

# **Gastric Band Devices Market Size, Trends, Analysis, and Outlook By Product (Adjustable Gastric Bands, Non-Adjustable Gastric Bands), By End-User (Hospitals, Clinics, Ambulatory Surgical Centers, Obesity Centers), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Gastric Band Devices market size is poised to register 4.7% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Gastric Band Devices market By Product (Adjustable Gastric Bands, Non-Adjustable Gastric Bands), By End-User (Hospitals, Clinics, Ambulatory Surgical Centers, Obesity Centers).

The future of gastric band devices is characterized by advancements in device design, surgical techniques, and patient management protocols, offering safer and more effective options for weight loss and metabolic health improvement. With obesity and related comorbidities reaching epidemic proportions worldwide, there is a growing demand for minimally invasive bariatric procedures that can achieve sustainable weight loss and metabolic benefits with fewer complications. Key trends include the development of adjustable gastric bands with improved biomechanical properties, reduced risk of erosion or slippage, and enhanced adjustability to accommodate individual patient needs and preferences. Additionally, there is a focus on comprehensive patient selection criteria, preoperative counseling, and postoperative follow-up protocols to optimize outcomes and minimize the risk of complications such as band intolerance or device failure. Moreover, there is ongoing research into novel implantable devices and endoscopic techniques for obesity treatment and metabolic syndrome management, offering alternative approaches for patients who may not be

suitable candidates for traditional bariatric surgery..

## Gastric Band Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Gastric Band Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Gastric Band Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Gastric Band Devices industry.

## Key market trends defining the global Gastric Band Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Gastric Band Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Gastric Band Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Gastric Band Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Gastric Band Devices industry

Leading Gastric Band Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Gastric Band Devices companies.

## Gastric Band Devices Market Study- Strategic Analysis Review

The Gastric Band Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Gastric Band Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Gastric Band Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Gastric Band Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Gastric Band Devices Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large

consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Gastric Band Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Gastric Band Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Gastric Band Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Gastric Band Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Gastric Band Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Gastric Band Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Gastric Band Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Gastric Band Devices in Asia Pacific. In particular, China, India, and South East Asian Gastric Band Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Gastric Band Devices Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Gastric Band Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Gastric Band Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Gastric Band Devices.

Gastric Band Devices Market Company Profiles

The global Gastric Band Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Apollo Endosurgery Inc, Cousin Biotech S.AS, Ethicon US LLC, GI Dynamics Inc, Intuitive Surgical, Johnson and Johnson, Mediflex Surgical Products, Medtronic Plc, Millennium Surgical Corp, TransEnterix Inc.

Recent Gastric Band Devices Market Developments

The global Gastric Band Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Gastric Band Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

## Point-of-Pare (PoC) Ultrasound Systems

### By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

### By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

### Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Apollo Endosurgery Inc

Cousin Biotech S.AS

Ethicon US LLC

GI Dynamics Inc

Intuitive Surgical

Johnson and Johnson

Mediflex Surgical Products

Medtronic Plc

Millennium Surgical Corp

TransEnterix Inc

Formats Available: Excel, PDF, and PPT



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By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

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Orthopedic and Musculoskeletal

Pain Management

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Cousin Biotech S.AS

Ethicon US LLC

GI Dynamics Inc

Intuitive Surgical

Johnson and Johnson

Mediflex Surgical Products

Medtronic Plc

Millennium Surgical Corp

TransEnterix Inc

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