

Gastrointestinal Devices Market Size, Trends, Analysis, and Outlook By Product (Gi Videoscopes, Biopsy Devices, Endoscopic Retrograde Cholangiopancreatography Devices (ERCP), Capsule Endoscopy, Endoscopic Ultrasound, Others), By End-User (Hospitals, Clinics, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

The global Gastrointestinal Devices market size is poised to register 7.9% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Gastrointestinal Devices market across By Product (Gi Videoscopes, Biopsy Devices, Endoscopic Retrograde Cholangiopancreatography Devices (ERCP), Capsule Endoscopy, Endoscopic Ultrasound, Others), By End-User (Hospitals, Clinics, Others)

The gastrointestinal devices market is undergoing rapid evolution driven by technological advancements, increasing prevalence of gastrointestinal diseases, and growing demand for minimally invasive treatment options. Gastrointestinal devices encompass a wide range of medical devices used in the diagnosis, treatment, and management of gastrointestinal disorders such as inflammatory bowel disease (IBD), colorectal cancer, and functional GI disorders. With the rising burden of GI conditions globally and the associated healthcare costs and morbidity, there is a growing emphasis on early diagnosis, targeted interventions, and improved patient outcomes. Innovations such as capsule endoscopy systems, stent grafts, and endoscopic suturing devices are expanding the therapeutic options available to gastroenterologists and surgeons, enabling safer, more effective procedures with reduced recovery times and complications. Further, the integration of artificial intelligence, robotics, and telemedicine

is enhancing procedural efficiency, diagnostic accuracy, and patient access to gastrointestinal care, driving market growth and innovation towards 2030.

Gastrointestinal Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Gastrointestinal Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Gastrointestinal Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Gastrointestinal Devices industry.

Key market trends defining the global Gastrointestinal Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Gastrointestinal Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Gastrointestinal Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Gastrointestinal Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Gastrointestinal Devices industry

Leading Gastrointestinal Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report

provides key strategies opted for by the top 10 Gastrointestinal Devices companies.

Gastrointestinal Devices Market Study- Strategic Analysis Review

The Gastrointestinal Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Gastrointestinal Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Gastrointestinal Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Gastrointestinal Devices Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Gastrointestinal Devices Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Gastrointestinal Devices market segments. Similarly, Strong market demand is encouraging Canadian Gastrointestinal Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Gastrointestinal Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Gastrointestinal Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Gastrointestinal Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Gastrointestinal Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Gastrointestinal Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Gastrointestinal Devices in Asia Pacific. In particular, China, India, and South East Asian Gastrointestinal Devices markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Gastrointestinal Devices Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Gastrointestinal Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Gastrointestinal Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Gastrointestinal Devices.

Gastrointestinal Devices Market Company Profiles

The global Gastrointestinal Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are B. Braun Melsungen AG, Boston Scientific Corp, CONMED Corp, Cook Group Inc, Johnson & Johnson, KARL STORZ SE & Co. KG, Medtronic plc, Micro-Tech (Nanjing) Co. Ltd, Olympus Corp, PENTAX Medical, Stryker Corp.

Recent Gastrointestinal Devices Market Developments

The global Gastrointestinal Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Gastrointestinal Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Gi Videoscopes

Biopsy Devices

Endoscopic Retrograde Cholangiopancreatography Devices (ERCP)

Capsule Endoscopy

Endoscopic Ultrasound

Others

By End-User

Hospitals

Clinics

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

B. Braun Melsungen AG

Boston Scientific Corp

CONMED Corp

Cook Group Inc

Johnson & Johnson

KARL STORZ SE & Co. KG

Medtronic plc

Micro-Tech (Nanjing) Co. Ltd

Olympus Corp

PENTAX Medical

Stryker Corp

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Gastrointestinal Devices Market Overview and Key Findings, 2024
- 1.2 Gastrointestinal Devices Market Size and Growth Outlook, 2021- 2030
- 1.3 Gastrointestinal Devices Market Growth Opportunities to 2030
- 1.4 Key Gastrointestinal Devices Market Trends and Challenges
 - 1.4.1 Gastrointestinal Devices Market Drivers and Trends
 - 1.4.2 Gastrointestinal Devices Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Gastrointestinal Devices Companies

2. GASTROINTESTINAL DEVICES MARKET SIZE OUTLOOK TO 2030

- 2.1 Gastrointestinal Devices Market Size Outlook, USD Million, 2021- 2030
- 2.2 Gastrointestinal Devices Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. GASTROINTESTINAL DEVICES MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. GASTROINTESTINAL DEVICES MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Product
 - Gi Videoscopes
 - Biopsy Devices

Endoscopic Retrograde Cholangiopancreatography Devices (ERCP)

Capsule Endoscopy

Endoscopic Ultrasound

Others

By End-User

Hospitals

Clinics

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Gastrointestinal Devices Market, 2025

5.2 Asia Pacific Gastrointestinal Devices Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Gastrointestinal Devices Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Gastrointestinal Devices Market, 2025

5.5 Europe Gastrointestinal Devices Market Size Outlook by Type, 2021- 2030

5.6 Europe Gastrointestinal Devices Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Gastrointestinal Devices Market, 2025

5.8 North America Gastrointestinal Devices Market Size Outlook by Type, 2021- 2030

5.9 North America Gastrointestinal Devices Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Gastrointestinal Devices Market, 2025

5.11 South America Pacific Gastrointestinal Devices Market Size Outlook by Type, 2021- 2030

5.12 South America Gastrointestinal Devices Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Gastrointestinal Devices Market, 2025

5.14 Middle East Africa Gastrointestinal Devices Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Gastrointestinal Devices Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Gastrointestinal Devices Market Size Outlook and Revenue Growth Forecasts

6.2 US Gastrointestinal Devices Industry Drivers and Opportunities

- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Gastrointestinal Devices Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Gastrointestinal Devices Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Gastrointestinal Devices Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Gastrointestinal Devices Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Gastrointestinal Devices Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Gastrointestinal Devices Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Gastrointestinal Devices Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Gastrointestinal Devices Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Gastrointestinal Devices Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Gastrointestinal Devices Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Gastrointestinal Devices Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Gastrointestinal Devices Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Gastrointestinal Devices Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Gastrointestinal Devices Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Gastrointestinal Devices Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Gastrointestinal Devices Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Gastrointestinal Devices Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Gastrointestinal Devices Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Gastrointestinal Devices Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts

6.42 Africa Gastrointestinal Devices Industry Drivers and Opportunities

7. GASTROINTESTINAL DEVICES MARKET OUTLOOK ACROSS SCENARIOS

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

8. GASTROINTESTINAL DEVICES COMPANY PROFILES

8.1 Profiles of Leading Gastrointestinal Devices Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

B. Braun Melsungen AG

Boston Scientific Corp

CONMED Corp

Cook Group Inc

Johnson & Johnson

KARL STORZ SE & Co. KG

Medtronic plc

Micro-Tech (Nanjing) Co. Ltd

Olympus Corp

PENTAX Medical

Stryker Corp.

9. APPENDIX

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

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Product name: Gastrointestinal Devices Market Size, Trends, Analysis, and Outlook By Product (Gi Videoscopes, Biopsy Devices, Endoscopic Retrograde Cholangiopancreatography Devices (ERCP), Capsule Endoscopy, Endoscopic Ultrasound, Others), By End-User (Hospitals, Clinics, Others), by Country, Segment, and Companies, 2024-2032

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