

# **Gastric Cancer Therapy Market Size, Trends, Analysis, and Outlook By Disease (Adenocarcinoma, Lymphoma, Gastrointestinal Stromal Tumor, Carcinoid Tumor, Others), By Treatment (Immunotherapy, Targeted Therapy, Chemotherapy, Radiation Therapy and Surgery), By Drug Class (PD-1/PD-L1 Inhibitors, HER2 Antagonists, VEGFR2 Antagonists, Others), By Route of Administration (Oral, Injectable), By Distribution Channel (Specialty and Retail Pharmacies, Others, Hospital Pharmacies), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Gastric Cancer Therapy market size is poised to register 16.3% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Gastric Cancer Therapy market across By Disease (Adenocarcinoma, Lymphoma, Gastrointestinal Stromal Tumor, Carcinoid Tumor, Others), By Treatment (Immunotherapy, Targeted Therapy, Chemotherapy, Radiation Therapy and Surgery), By Drug Class (PD-1/PD-L1 Inhibitors, HER2 Antagonists, VEGFR2 Antagonists, Others), By Route of Administration (Oral, Injectable), By Distribution Channel (Specialty and Retail Pharmacies, Others, Hospital Pharmacies)

The gastric cancer therapy market is undergoing rapid transformation driven by advancements in oncology research, personalized medicine approaches, and evolving treatment paradigms. Gastric cancer remains a significant global health burden, with

high morbidity and mortality rates, necessitating continuous innovation in therapeutic strategies. Emerging treatments such as targeted therapies, immune checkpoint inhibitors, and combination regimens are showing promise in improving survival outcomes and quality of life for patients with advanced or metastatic gastric cancer. Further, the integration of genomic profiling, biomarker testing, and liquid biopsy techniques is facilitating precision oncology approaches, enabling tailored treatment decisions based on individual tumor characteristics and patient factors. Additionally, the emphasis on multidisciplinary care, supportive therapies, and patient-centric approaches is driving the development of holistic treatment strategies, shaping the future landscape of gastric cancer therapy towards 2030.

## Gastric Cancer Therapy Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Gastric Cancer Therapy market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Gastric Cancer Therapy survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Gastric Cancer Therapy industry.

## Key market trends defining the global Gastric Cancer Therapy demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Gastric Cancer Therapy Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Gastric Cancer Therapy industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Gastric Cancer Therapy companies scaling up production

in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Gastric Cancer Therapy industry

Leading Gastric Cancer Therapy companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Gastric Cancer Therapy companies.

Gastric Cancer Therapy Market Study- Strategic Analysis Review

The Gastric Cancer Therapy market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Gastric Cancer Therapy Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Gastric Cancer Therapy industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Gastric Cancer Therapy Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

**North America Gastric Cancer Therapy Market Size Outlook- Companies plan for focused investments in a changing environment**

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Gastric Cancer Therapy market segments. Similarly, Strong market demand is encouraging Canadian Gastric Cancer Therapy companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Gastric Cancer Therapy market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Gastric Cancer Therapy Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Gastric Cancer Therapy industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Gastric Cancer Therapy market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Gastric Cancer Therapy Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Gastric Cancer Therapy in Asia Pacific. In particular, China, India, and South East Asian Gastric Cancer Therapy

markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Gastric Cancer Therapy Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Gastric Cancer Therapy Market Size Outlook- continues its upward trajectory across segments**

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Gastric Cancer Therapy market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Gastric Cancer Therapy.

**Gastric Cancer Therapy Market Company Profiles**

The global Gastric Cancer Therapy market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Amgen Inc, AstraZeneca Plc, Bristol-Myers Squibb Company, Celltrion Healthcare Co. Ltd, Eli Lilly and Company, F. Hoffmann-La Roche Ltd, GlaxoSmithKline plc, Imugene Ltd, Merck & Co. Inc, Novartis AG, Otsuka Holdings Co. Ltd, Pfizer Inc, Sanofi S.A.

**Recent Gastric Cancer Therapy Market Developments**

The global Gastric Cancer Therapy market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions,

product approvals, and other updates in the industry.

Gastric Cancer Therapy Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Disease

Adenocarcinoma

Lymphoma

Gastrointestinal Stromal Tumor

Carcinoid Tumor

Others

By Treatment

Immunotherapy

Targeted Therapy

Chemotherapy

Radiation Therapy and Surgery

By Drug Class

PD-1/PD-L1 Inhibitors

HER2 Antagonists

VEGFR2 Antagonists

Others

By Route of Administration

Oral

Injectable

By Distribution Channel

Specialty and Retail Pharmacies

Others

Hospital Pharmacies

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Amgen Inc

AstraZeneca Plc

Bristol-Myers Squibb Company

Celltrion Healthcare Co. Ltd

Eli Lilly and Company

F. Hoffmann-La Roche Ltd

GlaxoSmithKline plc

Imugene Ltd

Merck & Co. Inc

Novartis AG

Otsuka Holdings Co. Ltd

Pfizer Inc

Sanofi S.A



Formats Available: Excel, PDF, and PPT

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Carcinoid Tumor

Others

By Treatment

Immunotherapy

Targeted Therapy

Chemotherapy

Radiation Therapy and Surgery

By Drug Class

PD-1/PD-L1 Inhibitors

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AstraZeneca Plc

Bristol-Myers Squibb Company

Celltrion Healthcare Co. Ltd

Eli Lilly and Company

F. Hoffmann-La Roche Ltd

GlaxoSmithKline plc

Imugene Ltd

Merck & Co. Inc

Novartis AG

Otsuka Holdings Co. Ltd

Pfizer Inc

Sanofi S.A.

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