagnostics Market, 2025

5.2 Asia Pacific Gastrointestinal Diagnostics Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Gastrointestinal Diagnostics Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Gastrointestinal Diagnostics Market, 2025

5.5 Europe Gastrointestinal Diagnostics Market Size Outlook by Type, 2021- 2030

5.6 Europe Gastrointestinal Diagnostics Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Gastrointestinal Diagnostics Market, 2025

5.8 North America Gastrointestinal Diagnostics Market Size Outlook by Type, 2021- 2030

5.9 North America Gastrointestinal Diagnostics Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Gastrointestinal Diagnostics Market, 2025

5.11 South America Pacific Gastrointestinal Diagnostics Market Size Outlook by Type, 2021- 2030

5.12 South America Gastrointestinal Diagnostics Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Gastrointestinal Diagnostics Market, 2025

5.14 Middle East Africa Gastrointestinal Diagnostics Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Gastrointestinal Diagnostics Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Gastrointestinal Diagnostics Market Size Outlook and Revenue Growth Forecasts

6.2 US Gastrointestinal Diagnostics Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Gastrointestinal Diagnostics Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Gastrointestinal Diagnostics Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Gastrointestinal Diagnostics Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Gastrointestinal Diagnostics Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Gastrointestinal Diagnostics Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Gastrointestinal Diagnostics Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Gastrointestinal Diagnostics Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Gastrointestinal Diagnostics Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Gastrointestinal Diagnostics Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Gastrointestinal Diagnostics Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

6.24 Japan Gastrointestinal Diagnostics Industry Drivers and Opportunities

6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

6.26 South Korea Gastrointestinal Diagnostics Industry Drivers and Opportunities

6.27 Australia Market Size Outlook and Revenue Growth Forecasts

6.28 Australia Gastrointestinal Diagnostics Industry Drivers and Opportunities

- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Gastrointestinal Diagnostics Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Gastrointestinal Diagnostics Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Gastrointestinal Diagnostics Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Gastrointestinal Diagnostics Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Gastrointestinal Diagnostics Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Gastrointestinal Diagnostics Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Gastrointestinal Diagnostics Industry Drivers and Opportunities

7. GASTROINTESTINAL DIAGNOSTICS MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. GASTROINTESTINAL DIAGNOSTICS COMPANY PROFILES

- 8.1 Profiles of Leading Gastrointestinal Diagnostics Companies in the Market
 - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
 - 8.3 Financial Performance and Key Metrics
- Abbott
- Beckman Coulter Inc
- BIOMERIEUX
- DiaSorin S.p.A
- F. Hoffmann-La Roche Ltd
- Hologic Inc
- Meridian Bioscience
- QIAGEN
- Siemens Healthineers AG

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

I would like to order

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